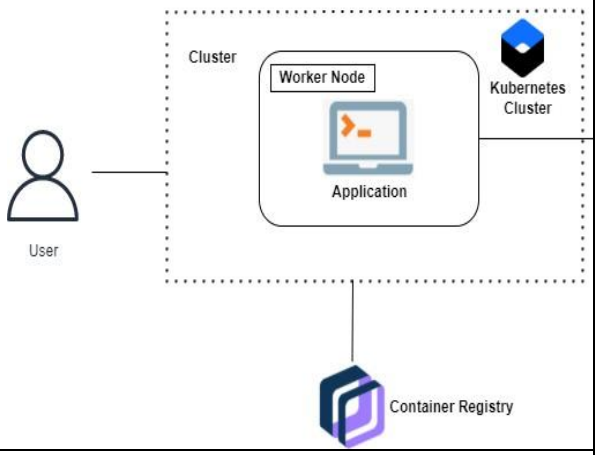
Project Design Phase-I
Proposed Solution Template

Date	19 October 2022
Team ID	PNT2022TMID44592
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Production facing too many types of garments, consumers need to try Lack of fashion recommendation in online clothing applications.
2.	Idea / Solution description	By Suggesting the most interesting apt products to the users. To develop a chatbot application to recommend fashion ideas to users.
3.	Novelty / Uniqueness	The chatbot is maintained up -to -date with the upcoming trends to provide unique and fresh clothing options. Chatbot will help to find the right product effectively, with this feature user can save time and it is a easy process.
4.	Social Impact / Customer Satisfaction	Customers are provided with good quality and personalized suggestions which lead to customer satisfaction.
5.	Business Model (Revenue Model)	Luxury and premium brands can be promoted on this application to generate more revenue. 
6.	Scalability of the Solution	Application is highly scalable. Established marketing strategy. Suggestions along with the requested ones.