

**Project Design Phase-I**  
**Proposed Solution Template**

Date	19 September 2022
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

**Proposed Solution :**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Customers find it difficult to search through multiple websites in need for fashionable clothes and accessories.
2.	Idea / Solution description	The app provides fashions suited according to the taste or necessity requested by the customer.
3.	Novelty / Uniqueness	The customer will talk to Chat Bot regarding the Products. Get the recommendations based on information provided by the user
4.	Social Impact / Customer Satisfaction	User friendly interface. The bot gets inputs from the user regarding their needs and provides them with the required output.
5.	Business Model (Revenue Model)	Based on the customer preference, recommendations are made. This yields good revenue to the investor as the demands of the customer is met.
6.	Scalability of the Solution	Expanding the collaboration among various brands.