



Brainstorm & Idea Prioritization

Smart Fashion Recommender Application

GOAL

To recommend the best possible outfit combinations for users who have no fashion sense based on their wardrobe as well as to predict the best outfit for the users who have a wide range of clothes

PROBLEM

How to provide personalized wardrobe recommendations and respond quickly to the consumer's choices ?

Individual Ideas

Gokula priya

season and culture

personal Taste and Past activity

interpersonal influences

Free shipping

Teresa

age,gender and size preferences

fashion trends around the globe

geographic location

Coupons and Refunds

Mariya Chrispin Sharmina

best deals and giveaways

individual preferences

discounts and budget friendly offers

Various modes of payment

Shekinah Dorothy

Fast delivery system

Easy accessibility and attractive to use

Demographics

Online Tracking

Prioritize

Fast delivery system

Easy accessibility and attractive to use

Coupons and Refunds

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