

SECURITY  
ISSUES

QUALITY  
OF  
FABRICS

RELIABILTY

LOW COST

VARIETIES IN  
DESIGN

COMPARISONS  
WITH OTHER  
PRODUCTS

HOME  
DELIVERY

CONVENIANT  
USAGE

OFFERS &  
DISCOUNTS

EASILY  
CONTACTABLE  
WITH  
RETURNS &  
DOUBTS

NEW  
COLLECTIONS  
&  
TRENDY

EASY TO USE  
AND TRACK  
PRODUCTS  
(ACCESSIBILITY)

## Pain

QUALITY  
ASSURANCE

REQUEST FOR  
EXCHANGE  
&  
REFUND QUITE  
OFTEN

REVIEWS

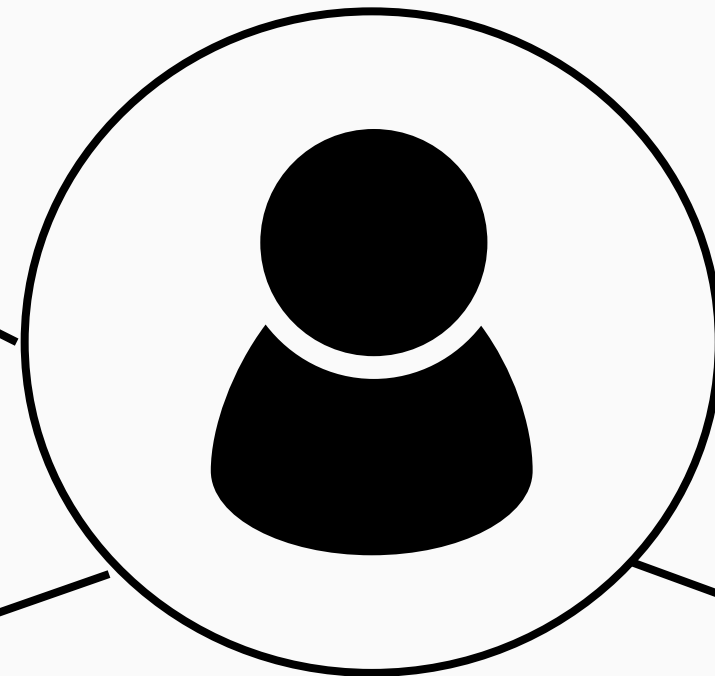
## Gain

SAVE TIME  
&  
MONEY

QUALITY  
FABRICS

STAYING  
WITH  
TREND

HEAR



See

THINK & FEEL

Say & Do