Ideation Phase
Define the Problem Statements

Date	30 September 2022
Team ID	PNT2022TMID22947
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	Iam (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Get the knowledge around the world on interested niche	TV and news application are distractive	Unnecessary Ads and news feed displayed	Frustrated
PS-2	Doctor	Innovations and Updates in health sector	Unavailability of local and latest news	News feed loss context and unavailability of news searching for	Annoyed and Time consuming