

Project Design Phase-I
Proposed Solution Template

Date	8 October 2022
Team ID	PNT2022TMID22947
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	To grow in this information(data)-oriented fast-paced world people need to update themselves in their interested market sectors So that the user wants a solution to get news feed relevant to their choices so that they can save time on searching news and the available news applications are filled with ads and spam which are distractive and annoys user's experience
2.	Idea / Solution description	Providing a cloud-based web application which gives user a more control by displaying trending news based on user's choice, their interest and location
3.	Novelty / Uniqueness	The news tracker application which enables user to focus on the news of market area they are interested from with no annoying ads and irrelevant feed
4.	Social Impact / Customer Satisfaction	More users can enhance their knowledge on news feed they are interested with no external distraction within application which result in less time consumption and more knowledge on the interested market area With absence of annoying and distractive Advertisements and reliable and accurate news feed This application will greatly satisfy user needs
5.	Business Model (Revenue Model)	The model can generate revenue through few premiums by providing features like displaying what social personalities insights on the news, featured news of the month /week
6.	Scalability of the Solution	Since application will deployed in IBM Cloud ,it can manages multiple user at a time which will give seamless user experience and it can also be extended as per the traffic