

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Project Name	Project – PLASMA DONOR APPLICATION
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### PROBLEM STATEMENT



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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A patient in need of blood plasma	Contact a donor to help me with blood plasma	I cannot find one easily as it takes long time and hardly possible	The donors are usually far away from me and not ready to help me	Sad and annoyed

