Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID27577
Project Name	Project - Digital Naturalist – AI-Enabled tool for Biodiversity Researchers
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem-solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Reference:

https://app.mural.co/t/ibmdigitalnaturalist1940/m/ibmdigitalnaturalist1940/166347770694
9/55b45b2696a15f6596304516538756a471b794ac?sender=u4d3996903e6c07f01e502858

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step 2: Brainstorm, Idea Listing, and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Jedidah Beryl B. S.

Joeshibha

Nithila Ruffina

Ilayanila

Person 5

Person 6

Person 7

Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Step 3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Give information about the dangerous species

Collect datasets

Doing research about naturalist's works

Data cleaning and labelling

Get Surveys from the naturalist

Share information on social media

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)