

THINK & FEEL

The colours of the dashboard.

Reliability of results

Where to start?

HEAR

Areas of sales improvement

Comparative chart data

SEE

Aesthetic of the dashboard

Filter controls



Views the dashboard

More research through filters

"Which country has high profit in which region?"

SAY & DO

PAIN

Accuracy of the results

Constant updation of the Dataset

GAIN

Region-wise Sales Knowledge

Areas of expenditure can be known