

 Journey Step	Discovery How does someone initially discover the process?	Registration why would they believe in us?	Onboarding and first use How can we ensure success?	Sharing How can we ensure success?
Actions What are the actions of the customer ?	<div>Review of othe products</div> <div>Easy access of the global sales</div>	<div>High level access</div> <div>Satisfied customer services</div>	<div>Free registration</div> <div>Multiple login</div>	<div>Global connection</div>
Needs and Goals What are the goals of the customer ?	<div>Improvement of data insight</div>	<div>Easy and efficient login</div> <div>Avoid server problem</div>	<div>Improving sales analysis</div> <div>Improving technical analysis</div>	<div>Improved server</div> <div>Avoid failure in sharing</div>
Touchpoint What kind of services does the customer interact with ?	<div>Best UI and interface</div>	<div>Enhance data quality</div> <div>Global sales managed by user</div> <div>Data empowerment</div>	<div>Easy extract of global data</div> <div>Satisfying client requirements</div>	<div>acquiring new clients</div> <div>Efficient communication with clients</div>
Feeling what is the customer's feeling ?				