

1. CUSTOMER SEGMENT(S)

CS

- 1.Retailers
- 2.Wholesalers
- 3.Business men

6. CUSTOMER CONSTRAINTS

CC

- Low Budget
- Simple and Understandable
- User friendly

5. AVAILABLE SOLUTIONS

AS

- Customer feedback
- Counting Products in Stock
- High Demand Product Information.

2. PROBLEMS / PAINS

J&P

- 1.Maintaining the ledgers
- 2.Trust issues
- 3.Mismatching data

9. PROBLEM ROOT CAUSE

RC

There is a huge products details in the stock so the maintaining stock ledger is difficult.

7. BEHAVIOUR

BE

Feel work and stress-free to manage the hard stock pieces of information.

<div>3. TRIGGERS</div> <div>TR</div> <div>Hearing about the web application through social media, neighborhood retailers, and friends.</div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div><ul style="list-style-type: none">Benefiting the retailers by scanning the product barcode and generating the invoice.By Collecting regular Orders and customer details the high-demand products will be identified.</div>	<div>8. CHANNELS of BEHAVIOR</div> <div>CH</div> <div><div>8.1 ONLINE</div><div>Check the Stock information whenever needed.</div></div> <div><div>8.2 OFFLINE</div><div>Add a new variety of product details to the stock.</div></div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>BEFORE: Difficult to maintain, Trust issues</div> <div>AFTER: More Profit, Best Analysis</div>		