


# Ideation Phase

## BrainStorm & Idea Prioritization

Date	19-09-2022
Batch	B11-5A1E
Project Name	Nutrition Assisstant Application
Maximum Marks	4 Marks

### STEP 1 :


Template



## Brainstorming and idea prioritization

Use this template  
in your own brainstorming  
sessions so your team  
can unleash their imagination  
and start shaping concepts  
even if you're not sitting in  
the same room

🕒 10 minutes to prepare
🕒 60 minutes to collaborate
👤 3-8 people recommended



➔

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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**A Team Gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session

**C Learn how to use facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session

1

**Define your problem statements**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm

🕒 5 minutes

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PROBLEM

This Nutrition assistant app is based on nutrients and calories of the food that helps people providing proper nutrition and maintaining a healthy lifestyle.

KEY RULES OF BRAINSTORMING

- 1.Stay in topic
- 2.Encourage wild ideas
- 3.Defer judgement
- 4.Listen to others
- 5.Go for volumes

## STEP 2 :

2

Brainstorm

Write down any ideas that come to mind that address your problem statement

10 minutes

Problema

Nutritional analysis is the process of determining the nutritional content of food.

This will help you to track their progress and a food journal track their water intake

It helps people with avoiding poor nutrition and helps in maintaining a healthy lifestyle

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3

Group ideas.

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

30 minutes

TP

You can use the Walling method to observe focus on the strongest ideas.

Nutritional analysis is the process of determining the nutritional content of food

This application will provide the right diet plan and food habits

We can add and analyze our tasty recipes and save the nutrition labels

The diet tracking of each user is done using a search interface

The calories of the food were accurately predicted in this application

We can see charts with macros, fats, carbs, energy and protein distribution micro-nutrient totals.

## STEP 3 : Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible

  
**Importance**  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

