

# **BRAINSTORM & IDEA PRIORITIZATION**

## **A NOVEL METHOD FOR HANDWRITTEN DIGIT RECOGNITION SYSTEM**

### **Before you collaborate:**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

### **Define your problem statement:**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

### **Brainstorm:**

Write down any ideas that come to mind that address your problem statement

### **Group ideas:**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

### **Prioritize:**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

### **After you collaborate:**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.