


# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID22950
Project Name	Project – University Admit Eligibility Predictor
Maximum Marks	4 Marks

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Share template feedback

➔

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

1


**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we develop a university admit eligibility predictor?



### Key rules of brainstorming

To run a smooth and productive session

🕒 Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

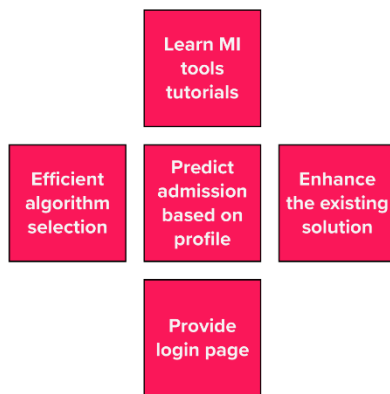
2

### Brainstorm

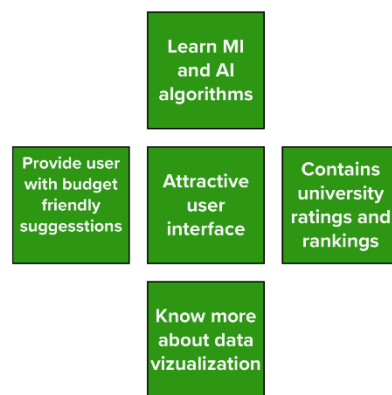
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

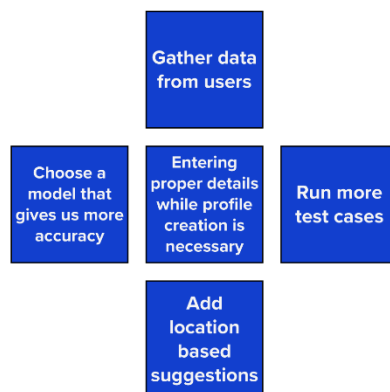
#### Kavin Periyagounder



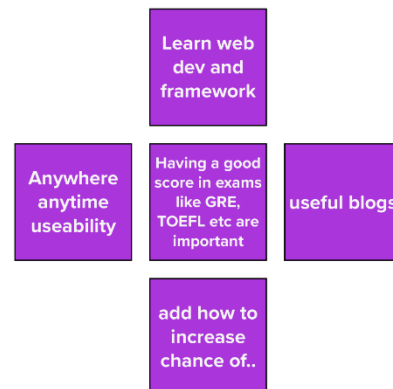
#### Kavishnavi R



#### Jeniffer A



#### Abinesh M



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## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

### Requirements:

Learn ML  
tools  
tutorials

Learn ML  
and AI  
algorithms

Know more  
about data  
visualization

Gather data  
from users

Learn web  
dev and  
framework

### Application Type:

Efficient  
algorithm  
selection

Choose a  
model that  
gives us more  
accuracy

Learn web  
dev and  
framework

### Core Features:

Predict  
admission  
based on  
profile

Provide  
login page

Attractive  
user  
interface

Provide user  
with budget  
friendly  
suggestions

Add  
location  
based  
suggestions

Anywhere  
anytime  
useability

Having a good  
score in exams  
like GRE,  
TOEFL etc are  
important

### Additional Features:

Contains  
university  
ratings and  
rankings

useful blogs

add how to  
increase  
chance of..

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

