


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID22950
Project Name	Project – University Admit Eligibility Predictor
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Share template feedback

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we develop a university admit eligibility predictor?



Key rules of brainstorming

To run a smooth and productive session

🕒 Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

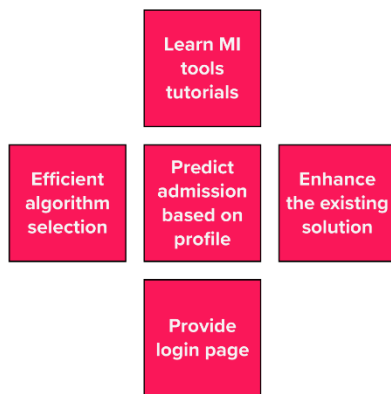
2

Brainstorm

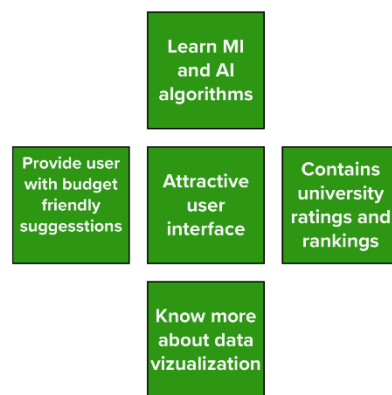
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

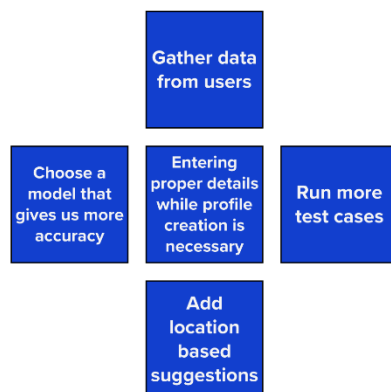
Kavin Periyagounder



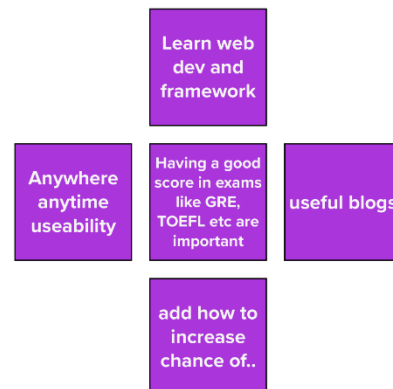
Kavishnavi R



Jeniffer A



Abinesh M



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Requirements:

Learn ML
tools
tutorials

Learn ML
and AI
algorithms

Know more
about data
visualization

Gather data
from users

Learn web
dev and
framework

Application Type:

Efficient
algorithm
selection

Choose a
model that
gives us more
accuracy

Learn web
dev and
framework

Core Features:

Predict
admission
based on
profile

Provide
login page

Attractive
user
interface

Provide user
with budget
friendly
suggestions

Add
location
based
suggestions

Anywhere
anytime
useability

Having a good
score in exams
like GRE,
TOEFL etc are
important

Additional Features:

Contains
university
ratings and
rankings

useful blogs

add how to
increase
chance of..

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

