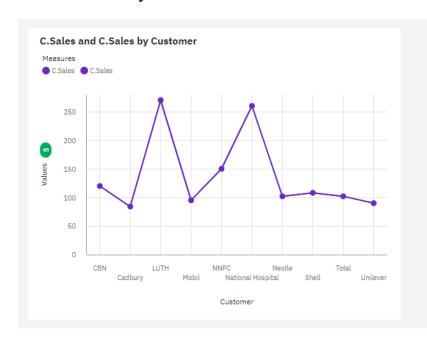
Retail store stock inventory Analytics

Assignment 2: Pharma-sales-dataset

Roll no : 718019L213 – Gayathri G

Task 1: Sales by customer



Details

The total number of results for **C.Sales**, across all **customers**, is 550.

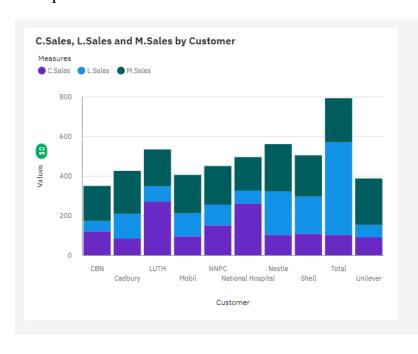
Over all **customers**, the average of **C.Sales** is 2.511.

The most common values of **Customer** are Shell (10.9 %), Unilever (10.9 %), Cadbury (10.9 %), Total (10.9 %), and Nestle (10.9 %), together occurring 300 times, which is 54.5 % of the total.

C.Sales ranges from 84, when **Customer** is Cadbury, to 270, when **Customer** is LUTH.

C.Sales is unusually high when **Customer** is LUTH and National Hospital.

Comparison:



Details

C.Sales ranges from 84, when **Customer** is Cadbury, to 270, when **Customer** is LUTH.

L.Sales ranges from 52, when **Customer** is CBN, to 468, when **Customer** is Total.

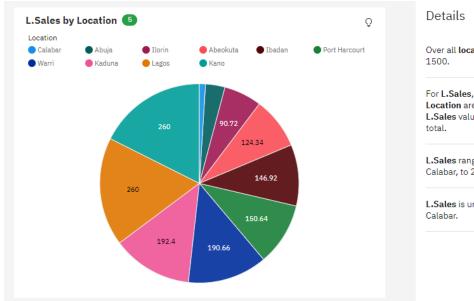
M.Sales ranges from 169.2, when **Customer** is National Hospital, to 239.5, when **Customer** is Nestle.

C.Sales is unusually high when Customer is LUTH and National Hospital.

The total number of results for **M.Sales**, across all **customers**, is 550.

Over all **customers**, the average of **M.Sales** is

Task 2: Sales by location



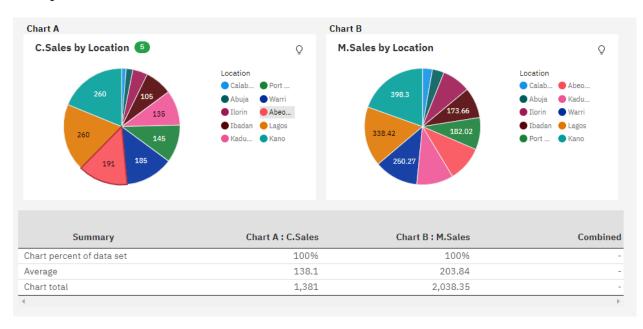
Over all **locations**, the sum of **L.Sales** is almost

For **L.Sales**, the most significant values of **Location** are Kano and Lagos, whose respective **L.Sales** values add up to 520, or 35.2 % of the total

L.Sales ranges from 14.6, when **Location** is Calabar, to 260, when **Location** is Kano.

L.Sales is unusually low when **Location** is

Comparison:



Task 3: Sales by sales representatives

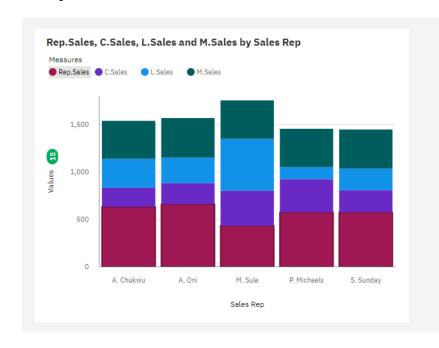


For Rep.Sales, the most significant values of Sales Rep are A. Oni, A. Chukwu, S. Sunday, and P. Michaels, whose respective Rep.Sales values add up to almost 2500, or 85 % of the total. Rep.Sales is unusually low when Sales Rep is M. Sule. Over all values of Sales Rep and Sales Rep, the sum of Rep.Sales is nearly three thousand. The summed values of Rep.Sales range from 429 to 657.8. Rep.Sales is unusually low when the

combination of Sales Rep and Sales Rep is

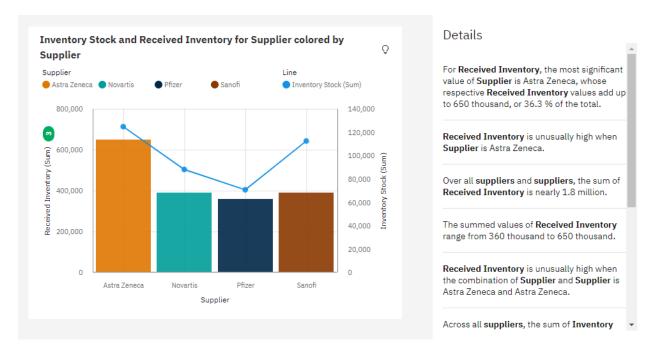
M. Sule and M. Sule.

Comparison:

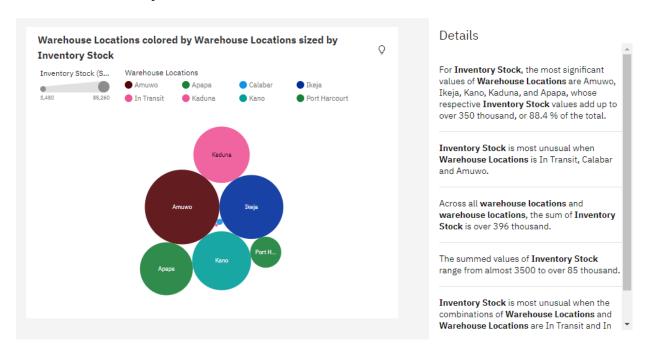


Rep.Sales ranges from 429, when Sales Rep is M. Sule, to 657.8, when Sales Rep is A. Oni. C.Sales ranges from 203, when Sales Rep is A. Chukwu, to 372, when Sales Rep is M. Sule. L.Sales ranges from 127.4, when Sales Rep is P. Michaels, to 546, when Sales Rep is M. Sule. M.Sales ranges from 400.9, when Sales Rep is A. Chukwu, to 416.5, when Sales Rep is A. Oni. Rep.Sales is unusually low when Sales Rep is M. Sule.

Task 4: Received inventory from Supplier



Task 5: Inventory Stock for Warehouse Locations

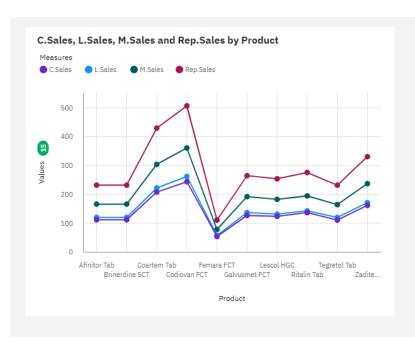


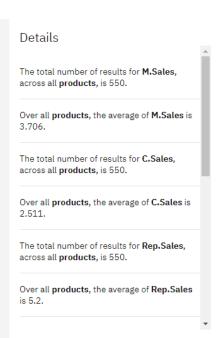
Task 6: Sales trend

By Location:

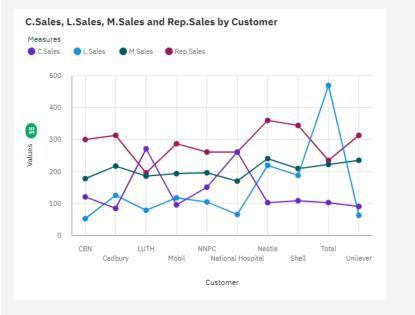


By Product:



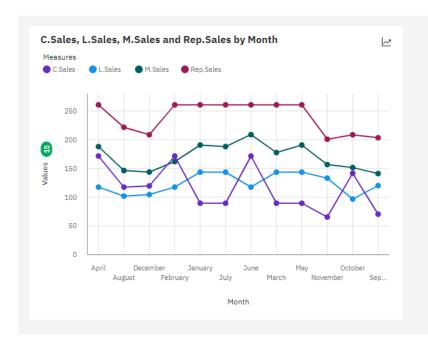


By Customer:



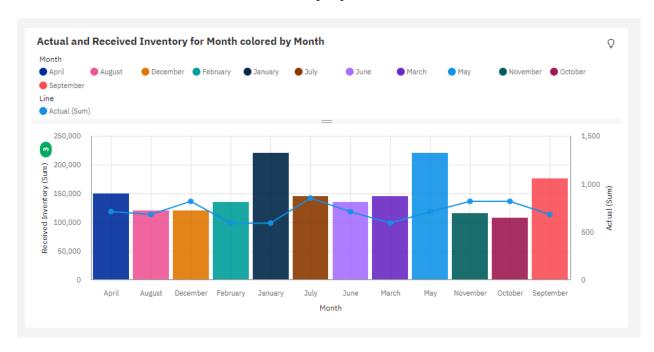
The total number of results for Rep.Sales, across all customers, is 550. Over all customers, the average of Rep.Sales is 5.2. The most common values of Customer are Shell (10.9 %), Unilever (10.9 %), Cadbury (10.9 %), Total (10.9 %), and Nestle (10.9 %), together occurring 300 times, which is 54.5 % of the total. C.Sales ranges from 84, when Customer is Cadbury, to 270, when Customer is LUTH. L.Sales ranges from 52, when Customer is CBN, to 468, when Customer is Total.

Task 7: Monthly Sales



C.Sales ranges from 65, in November, to 171, in April. L.Sales ranges from 96.2, in October, to 143, in January. M.Sales ranges from 140.6, in September, to 208.3, in June. Rep.Sales ranges from 200.2, in November, to 260, in April. The total number of results for Rep.Sales, across all months, is 550. Over all months, the average of Rep.Sales is 5.2.

Task 8: Actual and Received inventory by Month





Link:

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_fold ers%2FAssignment2&subView=model0000018378b68b26_00000004