

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	20 October 2022
Team ID	PNT2022TMID27536
Project Name	Gas Leakage Monitoring and Alerting System
Maximum Marks	4 Marks

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

## 10 minutes

## 5 minutes

## 10 minute

## 20 minutes

**20 minutes**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

emails, include in slides, or save in your drive.

**Strategy blueprint**  
Define the components of a new idea or strategy

[Open the template](#)

Understand customer needs, motivations, and obstacles for an experience.

[Open the template](#)

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template](#)

[Share template feedback](#)

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)