

<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>Those who begin to learn swimming and professional swimmers i.e. kids above the age of 10 and adults experienced in swimming.</div></div>			<div>6. CUSTOMER CONSTRAINTS<div>CC</div><div>Control access to water hazards entirely reduces water hazards exposure and risk</div></div>			<div>5. AVAILABLE SOLUTIONS<div>AS</div><div>Construct and use a four-sided fence that fully encloses the pool and separates it from the house,with self closing and self latching gates.</div></div>		
<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div>The protection devices provided for the swimmers should be worn and enable for signal by them at all time especially when in the pools.</div></div>			<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>Lack of close supervision Failure to wear life jackets(especially for boating deaths) Using alcohol around the water</div></div>			<div>7. BEHAVIOUR<div>BE</div><div>In order to quickly help the lifesavers judge whether people are drowning in the swimming pool,by analyzing the spatial distribution of swimming pool when swimmers are normally swimming.</div></div>		
<div>3. TRIGGERS<div>TR</div><div>This technology encourages even the budding swimmers to learn swimming even in the shallow areas.</div></div>			<div>10. YOUR SOLUTION<div>SL</div><div>Wrist alarms sound when the wearer goes in the water.These devices won't work unless they are worn and the children are notorious for taking them off.</div></div>			<div>8.CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE They must wear the watches all the time when they are in swimming pools then only the online website tracks them 8.2 OFFLINE Supervision must be done to prevent drowning</div></div>		

4. EMOTIONS: BEFORE / AFTER



Most of the people feel afraid of trying new things but with this technology we tend to increase their curiosity.