IBM REPORT

Date	19 November 2022
Team Id	PNT2022MID12865
Project Name	Airline Data Analytics for Aviation
	Industry
Team Members	Narain Muthiah, Poornima, Prawin
	Kumar,Swethadarshni

1.INTRODUCTION

1.1 Project Overview

To know fundamental concepts and can work on IBM Cognos Analytics. Gain a broad understanding of plotting different visualizations to provide suitable solution. Able to create meaningful Visualizations and Dashboard(s).

1.2 Purpose

Technology is drastically changing the way businesses connect with their customers, take business decisions, and build workflows. No doubt, the world of aviation has been affected too: data is transforming airlines from pre-flight to post-flight operations, including ticket purchase, seat selection, luggage, boarding, ground transportation, etc.

2.LITERATURE SURVEY

2.1 Existing Problem

2.2 References

1. Paper: Data Analytics for Air Travel Data: A Survey and New Perspectives.

Author: Haiman Tian, Maria Presa-Reyes, Yudong Tao, Tianyi Wang, Samira Pouyanfar, Alonso Miguel, Steven Luis, Mei-Ling Shyu, Shu-Ching Chen, Sundaraja Sitharama Iyengar

Description: The airline industry has remarkably connected countries all over the world through rapid long-distance transportation, helping people overcome geographic barriers. Consequently, this has ushered in substantial economic growth, both nationally and internationally.

2. Paper: Airline Route Profitability Analysis and Optimization Using BIG DATA Analytics on Aviation Data Sets under Heuristic Techniques

Author: E.Kasturia, PrasannaDevi, VinuKiran, Manivannan

Description: Applying vital decisions for new airline routes and aircraft utilization are important factors for airline decision-making. For data driven analysis key points such as airliners route distance, availability on seats/freight/mails and fuel are considered. The airline route profitability optimization model is proposed based on performing Big data analytics over large scale aviation data under multiple heuristic methods, based on which practical problems are analysed.

3. Paper: Towards a maturity model for big data analytics in airline network planning

Author: Iris Hausladen, Maximilian Schosser

Description: The evaluation, acquisition and use of newly available big data sources has become a major strategic and organizational challenge for airline network planners. We address this challenge by developing a maturity model for big data readiness for airline network planning.

4. Paper: Big Data Analytics in Airlines: Opportunities and Challenges

Author : Hamida Abd El Samie Mohamedorcid; Mahmoud Ramadan Al-Azab

Description: Big data refers to the huge amounts of information in the structured and unstructured form that cannot be processed using traditional data systems. Big data technology facilitates the utilization of high volumes of external and internal data to create new products, services and improve business operations.

5. Paper: A new approach of social media analytics to predict service quality: evidence from the airline industry

Author: Xin Tian, Wu He, Chuanyi Tang, Ling Li, Hangjun Xu, David Selover

Description: Research on how to use social media data to measure and evaluate service quality is still limited. To fill the research gap in the literature, the purpose of this paper is to open a new avenue for future work to measure the service quality in the service industry by developing a new analytical approach of using social media analytics to evaluate service.

6. Paper: Big data analytics platform for flight safety monitoring

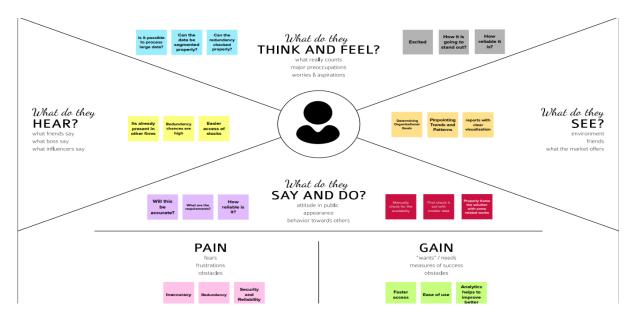
Author: Bo Li; Xinguo Ming, Guoming Li

Description: The conventional methods of data analytics for flight safety monitoring have met many bottlenecks. This paper analyzes the insufficiencies of the preliminary business process of an airline. For the purpose of meeting requirements of efficiency and accuracy and avoiding the drawbacks encountered before, the architectural framework of the flight safety monitoring platform utilizing big data technology is proposed and demonstrated by the function module structure and logical structure.

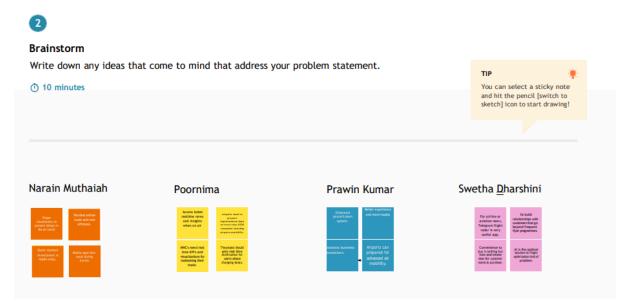
2.3 Problem Statement Defenition

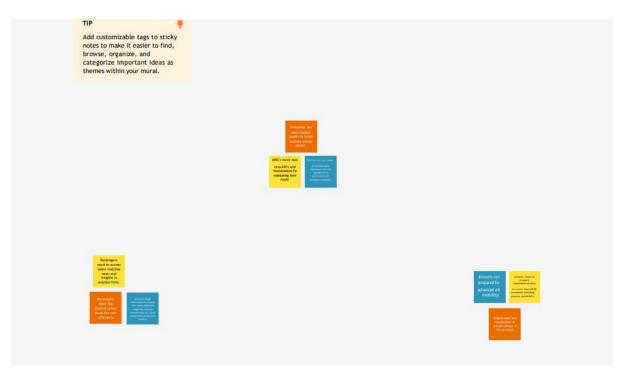
Technology is drastically changing the way businesses connect with their customers, take business decisions, and build workflows. Data is transforming airlines from pre-flight to post-flight operations, including ticket purchase, seat selection, luggage, boarding, ground transportation, etc. The ultimate benefits of big data analytics include timely responses to current and future market demands, improved planning and strategically aligned decision making, as well as crystal clear comprehension and monitoring of all main performance.

- 3. Ideation and Proposed Solution
- 3.1 Empathy Map Canvas

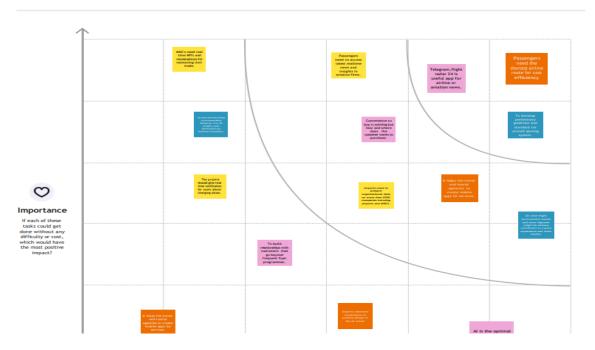


3.2 Ideation and Brainstorming





① 20 minutes



3.3 Proposed Solution

S.no	Parameter	Description
1.	Problem Statement	Air travel is becoming
	(Problem to be	increasingly popular
	solved)	among travelers, owing to
		its convenience and, in
		some cases, comfort. This
		has resulted in

2.	Idea / Solution	phenomenal growth in both air traffic and ground traffic. • Increased air traffic has resulted in massive levels of aircraft. There are delays both on the ground and in the air. These delays are to blame for significant monetary losses • It is critical to provide better airline and airport services while avoiding delays. in Air Travel across various locations and promise to transport passengers from On time from Location A to Location B. Understanding traveler
۷.	description	demand for specific city pairs and pricing flights can be done using data analytics project. •Airlines use this biometric technology as a boarding option. The equipment scans travelers' faces and matches them with photos stored in border control agency databases. These can be handled with the aforementioned project.
3.	Novelty/Uniqueness	The priority tags are recognized first using the priority selection technique, and then all other tags within its range are identified. As a result, the priority tag can receive service as soon as it is identified, while the other tags must wait in a line and receive service later.

		Keep connections with passengers and the cabin staff, if you can, and share information on the specifics and status of the trip so that you can interact with the right employees.
4.	Social Impact/Customer Satisfaction	Data analytics helps the industry to understand customers' preferences and other maintenance issues. • For instance, analysis of ticket booking helps the industry to target the customers with personalised offers while optimising the price in real-time using predictive analysis techniques. As a result, by gathering meaningful data, airlines can fetch more bookings in the given timeframe.
5.	Business Model(Revenue Model)	There are numerous apps available in this regard right now. However, once properly developed, our solution has the potential to ensure that passengers travel without delay due to air trafficking and that they are aware of any flight delays.
6.	Scalability of Solution	The Cloud Cognos Analytics is not only for particular organization/governments. • Aviation industry acting under international, domestic or private are also getting satisfied with the aviation data

analysing process provided as per their	
needs.	

3.4 Problem Solution Fit

1. CUSTOMER SEGMENT(S)

- Customers are airline and airport services who are struggling to keeptrack of their forecasting data and planes arrival and departure.
- Airlines literally bear high costs due to delays and cancellations that includes expenses on maintenance and compensations to travelers stuck in airports. With nearly 30 percent of the total delay time caused by unplanned maintenance, predictive analytics applied to fleet technical support is a reasonable

J&P

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, telwork connection, available devices.

- Customer experience in the airline industry is often defined as what the customer perceives and experiences while traveling through the different departure stages and arrival in an airport.
- Mid-air: It is the best time to engage with passengers and understand their in-flight expectations. Start with the basics like seating comfort and crew etiquette.
- Post landing: Inspect through passengers' eyes and listen to their opinion. That's a great way to enhance your online reputation, postficit.

5. AVAILABLE

Which solutions are available to the customers when they face the problem r need to get the job done? What have they tried in the past? What pros & cons to these solutions have? i.e. pen and paper is an alternative to digital notetaking

Flight Turnaround Analytics:

Provides insights on process inefficiencies in a flight turnover. The video annotation service helps to capture the time taken by each specific activity within flight turnover using video monitoring used for ground activities.

Planning and Schedule Analytics:

Provides in-depth analysis of ticket sales, operational expense and

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you

- Collecting data related to flight operations and inventory. You will use proprietary software like Airmax, for instance, or simple tools like Microsoft Excel to gather statistics related to important metrics called Key Performance Indicators (KPI).
- Optimising flight operations based on quantitative analysis. You will have to advise your management on

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists?
What is the back story behind the need to do this job?
i.e. customers have to do it because of the change in regulations.

- *A root cause analysis is performed as a reaction to risk management processes as defined in your aviation SMS manual.
- ❖ The purpose of the analysis is to understand the causal factors that trigger substandard safety performance within a particular event, whether the event is an: accident, minor incident, or close call.

7. BEHAVIOUR

What does your customer do to address the problem and getthe ob done? i.e. directly related; find the right solar panel installer, salculate usage and benefits; indirectly associated: sustomers spend free time on volunteering work (i.e. Greenpeace)

- Using airport analytics, data analysts can collect information on people who pass through various checks, like their gender, arrival times, baggage-check in times and the type of flight they take to better understand passenger behaviour.
- A better understanding of how passengers operate can be used to improve services

3. TRIGGERS What triggers customers to act? i.e. seeing their neighbour installingsolar panels, reading about a more efficient solution in the news.

- In Aviation Industry, due to incidents like flight delays passenger may face delays in departure and arrival of flight.
- It is very hard to maintain the overall data.But if they use Data Analytics Report,Performance and Quality are reliable and profitable.

4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? i.e. bot, insecure > confident, in control - use it in your communication strategy8 design.

- Before: They feel lost due to losses which occur due to improper management of Airline Analytics for Aviation Industry.
- After: They feel like success after making increased profits, reducing the mistakes that happen in manual process.

10. YOUR SOLUTION SL. What kind of solution suits Customer scenario the best? Adjust your solution to fit Customer behaviour, use Triggers, Channels & Emotions for marketing and communication.

To design an Airline Data Analytics Report for Aviation Industry using Cognos Analytics.

Enable Email based alerts for arrival and departure of flight and it also sends messages related to the changes in configuration of flight path parameters.

Provide a option for graphical view of aviation industry.

8.1 ONLINE CHANNELS

What kind of actions do customers take online?Extrac online channels from box #7 Behaviour

Online Airline Analytics for Aviation Industry which come for free may steal personal information of users and it may also contains a lot of ads. Security is not authenticated.

8.2 OFFLINE CHANNELS

What kind of actions do customers take offline?
Extract offline channels from box #7 Behaviour and use them

Manual logs can be maintained.Employees can be hired to maintain the airline analytics for aviation industry system logs when the business grows.

СН

4. Requirement Analysis

4.1 Functional Requirement

FR No.	Non-Functional Requirement	Description
NFR-1	Usability	User can easily understand and make use of the features of the application effectively. The application has a simple and user friendly graphical interface. Any action has to be performed with just a few clicks.
NFR-2	Security	A proper login mechanism is used to avoid hacking. Personal information of users and other organization details to public will not be disclosed by the organization system.
NFR-3	Reliability	Even when the system is disconnected or frozen due to over access at the same time, it should save all the process of the users made up to the point of abnormal happenings.
NFR-4	Performance	The system should require an appropriate amount of speed especially while browsing through the catalogue.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Customer Registration	Registrations can be made by the customers through Gmail.
FR-2	User Confirmation	Once the registration is completed, the customer will get confirmation through mail.
FR-3	Visualizing data	The Regular trends of delay of flights Using IBM cognos Analytics can be visualized by the users.
FR-4	Generating Report	The flight delay report can be viewed by the user.

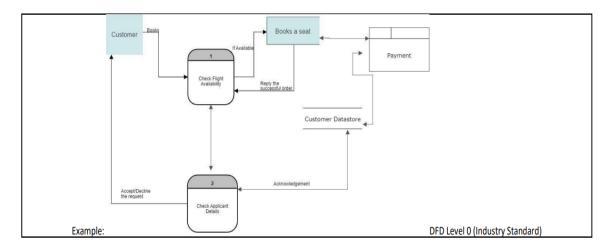
4.2 Non - Functional Requirements

NFR-6	Scalability	The website can be accessed by a large number of
		users.

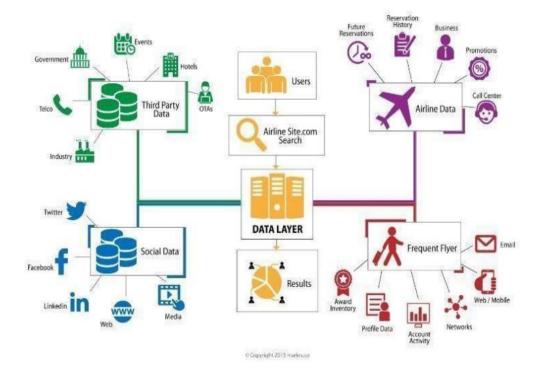
5. Project Design

5.1 Data Flow Diagrams

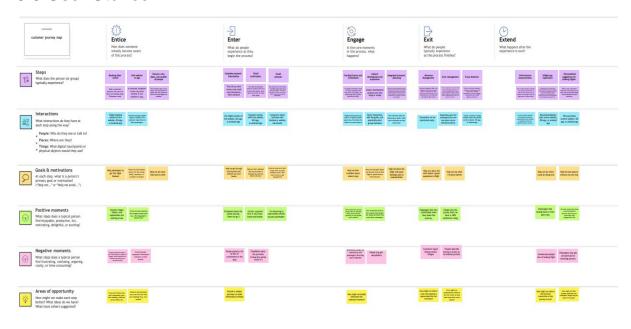
A data flow diagram (DFD) maps out the flow of information for any process or system. It uses defined symbols like rectangles, circles and arrows, plus short text labels, to show data inputs, outputs, storage points and the routes between each destination. It is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.



5.2 Solution and Technical Architecture



5.3 User Stories



6. Project Planning and Scheduling

6.1 Project Planning and Estimation

Activity Name	Activity Number	Activity Description	Tasks Assigned	Status
Preparation Phase	1	 a) Access the resources in project dashboard. b) Explore the dataset provided in workspace. c) Create GitHub account & collaborate with Project Repository in project workspace. d) Set-up the prerequisites for the project. 	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed
Ideation Phase	2	 a) Literature survey relevant to the selected project. b) Preparation of Empathy Map to identify the user pros and cons. c) List the ideas by organizing the brainstorming session and prioritize the top 3 ideas based on the feasibility & importance. 	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed

Project Design Phase-I	3			
Proposed Solution	3.1	document, which includes the	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed

Problem Solution Fit	3.2	proposition that addresses the	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed
Solution Architecture	3.3	proposed solution which provides ground for application development projects	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed
Project Design Phase-II	4			
Solution Reqirements	4.1	Functional requirements of the proposed solution.	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed
Customer Journey	4.2	Preparation of customer journey map to understand the user interactions which describes the stages that the customer experiences over time.	Doorning V	Completed
Data Flow Diagram and User stories	4.3	Project which maps out the flow of information for the application.	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed

Technology Architecture	4.4 Develop effective technical architecture for the proposed solution which describes the logical softwares and hardware capabilities that are required to support the development the application.	Prawin Kumar P	Completed
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Project Planning Phase	5			
Milestones & Activity List	5.1	Prepare Milestone and Activity list of the project.	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed
Sprint Plan	5.2	Prepare Sprint Delivery plan of the project	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	Completed
Project Development	6			
Delivery of Sprint-1	6.1	Implement the coding phase of Sprint- 1	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	In Progress
Delivery of Sprint-2	6.2	Implement the coding phase of Sprint-2	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	In Progress
Delivery of Sprint-3	6.3	Implement the coding phase of Sprint- 3	Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	In Progress

Delivery of Sprint-4	6.4		Narain Muthiah V Poornima V Prawin Kumar P Swetha Dharshini M	In Progress
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6.2 Sprint Delivery and Schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Registration	USN-1	I can sign up for the application as a user by providing my email address, password, and confirming that.	2	High	Narain Muthaiah
Sprint-1	Registration	USN-2	When I register for the application as a user, I will get a confirmation email.	3	High	Prawin Kumar P
Sprint-1	Login	USN-3	I've grown accustomed to using credentials to access the system as a user.	2	Low	Poornima V
Sprint-1	Collection of dataset	USN-4	I can collect the dataset and choose the area of interest to be tracked and analysed as a user.	5	Medium	Swetha Dharshini M
Sprint-2	Dataset Exploration	USN-5	I can explore the given dataset through IBM cognos	6	High	Prawin Kumar P
Sprint-2	Dataset Visualization	USN-6	I will use cognos as a developer to visualise the provided dataset into a dashboard.	6	High	Narain Muthiah
Sprint-3	Dashboard Customization	USN-7	I can personalise the dashboard that is visualised as a user.	6	Medium	Poornima V
Sprint-3	Ease of Access	USN-8	I can simply access and use the dashboard as a user.	6	Medium	Swetha Dharshini M

Sprint	Total Story	Duration	Sprint Start Date	Sprint End Date	Story Points	Sprint Release Date
	Points			(Planned)	Completed (as on	(Actual)
					Planned End Date)	
Sprint-1	20	6 Days	24 Oct 2022	29 Oct 2022	12	29 Oct 2022
Sprint-2	20	6 Days	31 Oct 2022	05 Nov 2022	12	11 Nov 2022
Sprint-3	20	6 Days	07 Nov 2022	12 Nov 2022	12	15 Nov 2022
Sprint-4	20	6 Days	14 Nov 2022	19 Nov 2022	12	19 Nov 2022

7 CODING AND SOLUTIONING:

7.1 Feature 1

sns.countplot(x='continent',data=data).set_title('Number of airports per continent')

sns.set_theme(style="darkgrid",color_codes=True)

sns.catplot(x='continent', y='elevation_m',data=data)

plot the number of airports per region in the US

US_airports.loc[:,"iso_region"]=US_airports.loc[:,"iso_region"].replace({'US-':"}, regex=True)

set figure size

sns.set(rc={'figure.figsize':(30,8)})

seaborn title

```
sns.countplot(x='iso_region',data=US_airports).set_title('Number of
airports per region in the USA')
# subplot of the number of airports per type
counts = data['type'].value_counts().sort_index()
labels =[counts.index[i] for i in range(len(counts))]
sizes = [counts.values[i] for i in range(len(counts))]
counts_US = US_airports['type'].value_counts().sort_index()
labels_US =[counts_US.index[i] for i in range(len(counts))]
sizes_US = [counts_US.values[i] for i in range(len(counts))]
plt.figure(figsize=(14,8))
plt.subplot(1,2,1)
plt.pie(sizes_US,labels=labels_US,autopct='%1.1f%%',startangle=90,tex
tprops={'fontsize':10})
plt.title('types of airports in the US',fontsize=20)
plt.subplot(1,2,2)
plt.pie(sizes,labels=labels,autopct='%1.1f%%',startangle=90,textprops={'
fontsize':15})
plt.title('types of airports in the rest of the world',fontsize=20)
plt.figure(figsize=(25,16))
plt.show()
print("In the US there is:\n",counts_US.sort_values())
print("\nwhile there is in the rest of the world :\n",counts.sort_values())
```

```
7.2 Feature 2
WITH
top_5_airports AS (
 SELECT
  ORIGIN,
  COUNT(ORIGIN) AS count
 FROM
  `airline-delay-canc.airlines_data.delay_canc_data`
 GROUP BY
  1
 ORDER BY
  2 DESC
 LIMIT
  5),
 top_5_airlines AS (
 SELECT
  OP_CARRIER,
  COUNT(OP_CARRIER) AS count
 FROM
  `airline-delay-canc.airlines_data.delay_canc_data` main,
  top_5_airports top5
 WHERE
  top5.ORIGIN = main.ORIGIN
 GROUP BY
  1
 ORDER BY
  2 DESC
```

```
LIMIT
 5),
all_flights AS (
SELECT
 main.ORIGIN AS Airport,
 main.OP_CARRIER AS Carrier,
 COUNT(*) AS all_cnt
FROM
 `airline-delay-canc.airlines_data.delay_canc_data` main,
top_5_airports top5_ap,
 top_5_airlines top_al
WHERE
 top5_ap.ORIGIN = main.ORIGIN
 AND top_al.OP_CARRIER = main.OP_CARRIER
GROUP BY
 1,
 2),
delayed_flights AS (
SELECT
 main.ORIGIN AS Airport,
 main.OP_CARRIER AS Carrier,
 COUNT(*) AS delayed_cnt
FROM
 `airline-delay-canc.airlines_data.delay_canc_data` main,
 top_5_airports top5_ap,
 top_5_airlines top_al
WHERE
```

```
top5_ap.ORIGIN = main.ORIGIN
  AND top_al.OP_CARRIER = main.OP_CARRIER
  AND (CARRIER_DELAY IS NOT NULL
   AND CARRIER_DELAY > 0
   OR ARR DELAY IS NOT NULL
   AND ARR_DELAY > 0)
 GROUP BY
  1,
  2)
SELECT
 af.Airport,
 af.Carrier,
 af.all_cnt all_with_del,
 df.delayed_cnt,
 af.all_cnt - df.delayed_cnt AS all_without_del
FROM
 all_flights af,
 delayed_flights df
WHERE
 af.Airport = df.Airport
 AND af.Carrier = df.Carrier
All cancellations
-- 3 Cancellation Bifurcation
WITH
 top_5_airports AS (
 SELECT
  ORIGIN,
```

```
COUNT(ORIGIN) AS count
FROM
 `airline-delay-canc.airlines_data.delay_canc_data`
GROUP BY
 1
ORDER BY
 2 DESC
LIMIT
 5),
top_5_airlines AS (
SELECT
 OP_CARRIER,
 COUNT(OP_CARRIER) AS count
FROM
 `airline-delay-canc.airlines_data.delay_canc_data` main,
top_5_airports top5
WHERE
top5.ORIGIN = main.ORIGIN
GROUP BY
 1
ORDER BY
 2 DESC
LIMIT
 5),
all_flights AS (
SELECT
 main.ORIGIN AS Airport,
```

```
main.OP_CARRIER AS Carrier,
 COUNT(*) AS all_cnt
FROM
 `airline-delay-canc.airlines_data.delay_canc_data` main,
top_5_airports top5_ap,
 top_5_airlines top_al
WHERE
 top5_ap.ORIGIN = main.ORIGIN
 AND top_al.OP_CARRIER = main.OP_CARRIER
GROUP BY
 1,
 2),
cancelled_flights AS (
SELECT
 main.ORIGIN AS Airport,
 main.OP_CARRIER AS Carrier,
 COUNT(*) AS cancelled_cnt
FROM
 `airline-delay-canc.airlines_data.delay_canc_data` main,
top_5_airports top5_ap,
 top_5_airlines top_al
WHERE
 top5_ap.ORIGIN = main.ORIGIN
 AND top_al.OP_CARRIER = main.OP_CARRIER
 AND cancelled = 1
GROUP BY
 1,
```

```
2)
SELECT
 af.Airport,
 af.Carrier,
 af.all_cnt - cf.cancelled_cnt AS all_cnt,
 cf.cancelled_cnt
FROM
 all_flights af,
 cancelled_flights cf
WHERE
 af.Airport = cf.Airport
 AND af.Carrier = cf.Carrier
Analytics function
WITH
 cancelled_count_cte AS (
 SELECT
  ROW_NUMBER() OVER (ORDER BY cancelled_count) AS RANK
 FROM (
  SELECT
   FORMAT_DATE('%B', FL_DATE) AS month,
   SUM(CANCELLED) AS cancelled_count
  FROM
   `airline-delay-canc.airlines_data.delay_canc_data`
  WHERE
   EXTRACT(year
   FROM
```

```
FL_DATE) = 2018
GROUP BY

1) )
SELECT
month,
cancelled_count
FROM
cancelled_count_cte
ORDER BY
rank DESC
```

Front End Screenshot:



8. Testing:

8.1 UAT

1. Purpose of Document

The purpose of this document is to briefly explain the test coverage and open issues of the [ProductName] project at the time of the release to User Acceptance Testing (UAT).

2. Defect Analysis

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved

Resolution	Severity 1	Severity 2	Severity 3	Severity 4	Subtotal
By Design	7	5	1	2	17
Duplicate	1	0	4	0	5
External	2	5	0	1	8
Fixed	11	2	4	15	32
Not Reproduced	0	0	1	0	1
Skipped	0	0	1	3	4
Won't Fix	0	5	4	1	10
Totals	21	17	15	22	77

3. Test Case Analysis

This report shows the number of test cases that have passed, failed, and untested

Section	Total Cases	Not Tested	Fail	Pass
Print Engine	8	0	0	8
Client Application	14	0	0	14
Security	3	0	0	3
Outsource Shipping	4	0	0	4
Exception Reporting	8	0	0	8
Final Report Output	3	0	0	3
Version Control	2	0	0	2

9. Results

9.1 Performance Analysis:

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.N o.	Parameter	Screenshot / Values
1.	Dashboard design	No of Visulizations / Graphs - 8
2.	Data Responsiveness	High
3.	Amount Data to Rendered (DB2 Metrics)	240 entries
4.	Utilization of Data Filters	Null values are removed
5.	Effective User Story	No of Scene Added - 2
6.	Descriptive Reports	No of Visulizations / Graphs - 2

10. Advantages and Disadvantages:

ADVANTAGES

- * Lower operating costs
- * Better customer service
- *Helps in the customer in choosing the better fit
- * Market leading competitiveness
- * Increased profit margin

DISADVANTAGES

*The data that has been collected from the persons are prone to network threat and must be safeguarded with authenticated network

*Proprietary softwares must be used to handle such big data and the management must be advised on trends and bottlenecks that they observe from data analytics so they can take necessary action.

11.Conclusion:

We have designed an Airline Data Analytics Report for Aviation Industry using Cognos analytics. This enable email based alerts for arriv and departure of flight and it also sends messages to the changes in configuration of flight path parameters. Apart from this an option for graphical view of aviation industry is also given. This better understanding of how the passengers operate can be used to improve services. This way we could help connect the business with their customers with both benefitting from each other and build workflows.

12. Future Scope:

The work as in is a helpful entity but with further development on the amount of data acquired and the technology stack used for them we could implement it with a real time access. With more of strategies built around it and cleasmr comprehension and monitoring, it would encompass more meaningful use.

```
13.Appendix
Source Code
Sprint 1
@import
url('https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;60
0&display=swap');

* {
    margin: 0;
    padding: 0;
    box-sizing: border-box;
    font-family: "Gill Sans Extrabold",sans-serif;
}

body {
```

```
margin: 50px;
  display: flex;
  align-items: center;
  justify-content: start;
  background-image:
url("https://wallpaperaccess.com/full/1307395.jpg");
  background-repeat: no-repeat;
  background-position: center;
  background-size: cover;
}
::selection {
  color: #fff;
  background: #53f0e3;
}
.wrapper {
  width: 380px;
  padding: 40px 30px 50px 30px;
  background: linear-gradient(rgba(224, 123, 64,.7),rgba(230, 86, 86,
0.7),rgb(90, 87, 87));
  border-radius: 5px;
  text-align: center;
  box-shadow: 10px 10px 15px rgba(0, 0, 0, 0.1);
}
.wrapper header {
  font-size: 35px;
  font-weight: 600;
```

```
}
.wrapper form {
  margin: 40px 0;
}
form .field {
  width: 100%;
  margin-bottom: 20px;
}
form .field.shake {
  animation: shake 0.2s ease-in-out;
}
@keyframes shake {
  0%,
  100% {
     margin-left: 0px;
  }
  20%,
  80% {
     margin-left: -12px;
  }
  40%,
  60% {
```

```
margin-left: 12px;
  }
}
form .field .input-area {
  height: 50px;
  width: 100%;
  position: relative;
}
form input {
  width: 100%;
  height: 100%;
  outline: none;
  padding: 0 45px;
  font-size: 20px;
  background: none;
  caret-color: #eb6122;
  border-radius: 5px;
  border: 1px solid #bfbfbf;
  border-bottom-width: 2px;
  transition: all 0.2s ease;
}
form .field input:focus,
form .field.valid input {
  border-color: #f06b53;
```

```
}
form .field.shake input,
form .field.error input {
  border-color: #242121;
}
.field .input-area i {
  position: absolute;
  top: 50%;
  font-size: 20px;
  pointer-events: none;
  transform: translateY(-50%);
}
.input-area .icon {
  left: 15px;
  color: #bfbfbf;
  transition: color 0.2s ease;
}
.input-area .error-icon {
  right: 15px;
  color: #d8b9bc;
}
form input:focus~.icon,
```

```
form .field.valid .icon {
  color: #3d3e42;
}
form .field.shake input:focus~.icon,
form .field.error input:focus~.icon {
  color: #bfbfbf;
}
form input::placeholder {
  color: #bfbfbf;
  font-size: 18px;
}
form .field .error-txt {
  color: #130608;
  text-align: left;
  margin-top: 5px;
}
form .field .error {
  display: none;
}
form .field.shake .error,
form .field.error .error {
  display: block;
```

```
}
form .pass-txt {
  text-align: left;
  margin-top: -10px;
}
.wrapper a {
  color: #110804;
  text-decoration: none;
}
.wrapper a:hover {
  text-decoration: underline;
}
form input[type="submit"] {
  height: 50px;
  margin-top: 30px;
  color: #fff;
  padding: 0;
  border: none;
  background: #d49278;
  cursor: pointer;
  border-bottom: 2px solid rgba(0, 0, 0, 0.1);
  transition: all 0.3s ease;
}
```

```
form input[type="submit"]:hover {
  background: #0d4c5f;
}
Script.js
const form = document.querySelector("form");
eField = form.querySelector(".email"),
eInput = eField.querySelector("input"),
pField = form.querySelector(".password"),
pInput = pField.querySelector("input");
form.onsubmit = (e) => {
  e.preventDefault();
  (eInput.value == "") ? eField.classList.add("shake", "error"):
checkEmail();
  (pInput.value == "") ? pField.classList.add("shake", "error"):
checkPass();
  setTimeout(() => {
     eField.classList.remove("shake");
     pField.classList.remove("shake");
  }, 500);
  eInput.onkeyup = () => { checkEmail(); }
  pInput.onkeyup = () => { checkPass(); }
  function checkEmail() {
```

```
let pattern = /^[^]+@[^]+\.[a-z]{2,3}$/;
     if (!eInput.value.match(pattern)) {
        eField.classList.add("error");
        eField.classList.remove("valid");
        let errorTxt = eField.querySelector(".error-txt");
        (eInput.value != "") ? errorTxt.innerText = "Enter a valid email
address": errorTxt.innerText = "Email is required";
     } else {
        eField.classList.remove("error");
        eField.classList.add("valid");
     }
  }
  function checkPass() {
     if (pInput.value == "") {
        pField.classList.add("error");
        pField.classList.remove("valid");
     } else {
        pField.classList.remove("error");
       pField.classList.add("valid");
     }
  }
  if (!eField.classList.contains("error") &&
!pField.classList.contains("error")) {
     window.location.href = form.getAttribute("action");
  }
```

```
}
Style.css
Style.css
@import
url('https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;60
0&display=swap');
* {
  margin: 0;
  padding: 0;
  box-sizing: border-box;
  font-family: "Gill Sans Extrabold", sans-serif;
}
body {
  margin: 50px;
  display: flex;
  align-items: center;
  justify-content: start;
  background-image:
url("https://wallpaperaccess.com/full/1307395.jpg");
  background-repeat: no-repeat;
  background-position: center;
  background-size: cover;
}
::selection {
  color: #fff;
  background: #53f0e3;
}
```

```
.wrapper {
  width: 380px;
  padding: 40px 30px 50px 30px;
  background: linear-gradient(rgba(224, 123, 64,.7),rgba(230, 86, 86,
0.7),rgb(90, 87, 87));
  border-radius: 5px;
  text-align: center;
  box-shadow: 10px 10px 15px rgba(0, 0, 0, 0.1);
}
.wrapper header {
  font-size: 35px;
  font-weight: 600;
}
.wrapper form {
  margin: 40px 0;
}
form .field {
  width: 100%;
  margin-bottom: 20px;
}
form .field.shake {
  animation: shake 0.2s ease-in-out;
```

```
@keyframes shake {
  0%,
  100% {
     margin-left: 0px;
  }
  20%,
  80% {
    margin-left: -12px;
  }
  40%,
  60% {
    margin-left: 12px;
  }
}
form .field .input-area {
  height: 50px;
  width: 100%;
  position: relative;
}
form input {
  width: 100%;
  height: 100%;
  outline: none;
```

}

```
padding: 0 45px;
  font-size: 20px;
  background: none;
  caret-color: #eb6122;
  border-radius: 5px;
  border: 1px solid #bfbfbf;
  border-bottom-width: 2px;
  transition: all 0.2s ease;
}
form .field input:focus,
form .field.valid input {
  border-color: #f06b53;
}
form .field.shake input,
form .field.error input {
  border-color: #242121;
}
.field .input-area i {
  position: absolute;
  top: 50%;
  font-size: 20px;
  pointer-events: none;
  transform: translateY(-50%);
}
```

```
.input-area .icon {
  left: 15px;
  color: #bfbfbf;
  transition: color 0.2s ease;
}
.input-area .error-icon {
  right: 15px;
  color: #d8b9bc;
}
form input:focus~.icon,
form .field.valid .icon {
  color: #3d3e42;
}
form .field.shake input:focus~.icon,
form .field.error input:focus~.icon {
  color: #bfbfbf;
}
form input::placeholder {
  color: #bfbfbf;
  font-size: 18px;
}
```

```
form .field .error-txt {
  color: #130608;
  text-align: left;
  margin-top: 5px;
}
form .field .error {
  display: none;
}
form .field.shake .error,
form .field.error .error {
  display: block;
}
form .pass-txt {
  text-align: left;
  margin-top: -10px;
}
.wrapper a {
  color: #110804;
  text-decoration: none;
}
.wrapper a:hover {
  text-decoration: underline;
```

```
form input[type="submit"] {
  height: 50px;
  margin-top: 30px;
  color: #fff;
  padding: 0;
  border: none;
  background: #d49278;
  cursor: pointer;
  border-bottom: 2px solid rgba(0, 0, 0, 0.1);
  transition: all 0.3s ease;
}
form input[type="submit"]:hover {
  background: #0d4c5f;
}
Sprint 2:
Scale_fix.js
var metas = document.getElementsByTagName('meta');
var i;
if (navigator.userAgent.match(/iPhone/i)) {
 for (i=0; i<metas.length; i++) {
  if (metas[i].name == "viewport") {
   metas[i].content = "width=device-width, minimum-scale=1.0,
maximum-scale=1.0";
  }
 }
```

}

```
document.addEventListener("gesturestart", gestureStart, false);
function gestureStart() {
 for (i=0; i<metas.length; i++) {
  if (metas[i].name == "viewport") {
   metas[i].content = "width=device-width, minimum-scale=0.25,
maximum-scale=1.6";
  }
 }
}
Style.css
body {
  background-color: #fff;
  padding:50px;
  font: 15px/1.5 -apple-system, BlinkMacSystemFont, "Segoe UI",
Roboto, Oxygen, Ubuntu, Cantarell, "Fira Sans", "Droid Sans",
"Helvetica Neue", Arial, sans-serif, "Apple Color Emoji", "Segoe UI
Emoji", "Segoe UI Symbol";
  color:#595959;
  font-weight:400;
 }
 h1, h2, h3, h4, h5, h6 {
  color:#222;
  margin:0 0 20px;
 }
 p, ul, ol, table, pre, dl {
  margin:0 0 20px;
```

```
}
h1, h2, h3 {
 line-height:1.1;
}
h1 {
 font-size:28px;
 font-weight: 500;
}
h2 {
 color:#393939;
 font-weight: 500;
}
h3, h4, h5, h6 {
 color:#494949;
 font-weight: 500;
}
a {
 color:#39c;
 text-decoration:none;
}
a:hover {
```

```
color:#069;
}
a small {
 font-size:11px;
 color:#777;
 margin-top:-0.3em;
 display:block;
}
a:hover small {
 color:#777;
}
.wrapper {
 width:1080px;
 margin:0 auto;
}
blockquote {
 border-left:1px solid #e5e5e5;
 margin:0;
 padding:0 0 0 20px;
 font-style:italic;
}
code, pre {
```

```
font-family: Monaco, Bitstream Vera Sans Mono, Lucida Console,
Terminal, Consolas, Liberation Mono, DejaVu Sans Mono, Courier New,
monospace;
  color:#333;
 }
 pre {
  padding:8px 15px;
  background: #f8f8f8;
  border-radius:5px;
  border:1px solid #e5e5e5;
  overflow-x: auto;
 }
 table {
  width:100%;
  border-collapse:collapse;
 }
 th, td {
  text-align:left;
  padding:5px 10px;
  border-bottom:1px solid #e5e5e5;
 }
 dt {
  color:#444;
  font-weight:500;
```

```
}
th {
 color:#444;
}
img {
 max-width:100%;
}
header {
 width:270px;
 float:left;
 position:fixed;
 -webkit-font-smoothing:subpixel-antialiased;
}
header ul {
 list-style:none;
 height:40px;
 padding:0;
 background: #f4f4f4;
 border-radius:5px;
 border:1px solid #e0e0e0;
 width:270px;
}
```

```
header li {
 width:89px;
 float:left;
 border-right:1px solid #e0e0e0;
 height:40px;
}
header li:first-child a {
 border-radius:5px 0 0 5px;
}
header li:last-child a {
 border-radius:0 5px 5px 0;
}
header ul a {
 line-height:1;
 font-size:11px;
 color:#999;
 display:block;
 text-align:center;
 padding-top:6px;
 height:34px;
}
header ul a:hover {
 color:#999;
```

```
}
header ul a:active {
 background-color:#f0f0f0;
}
strong {
 color:#222;
 font-weight:500;
}
header ul li + li + li {
 border-right:none;
 width:89px;
}
header ul a strong {
 font-size:14px;
 display:block;
 color:#222;
}
section {
 width:750px;
 float:right;
 padding-bottom:50px;
}
```

```
small {
 font-size:11px;
}
hr {
 border:0;
 background:#e5e5e5;
 height:1px;
 margin:0 0 20px;
}
footer {
 width:270px;
 float:left;
 position:fixed;
 bottom:50px;
 -webkit-font-smoothing:subpixel-antialiased;
}
@media print, screen and (max-width: 960px) {
 div.wrapper {
  width:auto;
  margin:0;
 }
```

```
header, section, footer {
  float:none;
  position:static;
  width:auto;
 }
 header {
  padding-right:320px;
 }
 section {
  border:1px solid #e5e5e5;
  border-width:1px 0;
  padding:20px 0;
  margin:0 0 20px;
 }
 header a small {
  display:inline;
 }
 header ul {
  position:absolute;
  right:50px;
  top:52px;
 }
}
```

```
@media print, screen and (max-width: 720px) {
 body {
  word-wrap:break-word;
 }
 header {
  padding:0;
 }
 header ul, header p.view {
  position:static;
 }
 pre, code {
  word-wrap:normal;
}
@media print, screen and (max-width: 480px) {
 body {
  padding:15px;
 }
 header ul {
  width:99%;
 }
```

```
header li, header ul li + li + li {
   width:33%;
  }
 }
 @media print {
  body {
   padding:0.4in;
   font-size:12pt;
   color:#444;
  }
 }
Sprint 3:
Default.html
{{ site.description | default: site.github.project_tagline }}
{% for nav in site.navigation %} {% if nav.url contains "://" %} {% else %}
{% endif %} {% endfor %}
{{ nav.title }}
{{ nav.title }}
{% if site.show_downloads %}
Download ZIP File
Download TAR Ball
View On GitHub
{% endif %}
{{ content }}
```

```
{% if site.github.is_project_page %}
This project is maintained by {{ site.github.owner_name }}
{% endif %}
Sprint 4
3,4 delays
WITH
 top_5_airports AS (
 SELECT
  ORIGIN,
  COUNT(ORIGIN) AS count
 FROM
  `airline-delay-canc.airlines_data.delay_canc_data`
 GROUP BY
  1
 ORDER BY
  2 DESC
 LIMIT
  5),
 top_5_airlines AS (
 SELECT
  OP_CARRIER,
  COUNT(OP_CARRIER) AS count
 FROM
  `airline-delay-canc.airlines_data.delay_canc_data` main,
  top_5_airports top5
 WHERE
```

```
top5.ORIGIN = main.ORIGIN
GROUP BY
 1
ORDER BY
 2 DESC
LIMIT
 5),
all_flights AS (
SELECT
 main.ORIGIN AS Airport,
 main.OP_CARRIER AS Carrier,
 COUNT(*) AS all_cnt
FROM
 `airline-delay-canc.airlines_data.delay_canc_data` main,
 top_5_airports top5_ap,
 top_5_airlines top_al
WHERE
 top5_ap.ORIGIN = main.ORIGIN
 AND top_al.OP_CARRIER = main.OP_CARRIER
GROUP BY
 1,
 2),
delayed_flights AS (
SELECT
 main.ORIGIN AS Airport,
 main.OP_CARRIER AS Carrier,
 COUNT(*) AS delayed_cnt
```

```
FROM
  `airline-delay-canc.airlines_data.delay_canc_data` main,
  top_5_airports top5_ap,
  top_5_airlines top_al
 WHERE
  top5_ap.ORIGIN = main.ORIGIN
  AND top_al.OP_CARRIER = main.OP_CARRIER
  AND (CARRIER_DELAY IS NOT NULL
   AND CARRIER_DELAY > 0
   OR ARR_DELAY IS NOT NULL
   AND ARR_DELAY > 0)
 GROUP BY
  1,
  2)
SELECT
 af.Airport,
 af.Carrier,
 af.all_cnt all_with_del,
 df.delayed_cnt,
 af.all_cnt - df.delayed_cnt AS all_without_del
FROM
 all_flights af,
 delayed_flights df
WHERE
 af.Airport = df.Airport
 AND af.Carrier = df.Carrier
10 analytics
```

```
WITH
 cancelled_count_cte AS (
 SELECT
  ROW_NUMBER() OVER (ORDER BY cancelled_count) AS RANK
 FROM (
  SELECT
   FORMAT_DATE('%B', FL_DATE) AS month,
   SUM(CANCELLED) AS cancelled_count
  FROM
   `airline-delay-canc.airlines_data.delay_canc_data`
  WHERE
   EXTRACT(year
   FROM
    FL_DATE) = 2018
  GROUP BY
   1))
SELECT
 month,
 cancelled count
FROM
 cancelled_count_cte
ORDER BY
 rank DESC
Data Visualisation using Python
import numpy as np
import pandas as pd
```

```
import matplotlib.pyplot as plt
import seaborn as sns
import plotly.graph_objects as go
import plotly.express as px
import os
for dirname, _, filenames in os.walk('C:/Users/DELL/Downloads/archive
(1)'):
  for filename in filenames:
     print(os.path.join(dirname, filename))
data=pd.read_csv("C:/Users/DELL/Downloads/archive (1)/airports.csv")
print("Lines: ",data.shape[0])
print("columns: ",data.shape[1])
data.head()
countries=pd.read_csv("C:/Users/DELL/Downloads/archive
(1)/countries.csv")
print("Lines: ",countries.shape[0])
print("columns: ",countries.shape[1])
countries.head()
regions=pd.read_csv("C:/Users/DELL/Downloads/archive
(1)/regions.csv")
print("Lines: ",regions.shape[0])
print("columns: ",regions.shape[1])
regions.head()
data.drop(['wikipedia_link','home_link','keywords'],axis=1,inplace=True)
countries.drop(['wikipedia_link','keywords'],axis=1,inplace=True)
regions.drop(['wikipedia_link','keywords'],axis=1,inplace=True)
data=data[data['continent']!='AN'] # we will remove Antarctica because it
has few airports
```

```
countries=countries[countries['continent']!='AN']
data=data[data['type']!='closed'] # drop closed airports
regions=regions[regions['local_code']!='U-A'] # drop unassigned airports
in regions
data['continent']=data['continent'].fillna('NoA') # NA for north america is a
little bit confusing so we will fill it with NoA
countries['continent']=countries['continent'].fillna('NoA')
data['iso_country']=data['iso_country'].fillna('NAM') # well change NA to
NAM for Namibia
countries['code']=countries['code'].fillna('NAM')
countries.loc[countries['name']=='Perú', 'name']='Peru'
data.rename(columns={'elevation ft':'elevation m'},inplace=True)
#change attribut name
data['elevation m']=data['elevation m']/3.2808 ## convert to meters
data.head()
data.set_index('ident',inplace=True) ## set index to ident
print("index is unique") if data.index.is unique else print("index is not
(duplicated index )");
a=data.groupby('continent').size().sort_values(ascending=True).index #
we will get the continents with the most airports
data=data[data['continent'].isin(a)] # we will keep only the continents with
the most airports
number_per_country=data['iso_country'].value_counts()
medium airports=data[data['type']=='medium airport']["iso country"].val
ue_counts()
small airports=data[data['type']=='small airport']["iso country"].value co
unts()
number_per_country
# as the united states has too many airports, we will separate it in
US_airports
US_airports=data[data['iso_country']=='US']
```

```
US_airports.head()
sns.countplot(x='continent',data=data).set_title('Number of airports per
continent')
sns.set_theme(style="darkgrid",color_codes=True)
sns.catplot(x='continent', y='elevation_m',data=data)
## plot the number of airports per region in the US
US airports.loc[:,"iso region"]=US airports.loc[:,"iso region"].replace({'
US-':"}, regex=True)
## set figure size
sns.set(rc={'figure.figsize':(30,8)})
## seaborn title
sns.countplot(x='iso_region',data=US_airports).set_title('Number of
airports per region in the USA')
# subplot of the number of airports per type
counts = data['type'].value_counts().sort_index()
labels =[counts.index[i] for i in range(len(counts))]
sizes = [counts.values[i] for i in range(len(counts))]
counts_US = US_airports['type'].value_counts().sort_index()
labels_US =[counts_US.index[i] for i in range(len(counts))]
sizes_US = [counts_US.values[i] for i in range(len(counts))]
plt.figure(figsize=(14,8))
plt.subplot(1,2,1)
plt.pie(sizes_US,labels=labels_US,autopct='%1.1f%%',startangle=90,tex
tprops={'fontsize':10})
plt.title('types of airports in the US',fontsize=20)
```

```
plt.subplot(1,2,2)
plt.pie(sizes,labels=labels,autopct='%1.1f%%',startangle=90,textprops={'
fontsize':15})
plt.title('types of airports in the rest of the world',fontsize=20)
plt.figure(figsize=(25,16))
plt.show()
print("In the US there is:\n",counts_US.sort_values())
print("\nwhile there is in the rest of the world :\n",counts.sort_values())
for i in countries.index:
  #add a new column with the number of airports per country
  code=countries.loc[i,'code']
  if code in number_per_country.index:
     total=number_per_country[code]
     countries.loc[i,'number_of_airports']=total
  else:
     countries.loc[i,'number_of_airports']=0
  if code in medium_airports.index:
     total_medium=medium_airports[code]
     countries.loc[i,'number_of_medium_airports']=total_medium
  else:
     countries.loc[i,'number_of_medium_airports']=0
  if code in small_airports.index:
```

```
total_small=small_airports[code]
    countries.loc[i,'number_of_small_airports']=total_small
  else:
    countries.loc[i,'number_of_small_airports']=0
countries.head()
# drop the US because it has too many airports
px.choropleth(countries, locations="name",
            locationmode='country names', color="number_of_airports",
            hover_name="number_of_airports",
            color_continuous_scale=px.colors.sequential.Plasma,
            title='number of airports per country'
)
Github link:
https://github.com/IBM-EPBL/IBM-Project-37392-
1660306922/blob/main/Project%20Development%20Phase/Sprint%201/
index%20(4).html
Project Demo link:
https://drive.google.com/file/d/1lhSrKxyM3K2wjzoD5WA3sxknxEkMg9JI/
```

view?usp=sharing