

User journey

by the Design Team of Accenture Interactive NL



People
2-9

Time
30 min

Difficulty
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users.

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|---|---|-----------------------|------------------------|--|
| <div><div>1</div><div>Phases</div></div> <div>High-level steps your user needs to accomplish from start to finish</div> | <div>SIGN IN/SIGN UP</div> | <div>INPUT TEXT</div> | <div>TRANSLATION</div> | |
| | | | | |
| <div><div>2</div><div>Steps</div></div> <div>Detailed actions your user has to perform</div> | <div>CHEAK AND FIND THE APPROPRIATE INPUT</div> <div>VERIFYING TEXT FROM USER INPUT</div> | | | |
| | | | | |
| <div><div>3</div><div>Feelings</div></div> <div>What your user might be thinking and feeling at the moment</div> <div>YES</div> | <div>RECOGNIZATION OF TEXT</div> <div>IDENTIFY THE LANGUAGE IN THE GIVEN TEXT</div> <div>CREATE THE GUI TO PREDICT THE DIGIT</div> | | | |
| <div>NO</div> | <div>GIVING AN UNDEFINED INPUTS</div> <div>ALTERED PIXEL SIZE</div> <div>MISSING MODULES</div> | | | |
| | | | | |
| <div><div>4</div><div>Pain points</div></div> <div>Problems your user runs into</div> | <div>GRABBING THE CHARACTER TO GRID IS DIFFICULT</div> <div>PREDICTION OF THE TEXT GIVEN BY USER IS DIFFICULT</div> <div>WRONG SENSE OF COLOUR OF THE IMAGE</div> | | | |
| | | | | |
| <div><div>5</div><div>Opportunities</div></div> <div>Potential improvements or enhancements to the experience</div> | <div>GETTING THE INPUT FROM THE USER</div> <div>USER CAN GET ENHANCED DIGITAL TEXT TO SYSTEM</div> <div>TAKES MORE TIME AND FAIL RESAMPLING THE DATA</div> | | | <div><div>TIP</div><div>Click on the + outside the border of the table to add additional rows and columns.</div></div> |

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