

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) The goal of this project is to maintain clean cities .By removing all kind of waste from bins in regular time period.</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div><ul style="list-style-type: none"><li>Safety for workers</li><li>Climatic changes</li><li>Sun light</li></ul></div> <div></div>	<div>5. AVAILABLE SOLUTIONS</div> <div><ul style="list-style-type: none"><li>Recycling and reuse the waste</li><li>To maintain clean environment</li></ul></div> <div>3</div> <div>Explore AS, differential</div>
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS When the bins are full to notify the authorities to clear the waste from the bins .</div> <div></div>	<div>9. PROBLEM ROOT CAUSE</div> <div><ul style="list-style-type: none"><li>Lack of awareness in public on waste management.</li></ul></div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div><ul style="list-style-type: none"><li>Use a reusable bottle for beverages</li><li>Partnership with government</li></ul></div> <div>BE</div> <div>Focus on J&amp;P, tap into BE, understand RC</div>

Identify the business opportunity	<div>3. TRIGGERS</div> <div>To lead clean and healthy life , All will use this smart waste management system.</div> <div>TR</div>	<div>10. YOUR SOLUTION</div> <div>Sensors will sense and notify the trash collectors to clear the bins with location.</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE Use for sending alert for garbage collectors</div> <div>8.2 OFFLINE Their complaint to the proper authorities.</div> <div>CH</div>	Identify the business opportunity
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>Before : Unable to know which bin is full and to clear .Because of it unable to clear the bins in time.</div> <div>After: By using this the waste collectors knows which is full and location of the bins.</div> <div>EM</div>			

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