

Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Project Name	Visualizing and Predicting Heart Diseases with an Interactive Dash Board
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



Step-1: Team Gathering, Collaboration and Select the Problem Statement



Visualizing and Predicting Heart Diseases with an Interactive Dash Board

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

-  10 minutes to prepare
 1 hour to collaborate
 2-4 people recommended

(2) Shared template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going:

 10 minutes

1. **Team gathering**
Define who should participate in the session and send an invite. Share relevant information (if pre-work sheet)
2. **Set the goal**
Time about the problem you'll be focusing on solving in the brainstorming session
3. **Learn how to use the Facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session

Open article 4

④

Define your problem statement

What problem are you trying to solve? Frame your problem as a how might it be statement. This will be the focus of your brainstorm.

 3 minutes

Problem







To build a web application that is powered with machine learning for detecting Heart disease



Key rules of brainstorming

To run an smooth and productive session:

To view all concepts and practice examples

- | | |
|---|---|
|  Stay in topic. |  Encourage wild ideas. |
|  Defer judgment. |  Listen to others. |
|  Go for volume. |  If possible, be visual. |



Want some
inspiration?
See a French version
of this campaign to
inspire your work.

Report generated by

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

Tip
The aim of brainstorming is to generate as many ideas as possible. Don't worry about quality.



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

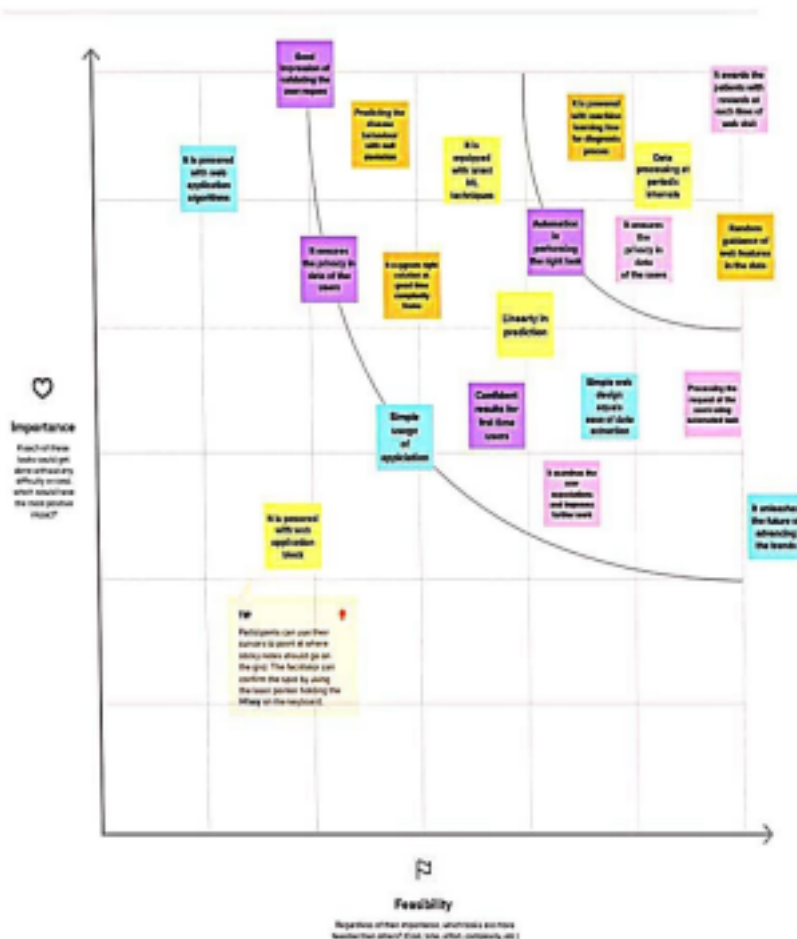
20 minutes



Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

 30 minutes

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to email, include in slides, or save in your drive.

Keep moving forward

-  **Strategy blueprint**
Define the components of a new idea or strategy
[Open the template](#) »
-  **Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience
[Open the template](#) »
-  **Strengths, weaknesses, opportunities & threats**
Identify strength, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#) »

 Share template feedback

