Focus on J&P, tap into BE, understand

BE

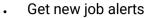
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Team ID: PNT2022TMID37463

CS Define CC 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS CS, Personal information maybe misused Scam about fake jobs Person requires job Person recruits job candidates. fit into Pros: Time consuming Marketing of company's infrastructure Promotion of people's skill Cons: Occurance of fraud activities More competiton occurs 9. PROBLEM ROOT CAUSE J&P RC 2. JOBS-TO-BE-DONE / PROBLEMS 7. BEHAVIOUR • Create a platform form job Candidates post false or Candidates apply for job searching invalid details eventhough their skill is not upto Company failed to provide true To filter the jobs based on the level infrastructure skill required or available After getting recruited the company Unreliable jobs are posted Safe to provide the details known to be fake Some asks prior payment for Some fake job are really waste of application candidates time.

3. TRIGGERS





- Branding the company
- Available job oppurtunities with good salary.

4. EMOTIONS: BEFORE / AFTER



BEFORE:

strong

- No proper knowledge about jobs offered
- No platforms to showcase my skills

AFTER:

- Easy recruitment process takes place
- More details about job vacancies

10. YOUR SOLUTION



The end-to-end application provides

The candidate to know about the job required and able to offer to apply for the job.

It provides the job recommendation based on the user skill.

The smart chatbot can help the students or candidates 24*7 with job or roles offered

8. CHANNELS of BEHAVIOUR



ONLINE:

- Apply for jobs
- Early assessment takes place
- Review job applications and results

OFFLINE:

- Final levels of interview
- Company infrastructure
- Paperwork of recruitment