Project Objectives

Data Analytics for DHL Logistics Facilities

Date	04 November, 2022
Team ID	PNT2022TMID12153
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Project Name	Data Analytics for DHL Logistics Facilities
Maximum Marks	8 Marks

PROJECT OBJECTIVES

DHL is an international Umbrella brand and trademark for the courier, package delivery, and express mail service which is a division of the German logistics firm Deutsche Post. The company group delivers over 1.6 billion parcels per year.

The company DHL itself was founded in San Francisco, USA, in 1969 and expanded its service throughout the world by the late 1970s. In 1979, under the name of DHL Air Cargo, the company entered the Hawaiian Islands with an inter-island cargo service using two DC-3 and four DC-6 aircraft. Adrian Dalsey and Larry Hillblom personally oversaw the daily operations until its eventual bankruptcy closed the doors in 1983. At its peak, DHL Air Cargo employed just over 100 workers, management, and pilots.

Goal of the Project:

To provide Analytics to improve New Marks and grow the business.

Technical Architecture: