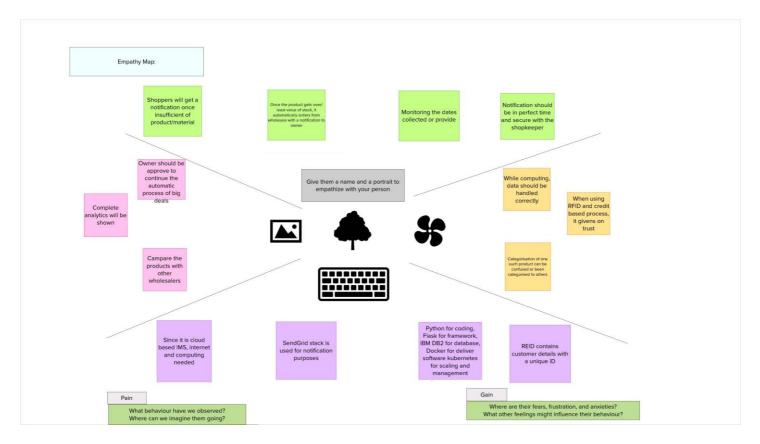# Project Title : SmartFarmer - IoT Enabled Smart Farming Application

Team ID : PNT2022TMID12161

Empathy Map:

Shoppers will get a notification once insufficient of product/material

Once the product gets over/ least value of stack, it automatically orders from wholesale with a notification to owner

Monitoring the dates collected or provide

Notification should be in perfect time and secure with the shopkeeper

Owner should be approve to continue the automatic process of big deals

Give them a name and a portrait to empathize with your person

While computing, data should be handled correctly

When using RFID and credit based process, it givens on trust

Complete analytics will be shown

Campare the products with other wholesalers

Categorisation of one such product can be confused or been categorised to others

Since it is cloud based IMS, internet and computing needed

SendGrid stack is used for notification purposes

Python for coding, Flask for framework, IBM DB2 for database, Docker for deliver software kubernetes for scaling and management

REID contains customer details with a unique ID

Pain

What behaviour have we observed?
Where can we imagine them going?

Gain

Where are their fears, frustration, and anxieties?
What other feelings might influence their behaviour?