

# Ideation Phase

## Brainstorm & Idea Prioritization Template


Date	26 October 2022
Team ID	PNT2022TMID12156
Project Name	PERSONAL ASSISTANCE FOR SENIORS WHO ARE SELF-RELIANT
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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**1 Define your problem statement**


People nowadays tend to forget things more easily, such as taking their prescriptions. People need a way to remember to take their prescriptions without having to learn how to use sophisticated programs.

🕒 5 minutes

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**PROBLEM**

How might we make people remember to take their prescriptions.



### Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP**  
You can select a sticky note and hit the pencil icon to start drawing!

#### M.PAVITHRA

Creating alarm system	pill box	Reminder message
voice assistant	Writing about prescriptions	taking notes
Creating app	Creating reliable user interface in app	Phone voice reminder

#### J.E VIJAY

Doctor to patient connection	app for reminding	checklist
chart of medicine	medical watches	high tech pill box
prepackaged dose from pharmacy	clock and calendar app	to-do list

#### S.HARIKRISHNAN

placing medicine in room often visited	placing to-do list whenever u often see	place brightly colored sticky notes
seven-day chart with each dose	to-do list including medication	check boxing monthly calendar
alarm paired with daily checklist	wearing medical watch	creating habit by doing things regularly

#### G.SANTHOSH

To keep track their medication	Application should be customizable	Place a note on the kitchen table or the refrigerator for mid-day medications
Customer requirements should full filled	It should dial Emergency contact	Set an alarm or reminder on your mobile device
play a game designed to motivate creating new habits	pre-pour medications into a pill box	talking clock that allows a family member to record reminders

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

### Group Ideas:

- Medicine name, dose should be displayed.
- Set Medication reminder and keep up to date.
- Implementing alarm and reminder in medical watches.
- Pill boxes with alarm system and voice assistant should be created.
- It should be operated in offline mode too.
- Creation of application and application should alert to refill medicine in pill box

# Step-3: Idea Prioritization

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## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

