CUSTOMER SEGMENTS

CS

CUSTOMER LIMITATION

CC

This helps the parents to track the daily activity of children and helps to find the child using GPS location.

It is fully about safety and secured electronic system for child. Less tension to

AVAILABLE SOLUTION

In Previous method, the model created

which can be capable of handling the battery for long time. Nowadays, the system proposes a location tracking facilities and speeding monitoring using GPS, GSM with IOT technology for child safety at low cost which can

PROBLEMS/PAINS

PR

PROBLEM ROOT/CAUSE

Parents.

RC

BEHAVIOUR

be affordable by the people.

BE

on

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safety The child is complex far reaching health which priority, requires holistics ways of identifying safety issues.

It fears frustration obstacles and understanding the working of the system. Due this solution, to the kidnapping rate will be decreased.

It mainly focus improving parent-child interactions, home safety and child health care as well as monitoring.

TRIGGERS TO ACT

career and future.

TR

EM

The parents are working with new and various technology. So, they should monitor their child's activity daily.

Due to this, the emotional and

mental stability of the children gets

affected which in turn ruins their

YOUR SOLUTION

SL

The parents can monitor their child each and every second. If the child is in danger, they notified SMS through their device and their parents can save them.

CHANNELS OF BEHAVIOUR

Children and their parents are turning to digital solutions more than ever to support children's learning.

While digital solutions provide opportunities huge for sustaining and promoting children's right

EMOTIONS