Ideation Phase Empathize & Discover

DATE	19 OCTOBER 2022
TEAM ID	PNT2022TMID12173
PROJECT NAME	IOT BASED SMART CROP
	PROTECTION SYSTEM FOR
	AGRICULTURE
MAXIMUM MARKS	4 MARKS

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Empathy Map Canvas

Gain insight and understanding on solving customer problems.



Build empathy and keep your focus on the user by putting yourself in their shoes.

