

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	03 November 2022
Team ID	PNT2022TMID12172
Project Name	Personal Assistance for senior citizens who are self-reliant
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://app.mural.co/invitation/mural/sridharanr2543/1666004422862?sender=uf5509_b498aa0440833a02996&key=c4d55e0c-ed8d-4c47-93d0-a134a4e64609

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

B.Sowmiya

Creating alarm system	pill box	Reminder message
voice assistant	Writing about prescriptions	taking notes
Creating app	Creating reliable user interface in app	Phone voice reminder

P.Thinakaran

Doctor to patient connection	app for reminding	checklist
chart of medicine	medical watches	high tech pill box
prepackaged dose from pharmacy	clock and calendar app	to-do list

V.Logesh

placing medicine in room often visited	placing to-do list wherever u often see	place brightly colored sticky notes
seven-day chart with each dose	to-do list including medication	check boxing monthly calendar
alarm paired with daily checklist	wearing medical watch	creating habit by doing things regularly

R.Balaji

To keep track their medication	Application should be customizable	Place a note on the kitchen table or the refrigerator for mid-day medications
Customer requirements should full filled	It should dial Emergency contact	Set an alarm or reminder on your mobile device
play a game designed to motivate creating new habits	pre-pour medications into a pill box	taking clock that shows a family member to record reminders

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

