

Define CS,fit into CC

1.CUSTOMER SEGMENT(S)

CS

The Customer for this product Waste holders, such as private individuals, property owners or Companies are our customers.

6.CUSTOMER CONSTRAINTS

CC

- 1.Scope
- 2.Time
- 3.Risk
- 4.Quality
- 5.Benefits
- 6.Cost

5.AVAILABLE SOLUTIONS

AS

Uses eco-friendly bags
Digital bins can be used but it can detect the trash level and send notifications to the customers.

Explore A

Focus on J&P , tap into BE,understand RC

2.JOBS-TO-BE-DONE/PROBLEMS

J&P

To provide a reliable and efficient service forthe collection, transportation and disposal of waste.
The purpose of the product is to Separate the waste

9. PROBLEM ROOT CAUSE

RC

Lack of industry expertise.
Emission of greenhouse gases.
Poor recycling quality due to lack of education.

7.BEHAVIOUR

BE

- If the sensors are not working properly contact the customer care or drop a message.

Focus on J&P , tap into BE,understand RC

3.TRIGGERS**TR**

- By using these application users makes clean environment after using it.

4.EMOTIONS**EM**

Before: Before Using this application, the society is suffered for various health issues because of this waste products

After: After sing this application, it is easy and it provides a clean city.

10.YOUR SOLUTION**SL**

The purpose is of making clean Environment.
REDUCE- REUSERECYCLE

Our first job is to explain about the product clearly to the customers and main trick his we have to compare our product to the market available products and, then we need to explain our customers about the advantages and positive thing about the product.

8.CHANNELS OF BEHAVIOUR**CH**

Online:

If it is in online mode, the bin is full it sends the notification to the users

Offline:

If it is offline every day the waste collecting trucks will collect garbage from home.

