Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

Business people

Common people

Who is your customer? i.e. working parents of 0-5 y.o. kids



J&P

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions? Le energies power bufact to each activities.

of solutions? i.e. spending power, budget, no cash, network connection, available devices.

Anxiety-customer began to get anxious when they still no idea about what they have found.

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face the problem



explore

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

> By searching in online websites. By gathering the information from the peoples and come to understanding.

Focus o

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

- Giving the necessary information for particular thing which needs for customer
- Solving customer doubts

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

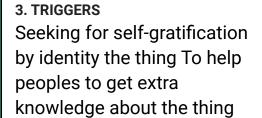
- Lack of study in the sequence of things Unaware of the object
- New to environment

7. BEHAVIOUR

RC

What does your customer do to address the problem and get the job done? I.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

When the user Don't have the knowledge about particular thing this kind of situation occurs. Focus on J&P, tap into BE, understand



4. EMOTIONS: BEFORE / AFTER

Before: unease about something with an uncertain outcome (showing worry)

After: pleasure of blessedness and brightness in face

TR

This system is built by using a Machine learning and regression model. By using this system, we can predict the resale value of the car at any time any where

8. CHANNELS of BEHAVIOUR

8.1 ONLINE
Online websites
Social media platforms

8.2 OFFLINECustomer throw words



