

Child safety/to secure someone by using this smart gadget

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|-------------------------|---|---|---|---|
| Define CS, fit into | 1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> ➤ Child | 6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> ➤ Available devices ➤ Safe and Secure ➤ Easy maintenance ➤ Low expensive | 5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> ➤ precautionary parents can instruct their children ➤ Become a braver and secure themselves | Explore AS, Focus on J&P, tap into BE, understand Extract online & offline CH of BE |
| | 2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> ➤ The parents are need to secure the children by using some smart devices | 9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> ➤ Safety precautions ➤ There is no proper protocol ➤ While we are in critic satiation ➤ Not to make a proper decision by the children | 7. BEHAVIOUR BE <ul style="list-style-type: none"> ➤ Parents are relaxed to monitor their children when using the smart devices ➤ Easy to use everyone who needs ➤ And more safety precaution also | |
| | 3. TRIGGERS TR <ul style="list-style-type: none"> ➤ Seeking of needless content in social media | 10. YOUR SOLUTION SL <ul style="list-style-type: none"> ➤ Make the system more advance compare to the previous model (Developing new features and securityupdates) | 8. CHANNELS OF BEHAVIOUR CH <ul style="list-style-type: none"> ➤ online self-efficacy does not reduce risk exposure ➤ Privacy concern leads to privacy protecting behavior | |
| Identify strong TR & EM | 4. EMOTIONS: BEFORE / AFTER EM <ul style="list-style-type: none"> ➤ Careless mistake increases | | | |