

Problem-Solution Fit Canvas

0.Purpose/VisionCustomer Problem-Solution		
<div>1.Customer Segments a. Daily Wages b. Profesionals c. Students</div>	<div>6.Customer a. Unknowledgeable about Finance Management b. No future assessments c. Excess shopping habit</div>	<div>5.Available Solutions a. Keep all reciepts for tracking b. Check bank balance periodically -- Pros :- Manually written -- Cons :- Fear of data loss and time-consuming</div>
<div>2.Jobs to be Done/ Problems a. Unable to manage finances efficiently b. Money crisis by the end of the month</div>	<div>9.Problem Root Cause Lack of efficient expense tracker system which have all in one solution to manage finance within fingertip</div>	<div>7. Behaviour Directly :-- a. Reduce spending b. Take loans using assets c. Borrow cash with interest Indirectly :-- a. Seek help from relatives / friends b. Watch online videos</div>
<div>3.Triggers a. His/Her friends manage finance efficiently. b. Knowing about finance management from youtube.</div>	<div>10.Your Solution Build a personal expense tracker application with cloud backup in which uses can add expenses income and visualize it. User can set budget for particular month. If user exceed the limit, he should be notified and if he spends less than the budget it will be added to savings. He should be also notified daily to enter daily expenses / income. Educational blog should be added.</div>	<div>8.Channels of Behaviour Online :-- a. Buy products with max discount from online b. Watch online videos on finance management Offline :-- a. Reduce spending borrow cash from neighbours, friends, relatives b. Take loan from bank</div>
<div>4.Emotions:Before/ After a. Before :-- Frustrated, Infuriated, Helpless b. After :-- Hopeful, Happy be on example for others</div>		