Brain storm and Idea prioritization:



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we allow user to track their expense efficiently?



Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Saran M S

Visualize the expenses	Add Expense and Income
Add expenses as categories	Set Limit for spending

Arun A

Add educational blogs on finance	Add Monthly Budget
Keep data in cloud	Push notifications if user exceeds limit

Benin S

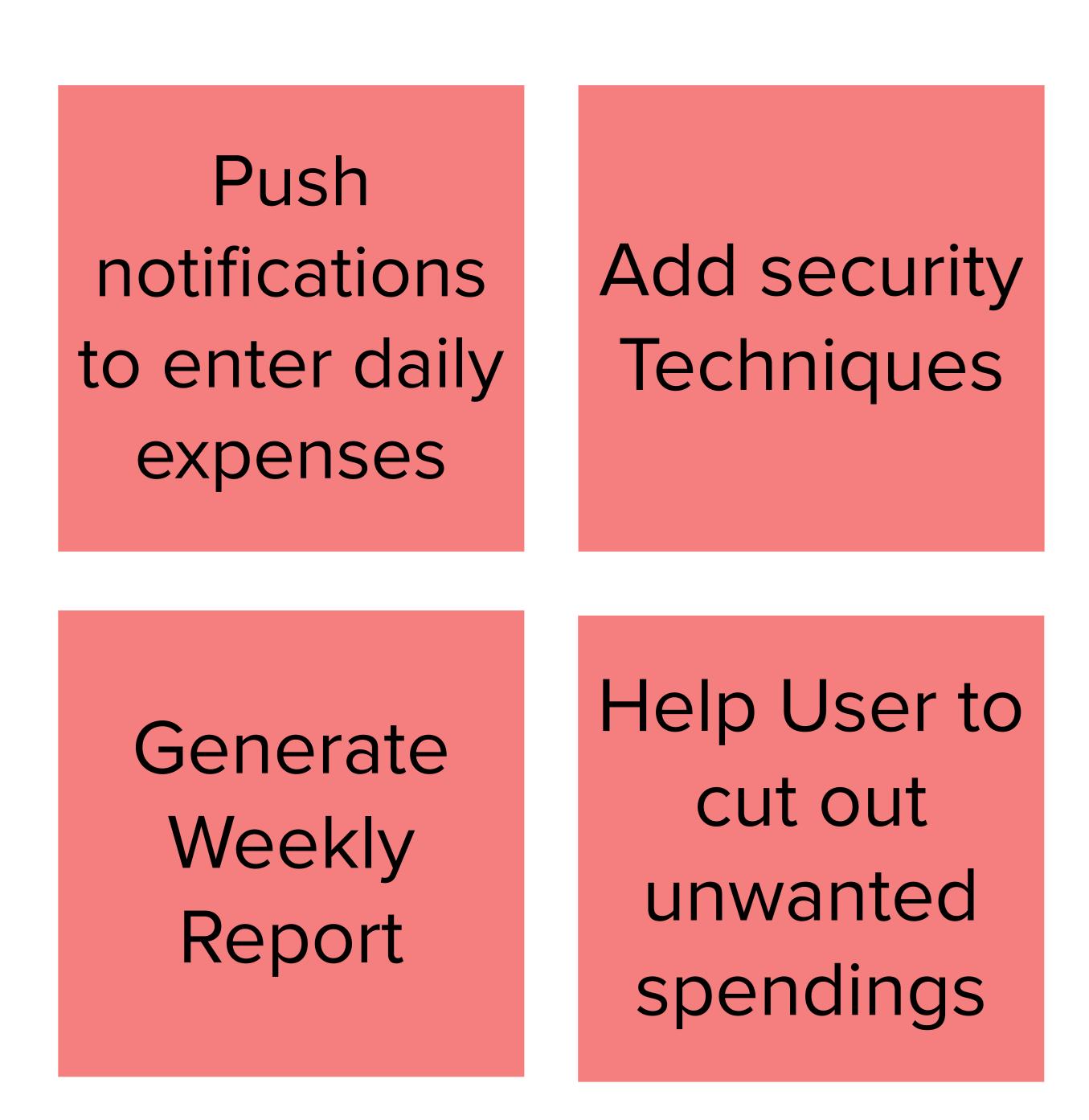
Put extra
money in
savings

Generate
bar graph

Build
dashboar

Generate
monthly

Jerlin G

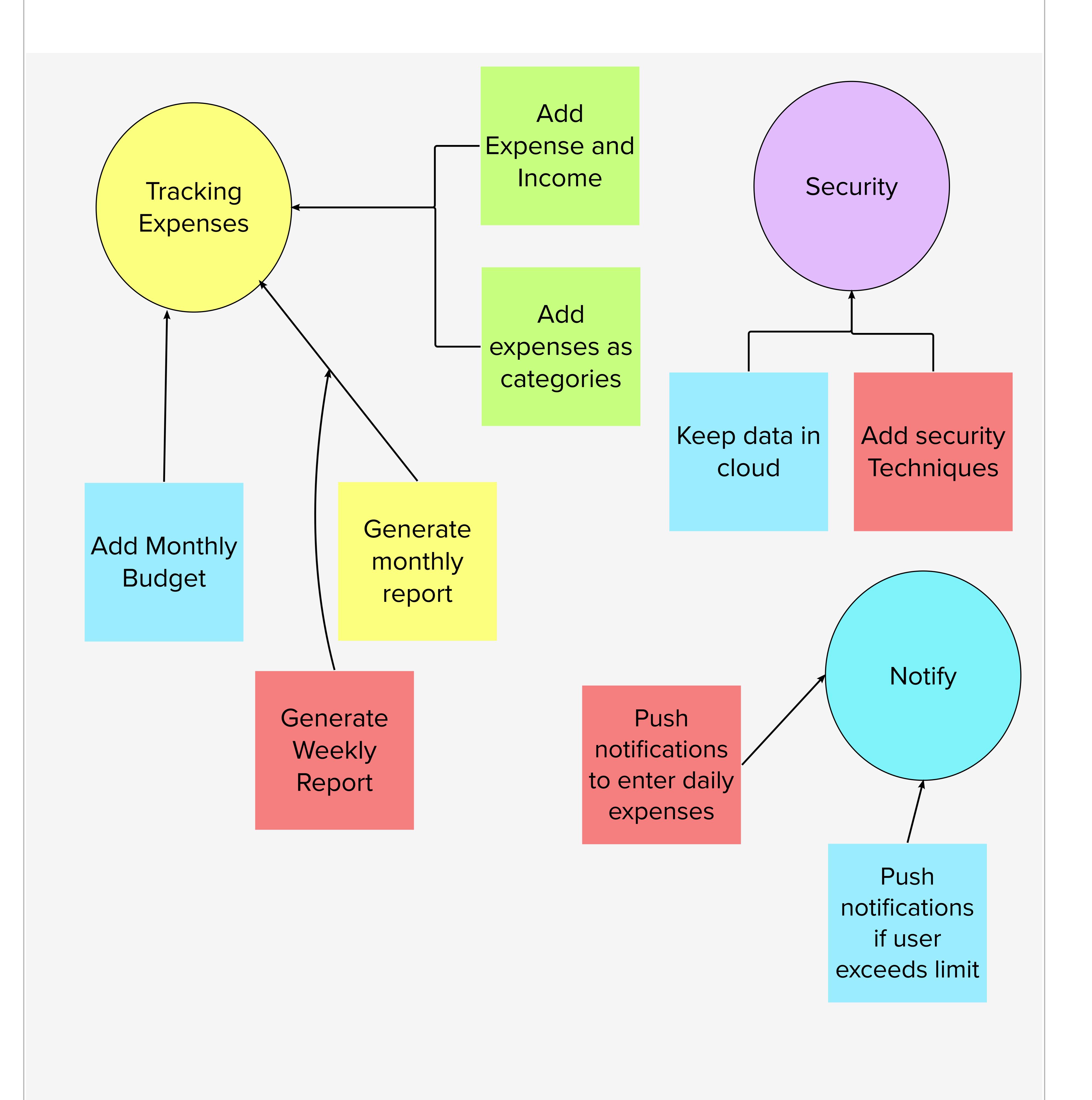


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes





Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

