PROBLEM-SOLUTION FIT CANVAS

1.Customer Segments

a. Daily Wages
b. Professionals
c. Students

2.Customer

a. Knowledgeable about Finance Management
b. Future assessments
c. Excess saving habit

3.Available Solutions

a. Keep all accounts clear
b. Check bank balance periodically
-- Pros :-
Manually written
-- Cons :-
Fear of data loss and time-consuming

4.Jobs to be Done/ Problems

a. Unable to manage finances efficiently
b. Money crisis by the end of the month

5.Problem Root Cause

Lack of efficient expense banking system which have all in one solution to manage finance within fingertip

6. Behaviour

Directly :--
a. Reduce spending
b. Take loans using assets
c. Borrow cash with interest
Indirectly :--
a. Seek help from relatives friends
b. Watch online videos

9. Your Solution

Build a personal saving banking chatbot with AI backup in which uses can add expenses income and visualize it. User can set budget for particular month. If user exceed the limit, he should be notified and if he spends less than the budget it will be added to savings. He should be also notified daily to enter daily expenses / income. Educational blog should be added.

7. Triggers

a. His/Her friends manage finance efficiently.
b. Knowing about finance management from you-tube

6.Emotions:Before/After

a. Before :--

Frustrated,
Infuriated,
Helpless

b. After :--

Hopeful,
Happy be on example for other

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