

Ideation Phase

Define the Problem Statements

Date	17 October 2022
Team ID	PNT2022TMID11757
Project Name	Project – Signs with smart connectivity for better road safety
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	people	Cross the road on zebra crossing	Occurred more accidents	Not following the traffic rules	Feel fear
PS-2	Passengers	To reach the destination	Delay to reach the destination	Traffic is too heavy to move on	Time delay
PS-3	Driver	Drive on hairpin bend road	Sufficient accident	It is difficult path	Careful to move on