# Smart Fashion Recommendation

Fashion applications have seen tremendous growth and are now one of the most used programs in the e-commerce field. The needs of people are continuously evolving, creating room for innovation among the applications.

Having an AI program that understands the algorithm of a specific application can be of great aid. We are implementing such a chat bot, which is fed with the knowledge of the application's algorithm and helps the user completely from finding their needs to processing the payment and initiating delivery.

⏱ 1 hour to prepare

👥 1 hour to collaborate

👥 2-8 people recommended

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**Need some inspiration?**
See a finished version of this template to kickstart your work.

Open example →

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## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

**Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

**Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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## 1 Define your problem statement

Unavailability of chatbots that are interactive enough to navigate the user to do whatever they want. The amount of toil a user has to go through to look for a product they desire for. Need for a more User-friendly Interface. The main aim of the project is to develop a smart chat-bot that is able to understand the needs of the user and recommend products of desire.

PROBLEM
How might we [your problem statement]?

### Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

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## 2 smart fashion recommendation

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

**TIP**
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

**Gowrimanohari S**
- user friendly web application
- Identify User preferences
- Recommend required products
- smart chatbo

**Monisha D**
- High performance
- Product recommendation
- Interactive web application
- Handle secure payments

**Jayaprakash M**
- Offers/Discount
- Reduce user navigation
- Instant product results based on preferences
- Secure Authentication

**tamilarasu M**
- High resolution images for each product
- Well defined product description and its available categories
- Integration of intelligent chat-bot
- various preferences to be shown

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## 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 10 minutes

- Well defined product description and its available categories
- Integration of intelligent chat-bot
- Offers/Discoun
- Handle secure payments
- Instant product results based on preferences
- High resolution images for each product
- Reduce user navigation
- User Friendly Web application
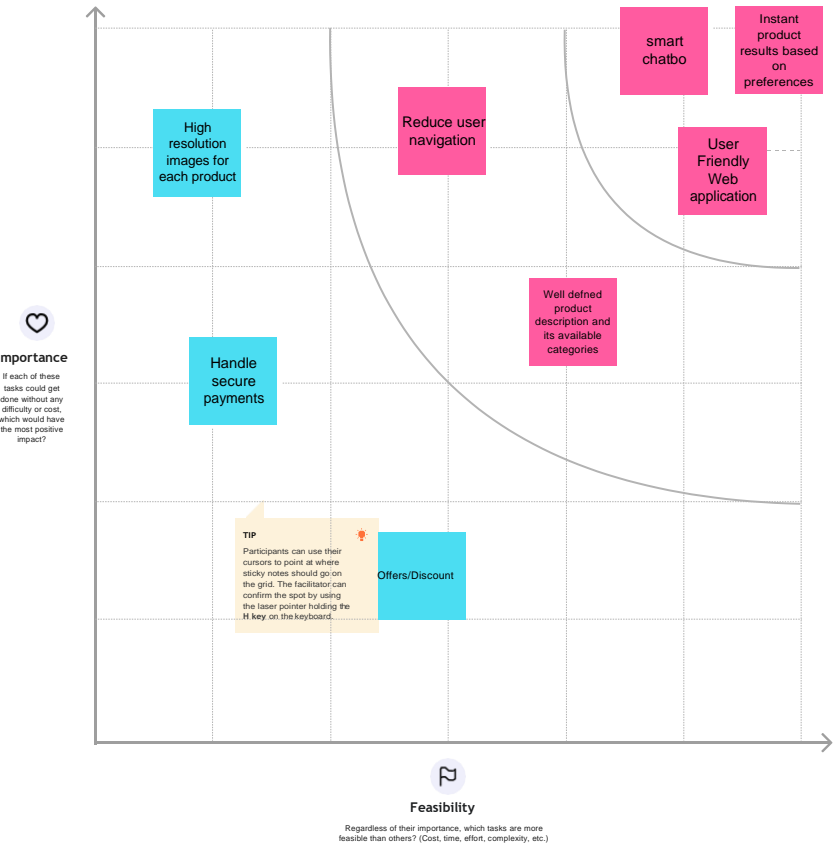- various preferences to be shown

**TIP**
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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## 4 Prioritize

Your team shall all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes



**Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**TIP**
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

(Grid items:)
- High resolution images for each product
- Reduce user navigation
- smart chatbo
- Instant product results based on preferences
- User Friendly Web application
- Handle secure payments
- Well defined product description and its available categories
- Offers/Discount

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## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

**Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

**Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

**Strategy blueprint**
Define the components of a new idea or strategy.
Open the template →

**Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

**Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
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