

Define CS, fit into CC	<b>CUSTOMER SEGMENTS</b> Parents who opt for more security of their kids	<b>6. CUSTOMER CONSTRAINTS</b> They need an android mobile device with internet connectivity for tracking the location	<b>5. AVAILABLE SOLUTIONS</b> A voice recognition module is used in which the alert commands from the child are stored and kept for further reference
	<b>J&amp;P</b> <b>JOB TO BE DONE</b> Children can be saved from abusements and to prevent children from being attacked .	<b>9. PROBLEM ROOT CAUSE</b> Due to lack of parental care.	<b>7. BEHAVIOUR</b> This device is mainly streamered towards child safety solutions by developing a gadget which can be tracked via it's GPS.
Focus on J&P, tap into BE, understand RC	<b>3. TRIGGERS</b> Protects children when they're Being attacked by someone or when they get into a harmful situation.	<b>10. YOUR SOLUTION</b> We can monitor the child 24/7 through the help of live location which makes parents ensuring child safety.	<b>8. CHANNELS of BEHAVIOUR</b> Online- Users get alert message through android mobile. Offline- The parents may get the SMS alert to sort out the issue.
	<b>4. EMOTIONS: BEFORE / AFTER</b> Before: parent will feel insecure about the children safety at all times After: security can be increased		
Identify strong TR & EM			

