

What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Expensive
software

will be
effectively
predict if the
patient suffers
from heart
disease?

Want to
provide high
quality care to
rural
population

Frustrated

What do they
HEAR?

what friends say
what boss say
what influencers say

My professor
says it'll be
helpful for the
people who are
heart patients

My friend
says it'll be
effective if we
consult the
doctor

My father
says other
machines are
expensive



Interactive
Dashboards

Queues
in hospital
causes
delay

It offers online
software for
predicting heart
disease

What do they
SEE?

environment
friends
what the market offers

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

Can be believe
the software?

Machines
available to
predict but
they are
expensive

Recognise the
elemental
concepts and
work with
Datasets

PAIN

fears
frustrations
obstacles

Thinking
about
accuracy

Handling
large
amount of
dataset

Creating
exact
dashboard for
finer result

GAIN

"wants" / needs
measures of success
obstacles

Preparing
suitable
dashboard

cost
efficient
and user
friendly

Early
Prediction
of Heart
disease