

**Project Design Phase-I**  
**Proposed Solution**

Date	19 September 2022
Team ID	PNT2022TMID25340
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	2 Marks

**Proposed Solution:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	As Fashion is not something that is only depends on personal taste or past activity of the customer, we seek to bring the dynamic and ever changing fashion industry in the hands of the people who do not have time to keep up with the up and coming trends
2.	Idea / Solution description	The user will login into the web application and go through the items which the website provides. The user can directly chat with the Chatbot regarding their needs. Thereby getting recommendations based on information provided by the user.
3.	Novelty / Uniqueness	This Web application will let the user decide clothes based Occasion, Type of Outfits and Aesthetics
4.	Social Impact / Customer Satisfaction	Customer Satisfaction will be attained as they will get a set of recommendations depending on their interests ,without requiring to go through tons of products for shortlisting
5.	Business Model (Revenue Model)	The chatbot is present to guide the customers. Customers buy products and generate revenue.
6.	Scalability of the Solution	The system must be scalable enough to maintain optimal performance during traffic