

## Ideation Phase


### Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID30875
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

##### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

➕

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

3

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

**SMART FASHION RECOMMENDER APPLICATION**  
Due to COVID-19 all business have taken online route. Hence customer expects real experience virtually.

## Step-2: Brainstorm, Idea Listing and Grouping

**2 Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  
10 minutes

PROBLEM	PROPOSED SOLUTION	PROPOSED SOLUTIONS	PROPOSED SOLUTIONS
1. How can we make a search engine that is easy to use?	1. Use a simple interface with a search bar and filters.	1. Use a simple interface with a search bar and filters.	1. Use a simple interface with a search bar and filters.
2. How can we make a chat bot that is easy to use?	2. Use a simple interface with a chat bar and filters.	2. Use a simple interface with a chat bar and filters.	2. Use a simple interface with a chat bar and filters.
3. How can we make a search engine that is easy to use?	3. Use a simple interface with a search bar and filters.	3. Use a simple interface with a search bar and filters.	3. Use a simple interface with a search bar and filters.
4. How can we make a chat bot that is easy to use?	4. Use a simple interface with a chat bar and filters.	4. Use a simple interface with a chat bar and filters.	4. Use a simple interface with a chat bar and filters.

**3 Group ideas**  
Take time sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than one sticky note, try and see if you can break it up into smaller sub-groups.  
20 minutes

Our aim is to create an application which have following features:

1. A search engine and chat bot with filters, voice recognition and feedback system
2. Upload all outfit of various brands on cloud
3. Collection of various recommendations and suggestions based on user interest.
4. If a user chose a outfit of their choice giving complement to them and giving automatic suggestions.

## Step-3: Idea Prioritization

