

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID30875
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">• Due to COVID-19 all business have online route. Hence customer expects the real experience virtually• Thus, the application stores the information about the user• If user like an outfit he/she can trail them using the application itself
2.	Idea description	<ul style="list-style-type: none">• By using this application, user can get the recommendation on outfit based on a person's skin tone, particular season, different occasions, body language etc.• Communication is established between the chatbot and the user.
3.	Novelty	<ul style="list-style-type: none">• The application recommends outfits based on the user requirements
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none">• It helps in maintaining and providing outfits based on user preferences and stay in current fashion trends.
5.	Business Model	<ul style="list-style-type: none">• Promotion of application using social media• Mark-up model
6.	Scalability of the Solution	<ul style="list-style-type: none">• Good relationship• Easy access to the application• User friendly application• Different outfit combinations are recommended to different aspects of people