

Project Design Phase-I

Problem-Solution Fit Template

Date	01 October 2022
Team ID	PNT2022TMID32908
Project Name	News Tracker Application

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Who is your customer? I.e. working parents of 0-5 y.o. kids News tracker app can be used by all age groups there is no age limitation This app will be helpful to school students to older age groups in knowing the proper and real news updates regularly	6. CUSTOMER CONSTRAINTS CC What constraints prevent your customers from taking action or limit their choices of solutions? I.e. spending power, budget, no cash, network connection, available devices. News tracker app can be used offline It will consume More time It is budget friendly to use for all age groups	5. AVAILABLE SOLUTIONS AS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? I.e. pen and paper is an alternative to digital notetaking People may use either newspaper or social media or youtube channels to know the news. The internet and the intermingling of social media with important worldwide events has made it almost impossible to live under a rock. But finding a reliable one-stop shop to engage with your news can be somewhat of a challenge.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides. Personalization is not flexible and reliable for user. The problems and pains of the user are in today's fast life it is difficult for users to get news at their move. News push notification news broadcast, Able to automatically schedule news feed for mobile user based on their current and future location. Most of the news app serve news to the user in English language only and in single source.	9. PROBLEM ROOT CAUSE RC What is the real reason that this problem exists? What is the back story behind the need to do this job? I.e. customers have to do it because of the change in regulations. The main root cause of NEWS traker application is to gather the NEWS from Non authorized NEWS Medium or website that cause to spread fake news to people	7. BEHAVIOUR BE What does your customer do to address the problem and get the job done? I.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (I.e. Greenpeace) while designing this app, we have already pre-built the "chat with us" option (or) "Feedback" option. so this helps our customer to report their problem with us easily, so that we get sorted out the problem easily.	
Identify strong TR & EM	3. TRIGGERS TR What triggers customers to act? I.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news. Desire to update their knowledge by knowing about what goes on around them, at the Local, National and International Levels. By seeing about their interest like politics, sports etc.	10. YOUR SOLUTION SL If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. This app helps you to query for all information about Indices Commodities, Currencies, Future Rates, Bonds, etc. as on official websites. It helps the user to read the news in their own national or international language. we create a scalable, responsive and user-friendly newstracker application. It fetches different news sources all around the world so user can select different countries news in which they are interested.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development. Online: The users searching more information online by means of many websites which has to be provided in the app. Offline: The user downloads many NEWS articles whose information has to be stored in our app that can be accessed by user	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM How do customers feel when they face a problem or a job and afterwards? I.e. lost, insecure > confident, in control - use it in your communication strategy & design. User can't know the complete information of the particular news and can get boredom to get the old issues of printed newspaper so they prefer news website to read an more elaborate news and get old news in their fingertip			