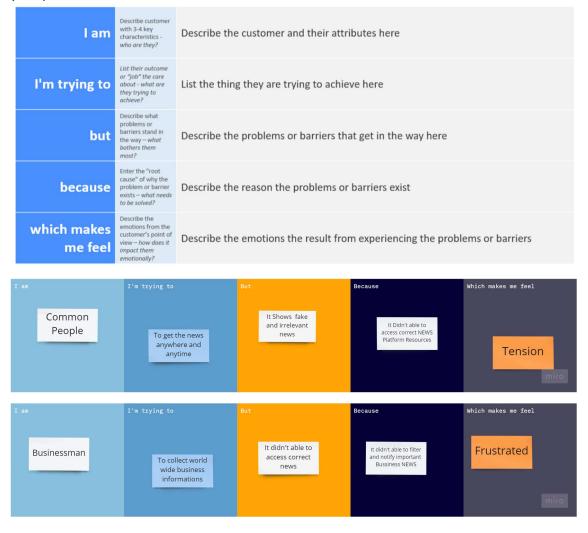
## Ideation Phase Define the Problem Statements

Date	19 September 2022		
Team ID	PNT2022TMID32908		
Project Name	Project – NEWS TRACKER APPLICATION		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Common People	To get the news anywhere and anytime	It Shows fake and irrelevant news	It Didn't able to access correct NEWS Platform Resources	Tension
PS-2	Businessman	To collect world wide business information	It didn't able to access correct news	It didn't able to filter and notify important Bussiness NEWS	Frustrated
PS-3	Local People	To access local news instantly	It didn't access the local news	Because of that most of the native peoples didn't share the information in news platform app	Unawareness
PS-4	Foreign People	To access local news as well as global news in their language	But This option is not available	They didn't understand the news from that platform	Confussed
PS-5	Common People	The News article phases are very easily understandable by using often usable words	But Many News headlines and articles are used rare verbal phases	They didn't understand the news clearly from that news app	Confussed