EMPLOYEE ATTRITION
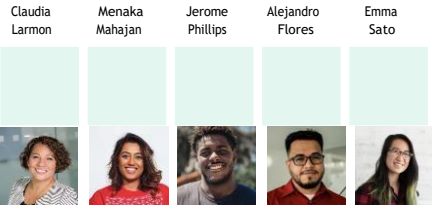
Based on ten customer interviews and observations from the Fairplane Guided City Tours team

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SCENARIO

ATTRITIOIN OF EMPLOYEE TO MAKE THWE DECISION

Phases

Entice — How does someone initially become aware of this process?

Enter — What do people experience as they begin the process?

Engage — In the core moments in the process, what happens?

Exit — What do people typically experience as the process finishes?

Extend — What happens after the experience is over?

Steps
What does the person (or group) typically experience?

Entice	Enter	Engage	Exit	Extend
Get data sets — Get the related data sets for our project	Start correlate the data — After upload data then start compare	Use the crop data — Then view the data in different ways.	Have some representation of data — The representations help to understand	Different data module and combined data is available — Usage of c om binesd databuy the assistant
Logon to ibm cognos — Data to be seen in the ibm cognos	Understand the data — Then decide data to be viewed	There having different types of graph — The different view data should be seen in this	Compared data review — After the understand data rev iew it	Use the required graphical representation — Different combinations available in that
Choose the data to be uploaded — The customer who has the different available data	Prepare the data module — Prepare the data module with the data sets	Experience the different graph representation — There are so many representations are there choose any of the one	Finalize the represent ed review — Then conclude the different representation for our project	Required representation will be seen — The assistant have the different representation for the uploaded data
Prepare the data — The customer who uploads .csv in the ibm cognos	Data exploration — Explore the given data			Easy to get the conclusion about the data or result — Accurate result and clearvision about the data.
Check the available data are clear — After get the clear data to be taken	Get the graph by relate them — Compare the data in the different ways			

Interactions
What interactions do they have at each step along the way?
- **Data:** What do they see?
- **Compare:** Which are they compare?
- **Things:** What digital touchpoints or physical objects would they use in data?

Entice	Enter	Engage	Exit	Extend
Ibm cognos to registered	Comparision of data	Perform some of the mathamatical functions to be performed on datasets	Finalizes result	Interact with the different combination of data
Click on ibm cognos and login after registration	Click on correct representation of the data	Usage of the mode median and average	Deciding of the solution	Use the recent representation
Click on the ibm cognos analytics	Reprentation to be clear			
Click on the upload data				
Get data to be explored				

Goals & motivations
At each step, what is a person's primary goal or motivation? ("Help me…" or "Help me avoid…")

Entice	Enter	Engage	Exit	Extend
Help to get the data	Help me know thecrop yields in different countries	Help analyze the crop yield	Help me get good combination of the data which cannot be dine by the human	Help me see ways to enhance my new combinations
Help me have more fun or learn new things on my data	Help me to know the different types of crops	Help me to know the talented people in the crowd	Help me see what I've done before	
Help me avoid removing of talented numbers of people	Help me feel confident To take the decisions		Help me see what I could be doing next	
Help me see what they have want?	Help me feel confident to know what to do next			
Help me understand why we need the estimation of crop yield				

Positive moments
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Entice	Enter	Engage	Exit	Extend
It's fun to looks the graph	Excitement to see the representation	We are able to know the data	People love the tour itself, we have a 98% satisfaction rating	
			People generally leave tours feeling refreshed and inspired	

Negative moments
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Entice	Enter	Engage	Exit	Extend
People sometimes upload wrong datasets	People who has the wrong combination of data	People know to combine the data	People are unclear whether a tip is necessary, especially for the important data	
Several people give less data		Sometimes not give the correct data to be seen	Customers report feeling review fatigue	
People upload data with duplicate and null values			People describe leaving a review as an arduous process	
			People feel peer pressure to collect the data	
			We need more data to get representation	

Areas of opportunity
How might we make each step better? What ideas do we have? What have others suggested?

Entice	Enter	Engage	Exit	Extend
If you don't use of it		How might we make our own story to be seen	How might we make it clear representation	How might we help people to make a accurate and correct
Could we automatically cleanse the data			Data to be reviewed	
Make it easier to compare to the manual			How might we progressively disclose the full review story	
Provide a simpler summary to avoid information overload			How might we equip different type of graphs	
Make a story to understand				

How might we totally
eliminate this
confusion moment?