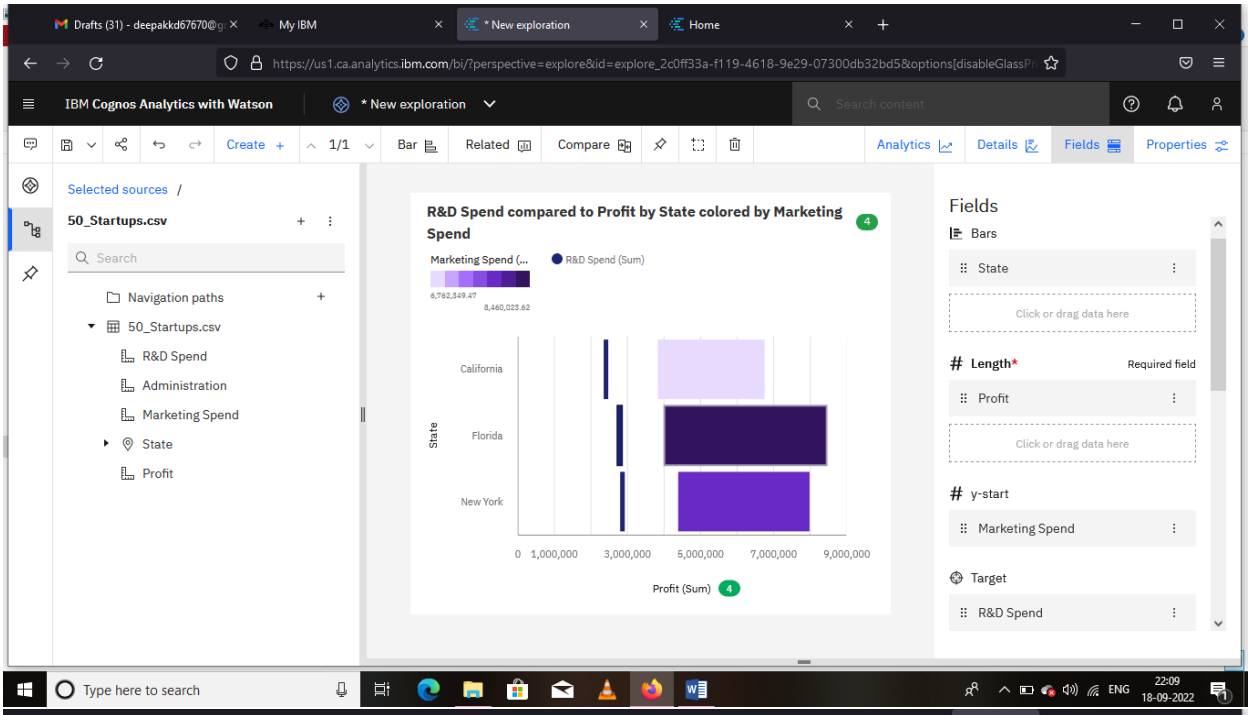
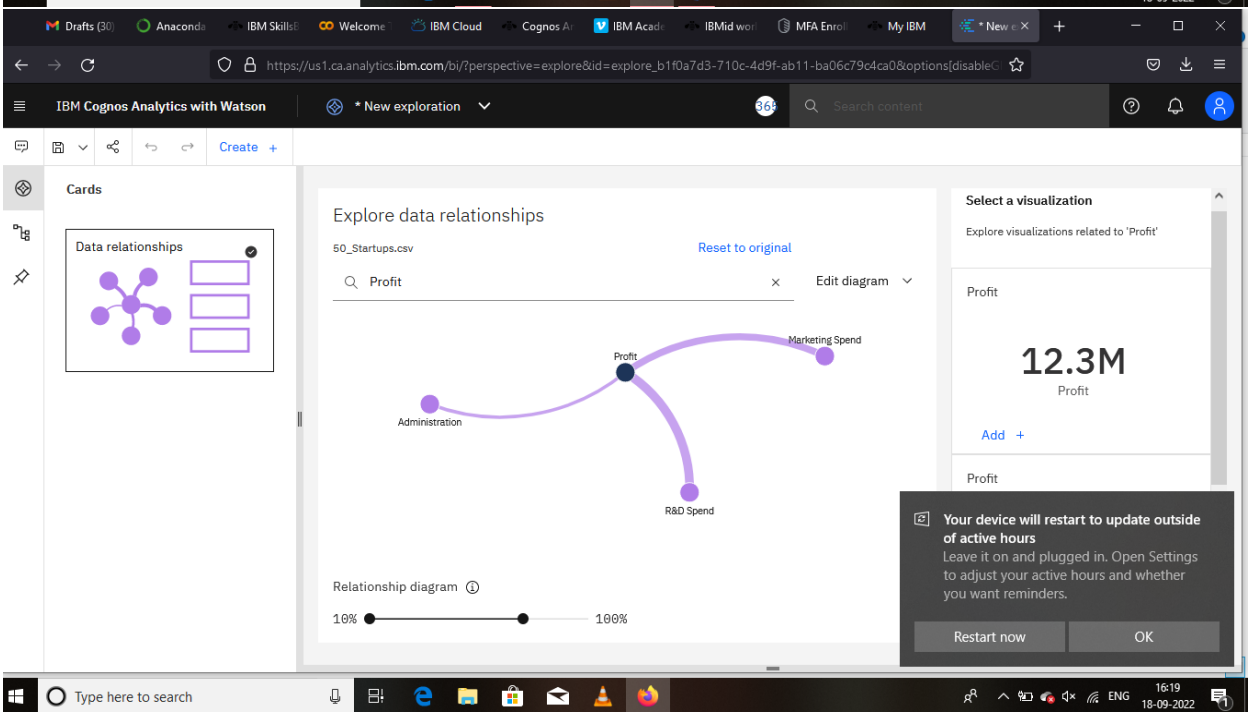
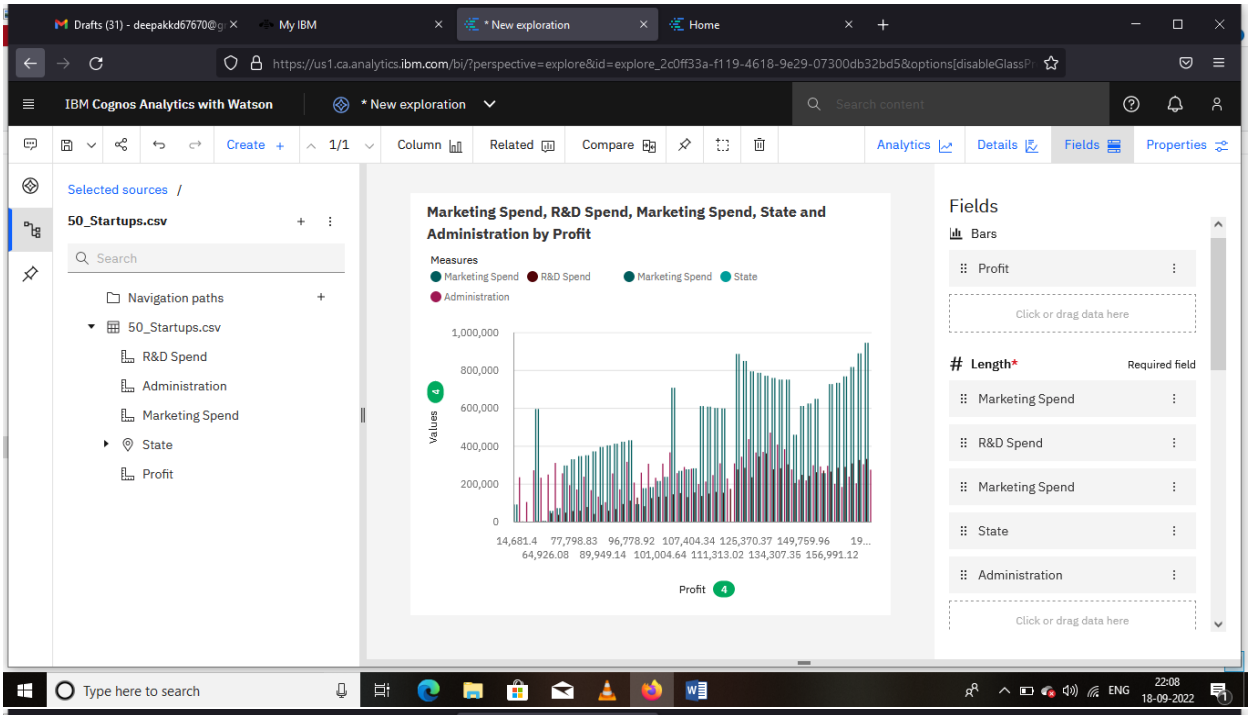
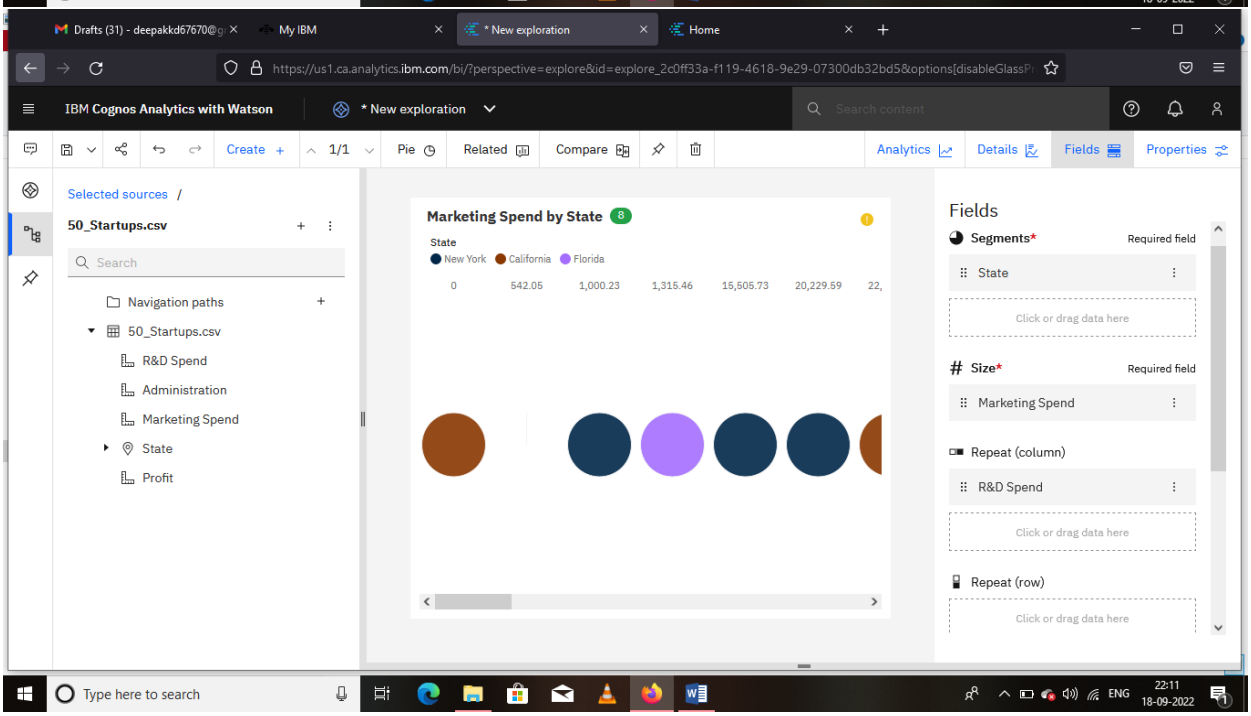
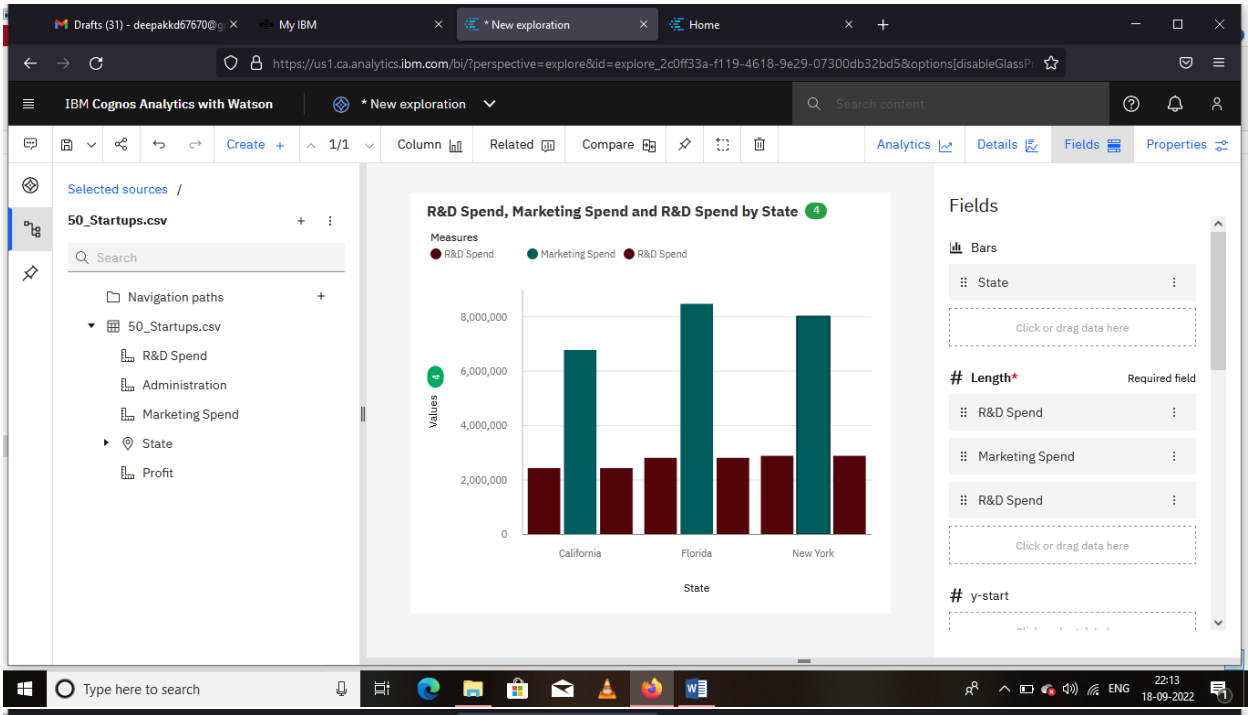
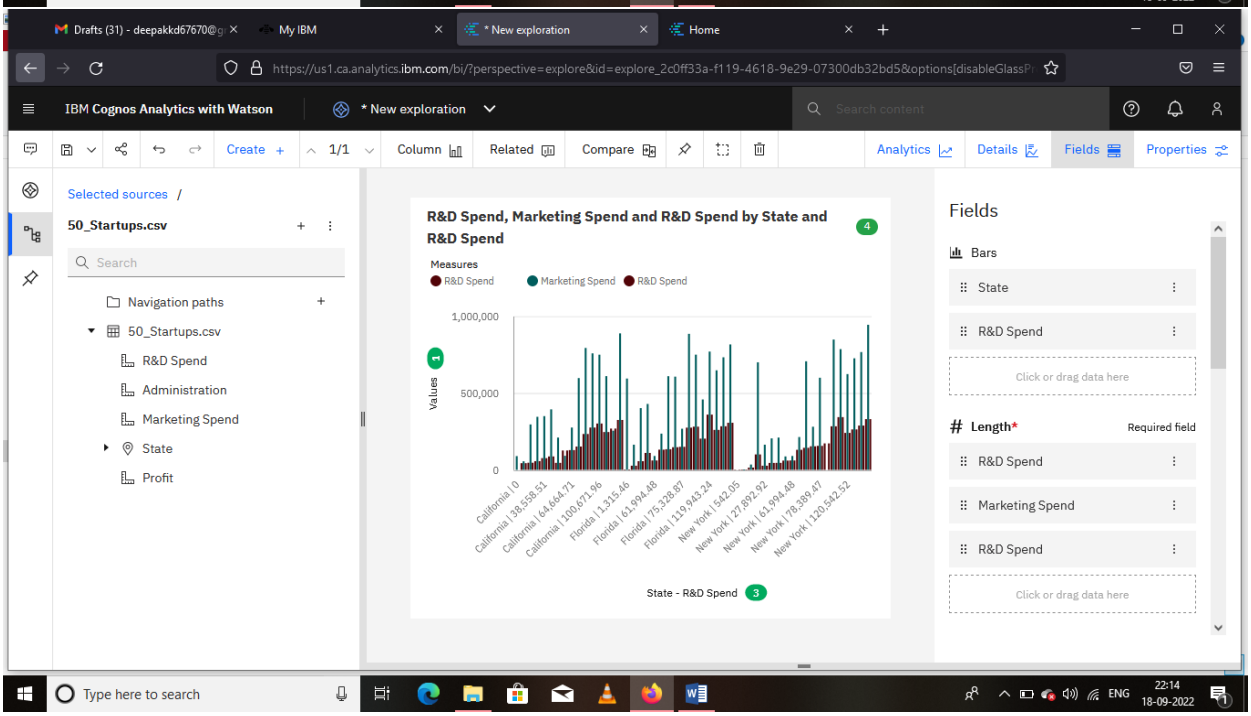

IBM Cognos Analytics with Watson
* New exploration
Create
Bar
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend compared to Profit by State colored by Marketing Spend
Marketing Spend (...
R&D Spend (Sum)
California
Florida
New York
State
0
1,000,000
3,000,000
5,000,000
7,000,000
9,000,000
Profit (Sum)
Fields
Bars
State
Click or drag data here
Length*
Required field
Profit
Click or drag data here
y-start
Marketing Spend
Target
R&D Spend

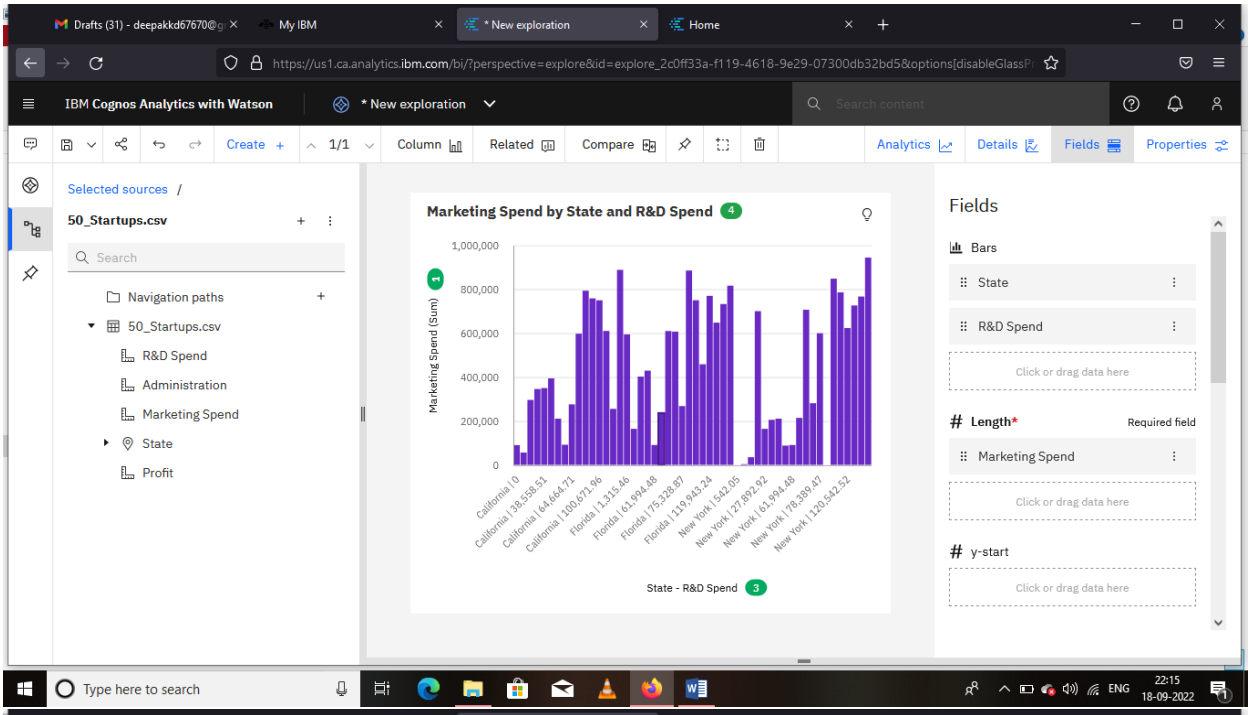

IBM Cognos Analytics with Watson
* New exploration
Create
Cards
Data relationships
Explore data relationships
50_Startups.csv
Reset to original
Profit
Edit diagram
Profit
Marketing Spend
Administration
R&D Spend
Relationship diagram
10%
100%
Select a visualization
Explore visualizations related to 'Profit'
Profit
12.3M
Profit
Add
Profit
Your device will restart to update outside of active hours
Leave it on and plugged in. Open Settings to adjust your active hours and whether you want reminders.
Restart now
OK

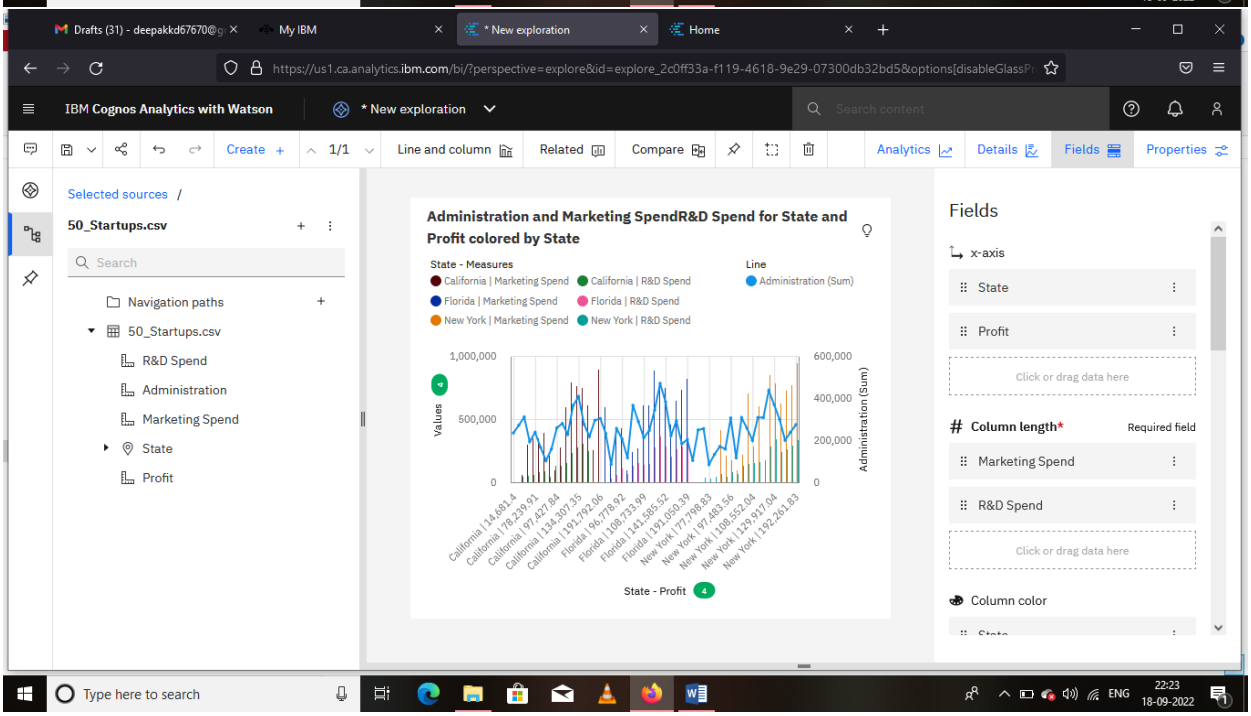

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend, R&D Spend, Marketing Spend, State and Administration by Profit
Measures
Marketing Spend
R&D Spend
Marketing Spend
State
Administration
1,000,000
800,000
600,000
400,000
200,000
0
Values
14,681.4 77,798.83 96,778.92 107,404.34 125,370.37 149,759.96 19...
64,926.08 89,949.14 101,004.64 111,313.02 134,307.35 156,991.12
Profit
Fields
Bars
Profit
Click or drag data here
Length*
Required field
Marketing Spend
R&D Spend
Marketing Spend
State
Administration
Click or drag data here

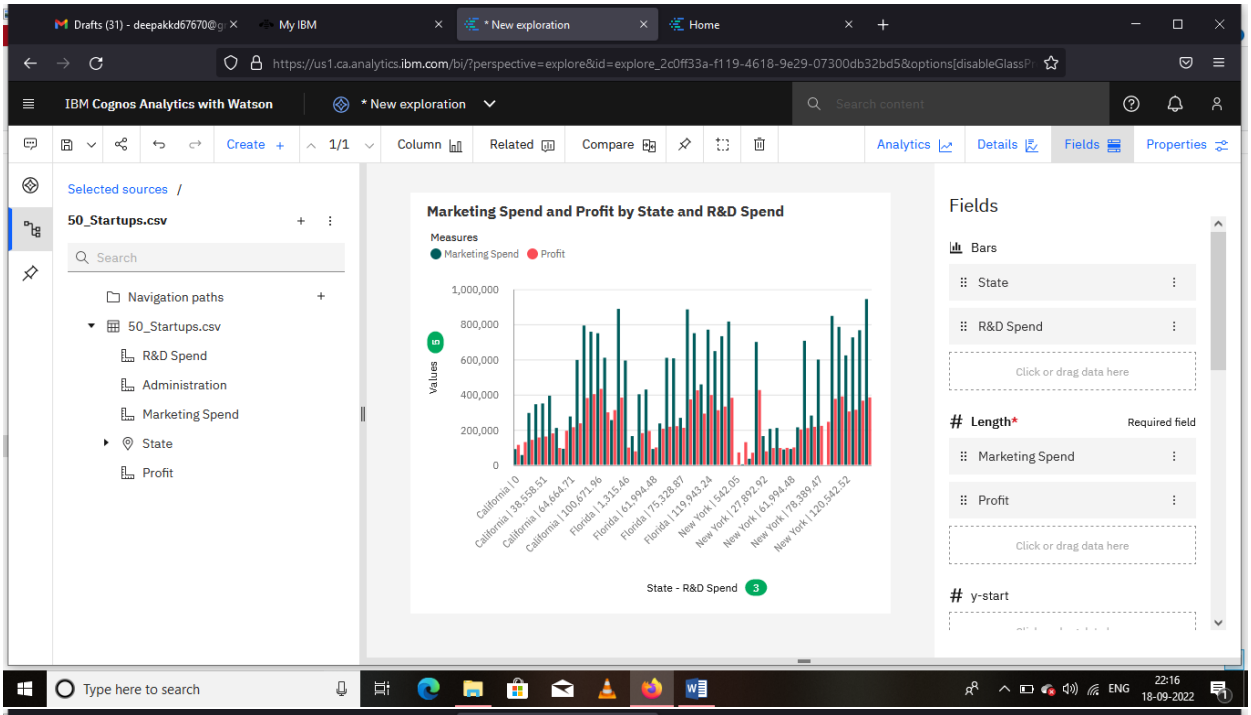

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Pie
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend by State
State
New York
California
Florida
0
542.05
1,000.23
1,315.46
15,505.73
20,229.59
Fields
Segments*
Required field
State
Click or drag data here
Size*
Required field
Marketing Spend
Repeat (column)
R&D Spend
Click or drag data here
Repeat (row)
Click or drag data here

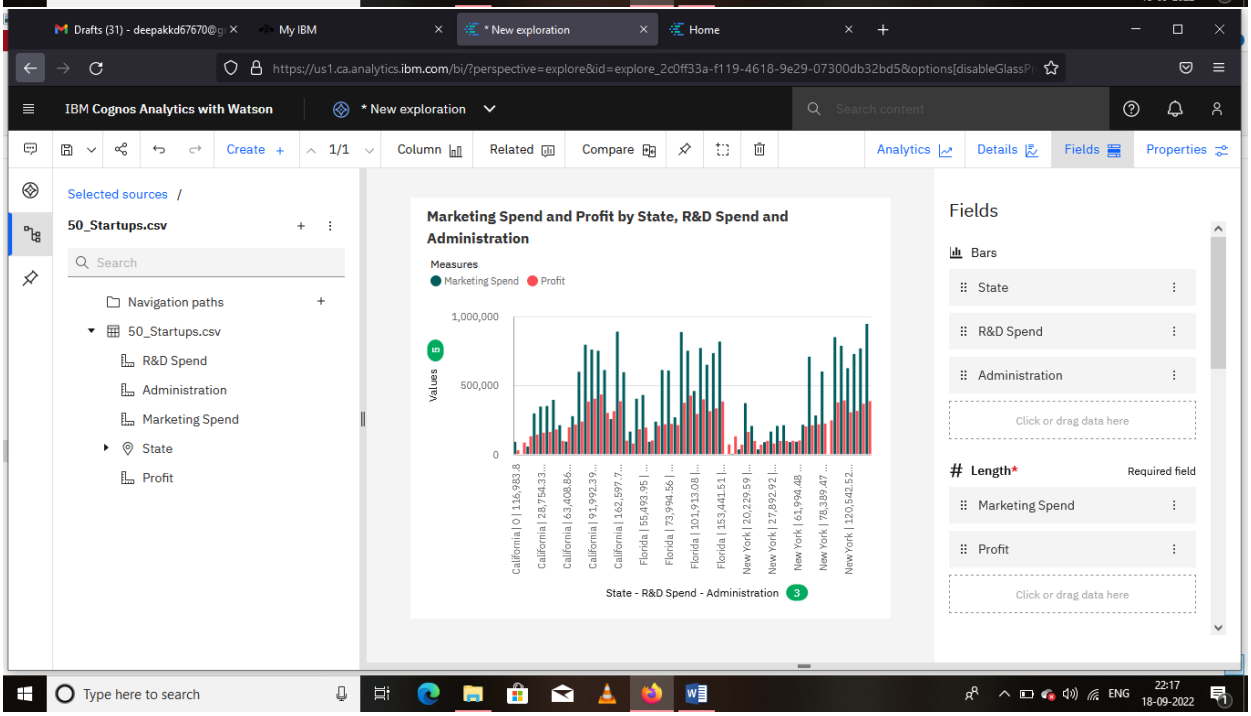

IBM Cognos Analytics with Watson
* New exploration
Selected sources /
50_Startups.csv
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend, Marketing Spend and R&D Spend by State
Measures
R&D Spend
Marketing Spend
R&D Spend
8,000,000
6,000,000
4,000,000
2,000,000
0
Values
California
Florida
New York
State
Fields
Bars
State
Length*
Required field
R&D Spend
Marketing Spend
R&D Spend
y-start

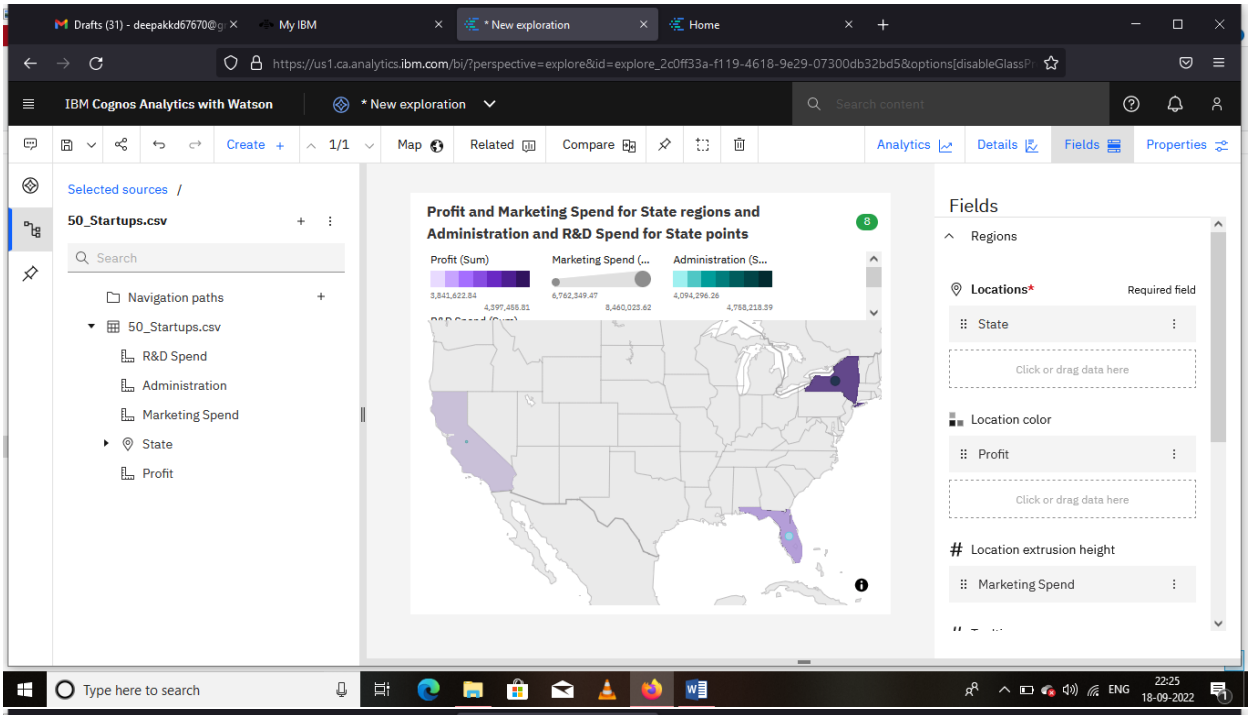

IBM Cognos Analytics with Watson
* New exploration
Selected sources /
50_Startups.csv
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend, Marketing Spend and R&D Spend by State and R&D Spend
Measures
R&D Spend
Marketing Spend
R&D Spend
1,000,000
500,000
0
Values
State - R&D Spend
Fields
Bars
State
R&D Spend
Length*
Required field
R&D Spend
Marketing Spend
R&D Spend

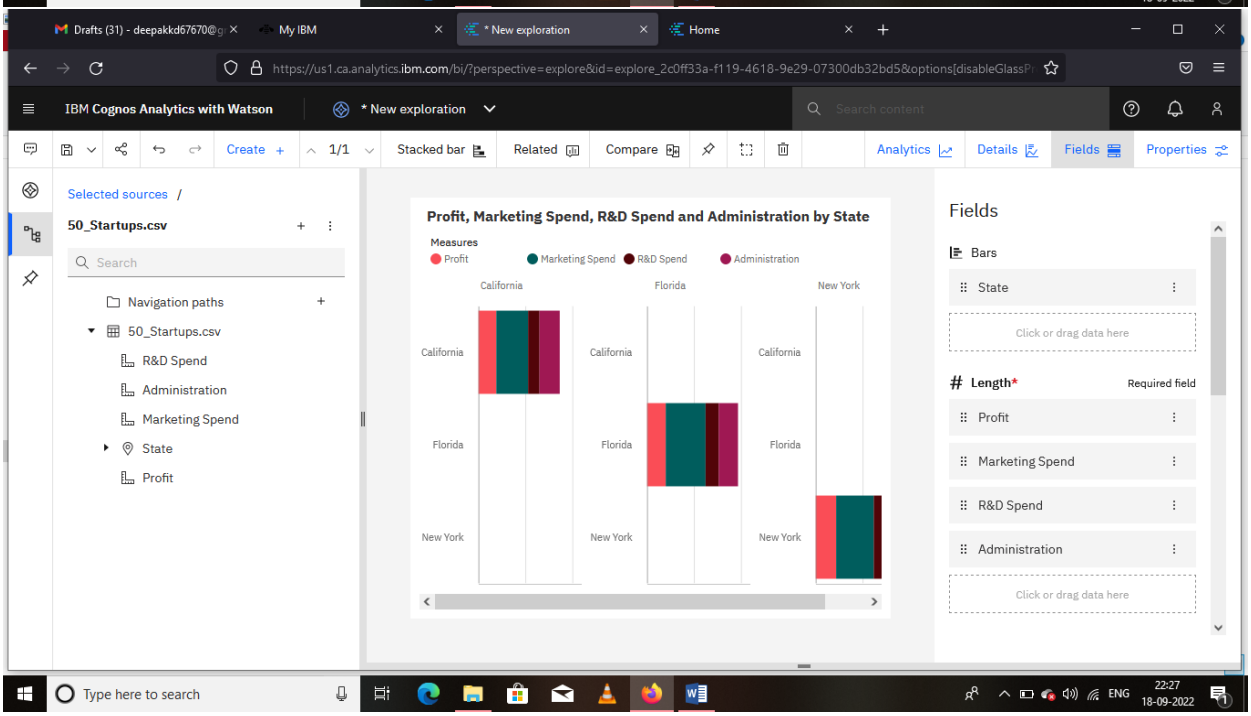

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend by State and R&D Spend
Marketing Spend (Sum)
1,000,000
800,000
600,000
400,000
200,000
0
California | 0
California | 38,558.51
California | 64,664.71
California | 100,671.96
Florida | 1,315.46
Florida | 61,994.48
Florida | 75,328.87
Florida | 119,943.24
New York | 542.05
New York | 27,892.92
New York | 61,994.48
New York | 78,389.47
New York | 120,542.52
State - R&D Spend
Fields
Bars
State
R&D Spend
Click or drag data here
Length*
Required field
Marketing Spend
Click or drag data here
y-start
Click or drag data here

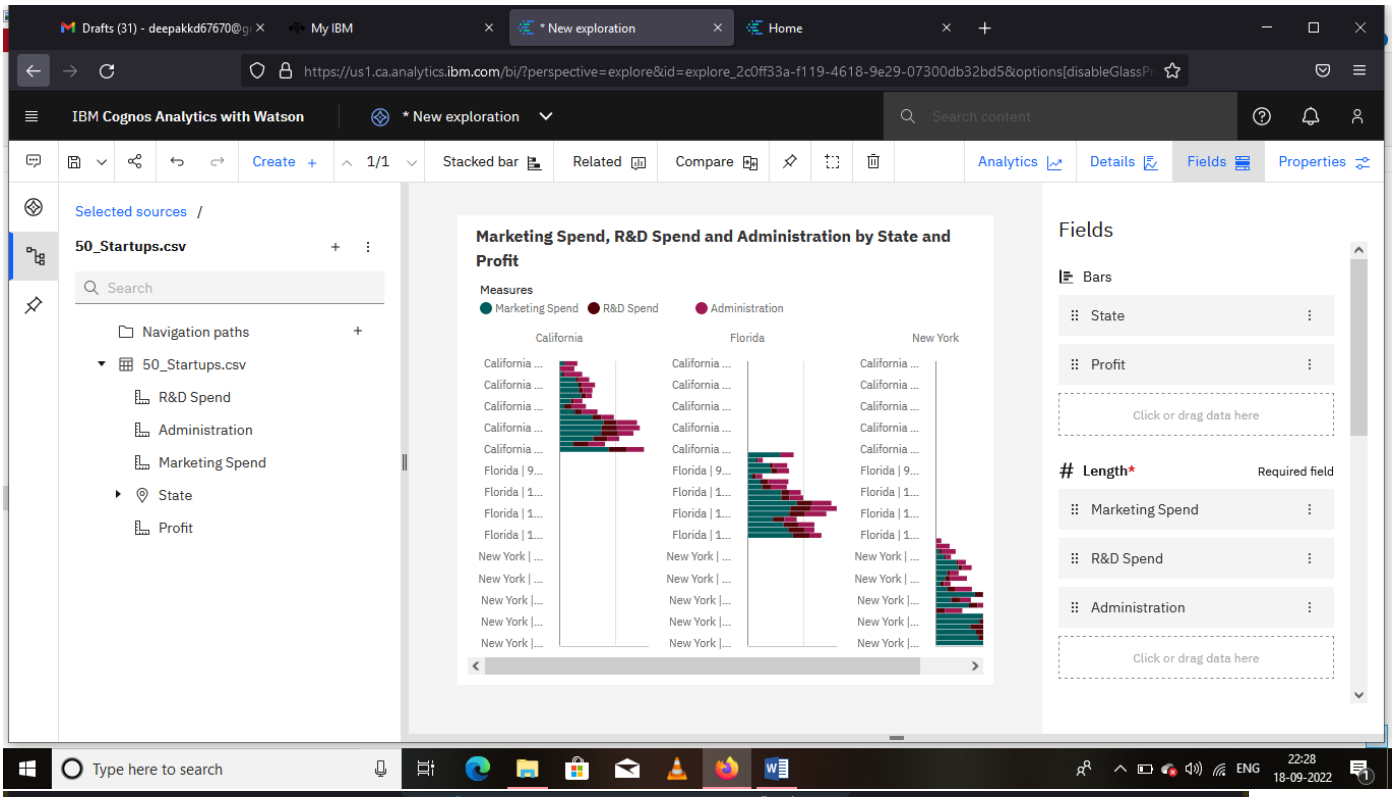

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Line and column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Administration and Marketing SpendR&D Spend for State and Profit colored by State
State - Measures
California | Marketing Spend
California | R&D Spend
Florida | Marketing Spend
Florida | R&D Spend
New York | Marketing Spend
New York | R&D Spend
Line
Administration (Sum)
Values
1,000,000
500,000
0
600,000
400,000
200,000
0
Administration (Sum)
California | 14,681.4
California | 78,239.91
California | 97,427.84
California | 134,307.35
California | 191,792.66
Florida | 96,778.92
Florida | 108,733.99
Florida | 141,585.52
Florida | 191,050.39
New York | 77,798.83
New York | 97,483.56
New York | 108,352.04
New York | 129,917.04
New York | 192,261.83
State - Profit
Fields
x-axis
State
Profit
Click or drag data here
Column length*
Required field
Marketing Spend
R&D Spend
Click or drag data here
Column color

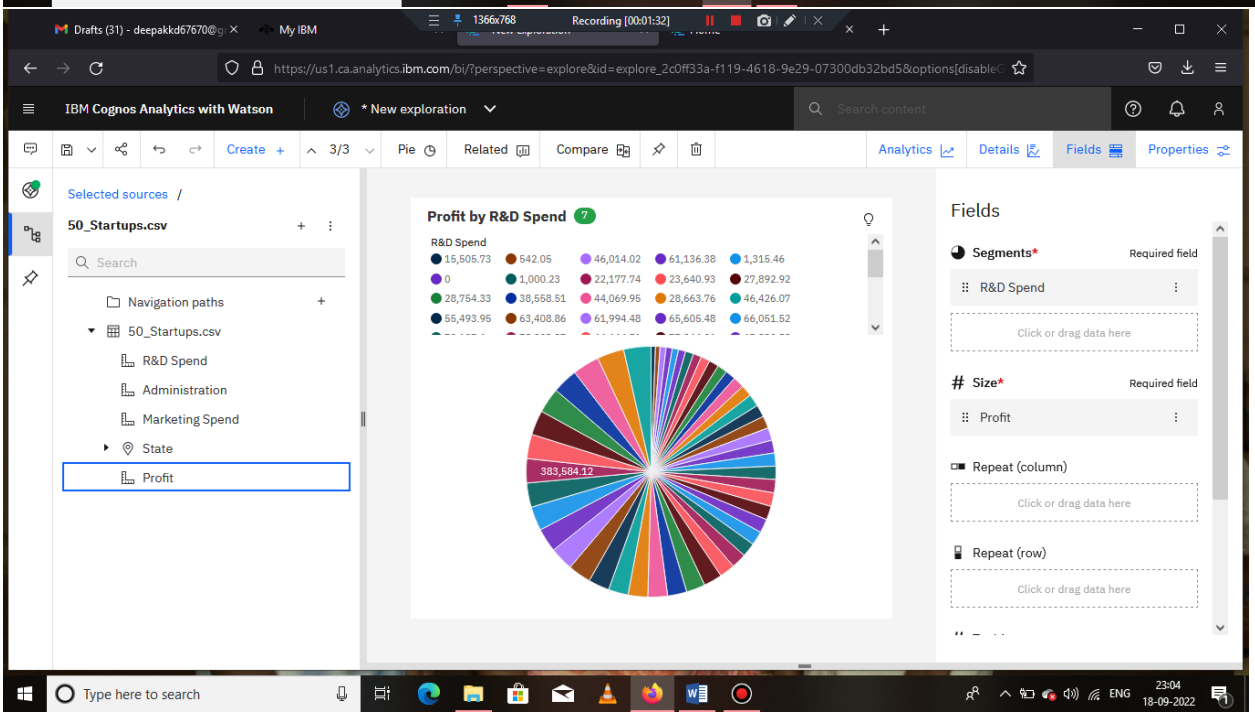

Drafts (31) - deepakkd67670@g
My IBM
* New exploration
Home
https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_2c0ff33a-f119-4618-9e29-07300db32bd5&options[disableGlassPr
IBM Cognos Analytics with Watson
* New exploration
Search content
Create
1/1
Column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend and Profit by State and R&D Spend
Measures
Marketing Spend
Profit
1,000,000
800,000
600,000
400,000
200,000
0
Values
5
California | 0
California | 38,558.51
California | 64,664.71
California | 100,671.96
Florida | 1,315.46
Florida | 61,994.48
Florida | 75,328.87
Florida | 119,943.24
New York | 542.05
New York | 27,892.92
New York | 61,994.48
New York | 78,389.47
New York | 120,542.52
State - R&D Spend
3
Fields
Bars
State
R&D Spend
Click or drag data here
Length*
Required field
Marketing Spend
Profit
Click or drag data here
y-start
Type here to search
ENG
22:16
18-09-2022

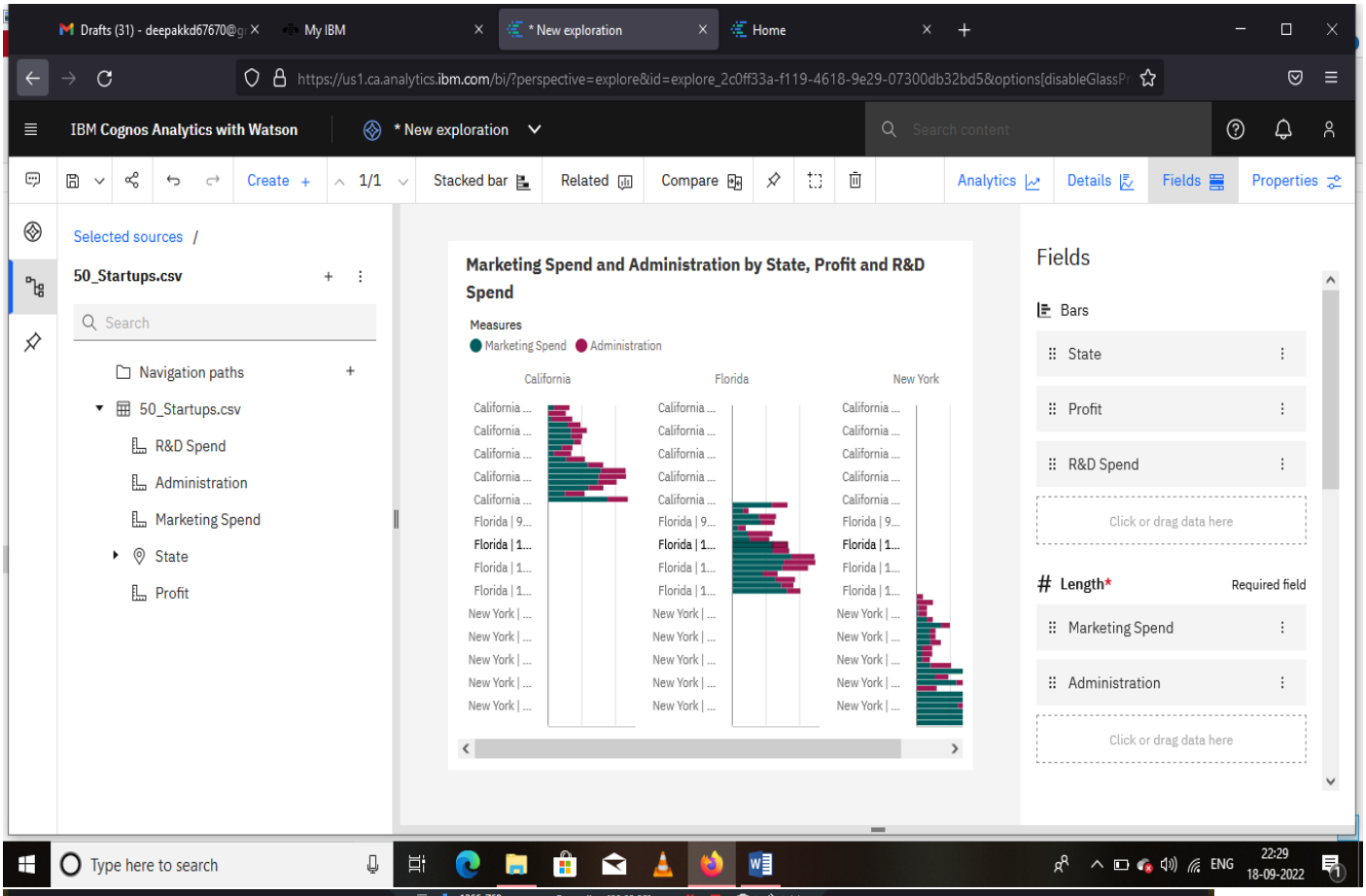

Drafts (31) - deepakkd67670@g
My IBM
* New exploration
Home
https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_2c0ff33a-f119-4618-9e29-07300db32bd5&options[disableGlassPr
IBM Cognos Analytics with Watson
* New exploration
Search content
Create
1/1
Column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend and Profit by State, R&D Spend and Administration
Measures
Marketing Spend
Profit
1,000,000
500,000
0
Values
5
California | 0 | 116,983.8
California | 28,754.33...
California | 63,408.86...
California | 91,992.39...
California | 162,597.7...
Florida | 55,493.95 | ...
Florida | 73,994.56 | ...
Florida | 101,913.08 | ...
Florida | 153,441.51 | ...
New York | 20,229.59 | ...
New York | 27,892.92 | ...
New York | 61,994.48 | ...
New York | 78,389.47 | ...
New York | 120,542.52...
State - R&D Spend - Administration
3
Fields
Bars
State
R&D Spend
Administration
Click or drag data here
Length*
Required field
Marketing Spend
Profit
Click or drag data here
Type here to search
ENG
22:17
18-09-2022

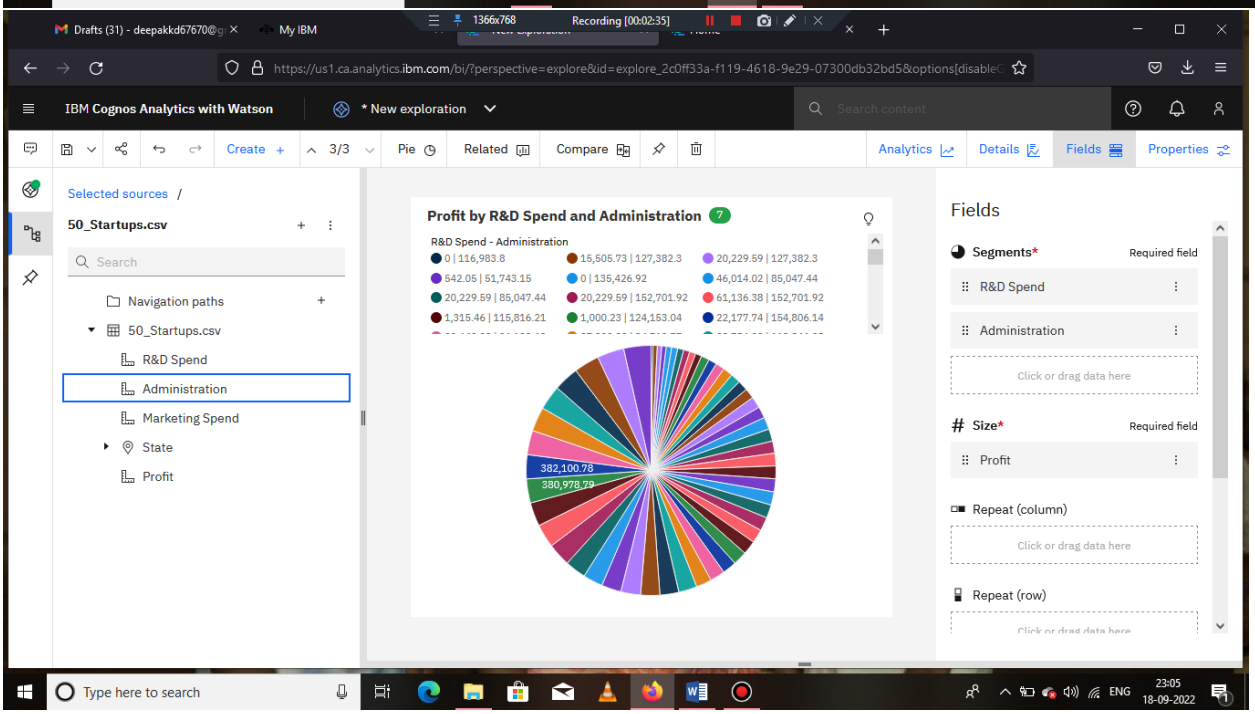

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Map
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit and Marketing Spend for State regions and Administration and R&D Spend for State points
Profit (Sum)
Marketing Spend (...
Administration (S...
Fields
Regions
Locations*
Required field
State
Click or drag data here
Location color
Profit
Location extrusion height
Marketing Spend

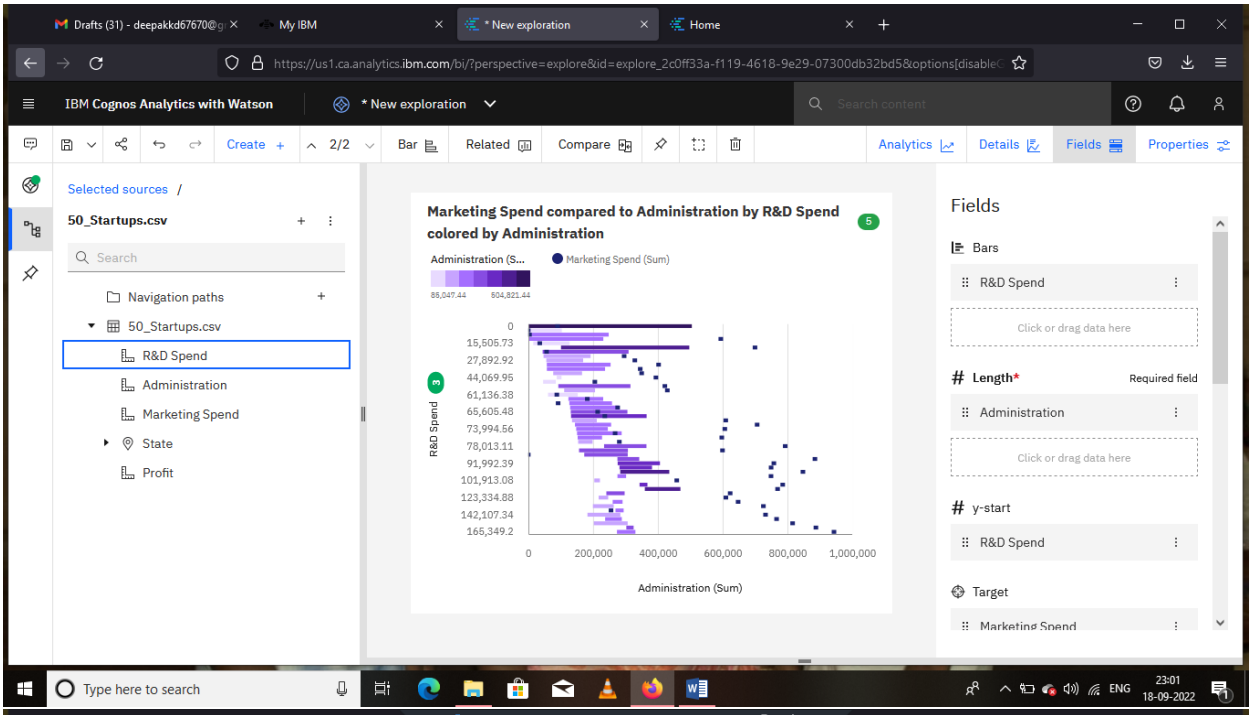

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Stacked bar
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit, Marketing Spend, R&D Spend and Administration by State
Measures
Profit
Marketing Spend
R&D Spend
Administration
California
Florida
New York
Fields
Bars
State
Click or drag data here
Length*
Required field
Profit
Marketing Spend
R&D Spend
Administration

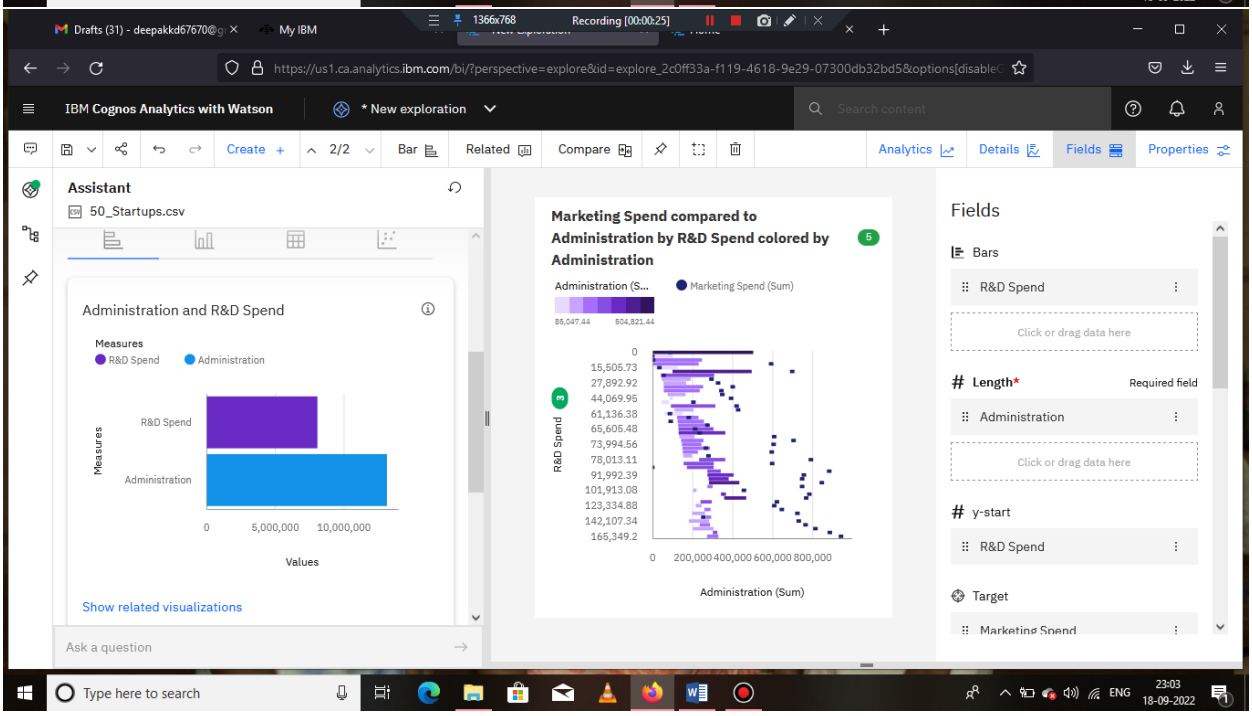

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Stacked bar
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend, R&D Spend and Administration by State and Profit
Measures
Marketing Spend
R&D Spend
Administration
California
Florida
New York
Fields
Bars
State
Profit
Click or drag data here
Length*
Required field
Marketing Spend
R&D Spend
Administration
Click or drag data here

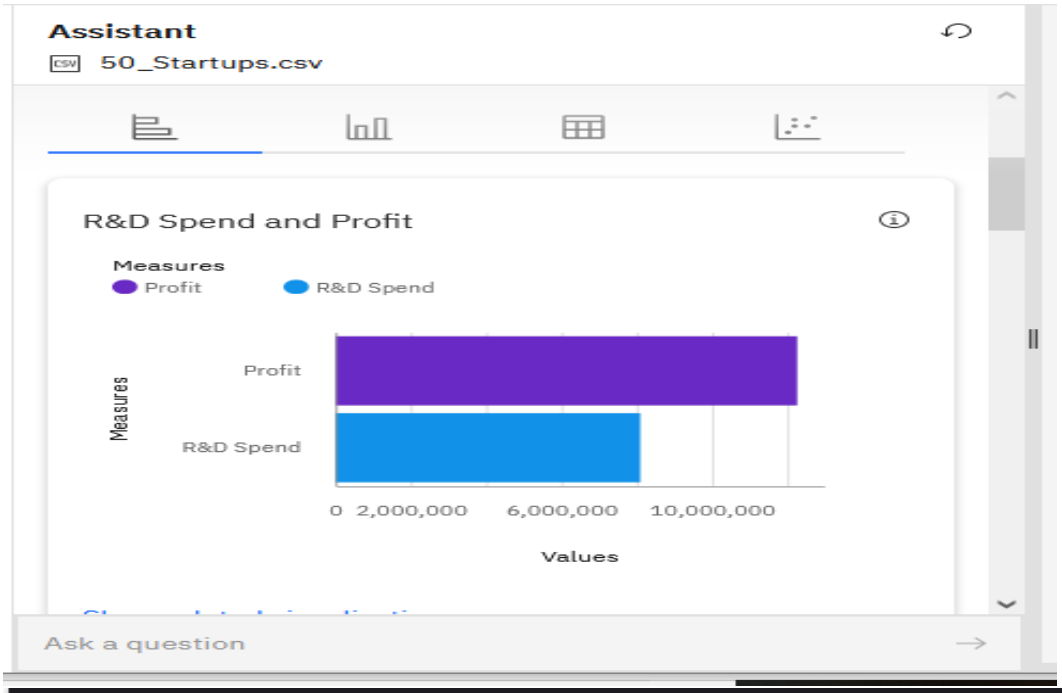

IBM Cognos Analytics with Watson
* New exploration
Create
3/3
Pie
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit by R&D Spend
R&D Spend
383,584.12
Fields
Segments*
Required field
R&D Spend
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Click or drag data here
Repeat (row)
Click or drag data here

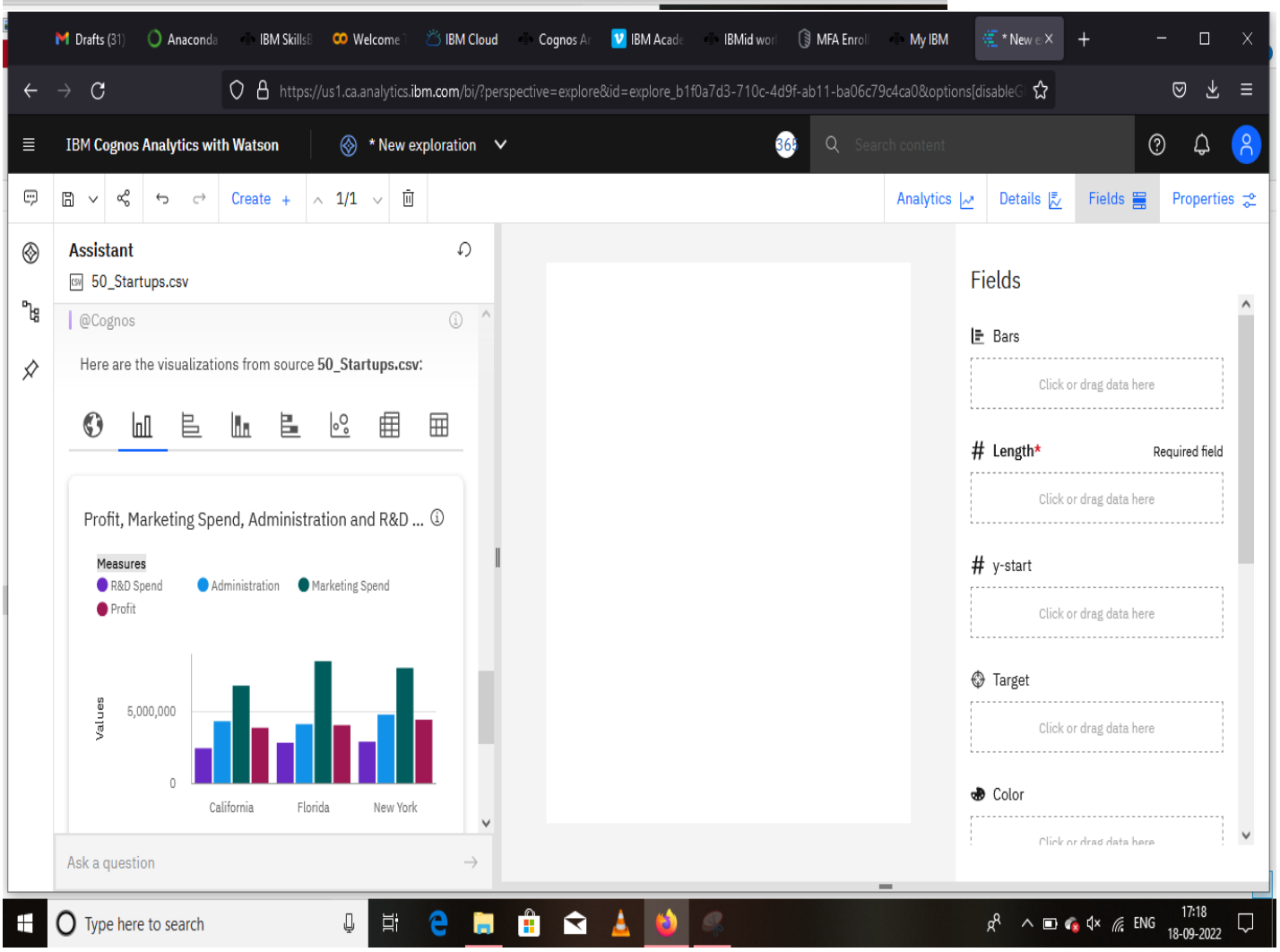

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Stacked bar
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend and Administration by State, Profit and R&D Spend
Measures
Marketing Spend
Administration
California
Florida
New York
Fields
Bars
State
Profit
R&D Spend
Click or drag data here
Length*
Required field
Marketing Spend
Administration
Click or drag data here


IBM Cognos Analytics with Watson
* New exploration
Create
3/3
Pie
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit by R&D Spend and Administration
R&D Spend - Administration
382,100.78
380,978.79
Fields
Segments*
Required field
R&D Spend
Administration
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Click or drag data here
Repeat (row)


IBM Cognos Analytics with Watson
* New exploration
Selected sources /
50_Startups.csv
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend compared to Administration by R&D Spend colored by Administration
Administration (S...
Marketing Spend (Sum)
R&D Spend
Administration (Sum)
Fields
Bars
R&D Spend
Length*
Required field
Administration
y-start
R&D Spend
Target
Marketing Spend


IBM Cognos Analytics with Watson
* New exploration
Assistant
50_Startups.csv
Administration and R&D Spend
Measures
R&D Spend
Administration
Values
Show related visualizations
Ask a question
Marketing Spend compared to Administration by R&D Spend colored by Administration
Administration (S...
Marketing Spend (Sum)
R&D Spend
Administration (Sum)
Fields
Bars
R&D Spend
Length*
Required field
Administration
y-start
R&D Spend
Target
Marketing Spend


Assistant
50_Startups.csv
R&D Spend and Profit
Measures
Profit
R&D Spend
Measures
Profit
R&D Spend
0
2,000,000
6,000,000
10,000,000
Values
Ask a question


IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Analytics
Details
Fields
Properties
Assistant
50_Startups.csv
@Cognos
Here are the visualizations from source 50_Startups.csv:
Profit, Marketing Spend, Administration and R&D ...
Measures
R&D Spend
Administration
Marketing Spend
Profit
Values
5,000,000
0
California
Florida
New York
Ask a question
Fields
Bars
Click or drag data here
Length*
Required field
Click or drag data here
y-start
Click or drag data here
Target
Click or drag data here
Color
Type here to search
ENG
17:18
18-09-2022