

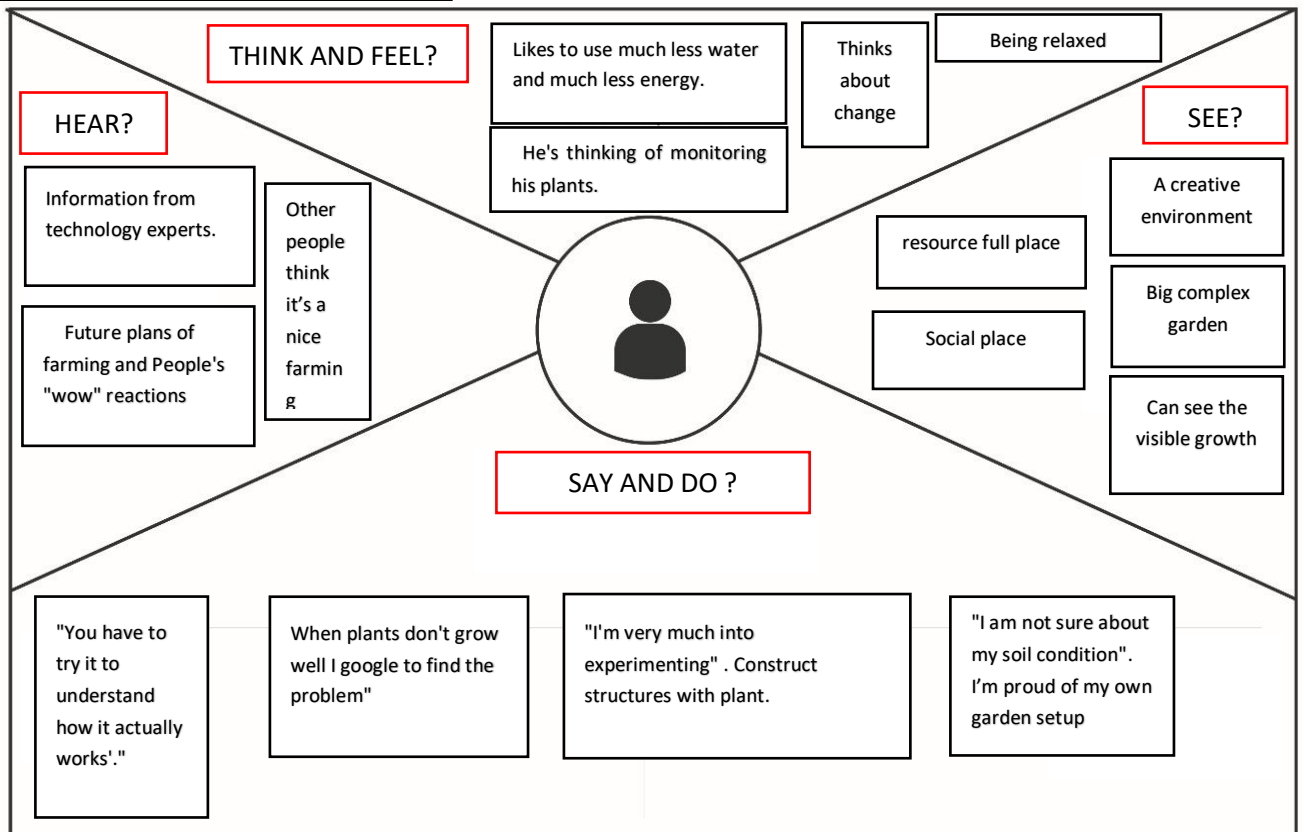
Ideation Phase

Empathize & Discover

Date	03 October 2022
Team ID	PNT2022TMID37007
Project Name	Project - Smart Farming using IOT
Maximum Marks	4 Marks

Smart Farming - Water pump On/Off
Using IOT

Empathy Map



PAIN

- A lot of effort .
- Tired of bugs and insects .
- Cant understand which pesticide to use .
- Most of his plants die in the winter.
- Time consuming .
- Can't move much .

GAIN

- The effort you put in will be worth it in the time .
- Vertical gardening reduces space and is more productive .
- The visible progress of the plant .
- Refreshing oxygen and Good Harvest .
- New Learning experience .
- More connections due to the community