

<b>S.NO</b>	<b>PARAMETER</b>	<b>DESCRIPTION</b>
<b>1.</b>	<b>Problem Statement (Problem to be solved)</b>	<b>A lack of resources for youth road safety programmes.</b>
<b>2.</b>	<b>Idea/Solution description</b>	<b>Variable Message Signs, To fix the Speed Indication display.</b>
<b>3.</b>	<b>Novelty/Uniqueness</b>	<b>To Advanced the education of the public concern of sign of road safety.</b>
<b>4.</b>	<b>Social Impact/Customer Satisfaction</b>	<b>People loss their life, The rapid introduction and use of new vehicles with the latest safety technology.</b>
<b>5.</b>	<b>Business Model</b>	<b>To reduce road deaths and injuries by supporting and encouraging partnerships between the monitor industry and related companies.</b>
<b>6.</b>	<b>Scalability of the Solution</b>	<b>Provide signal road marking sign post., Strict enforcement of speed limit. Oneway traffic should be implemented.</b>