Focus on J&P, tap into BE, understand

₹

TR &

Identify strong

Explore AS, differentiate

## 1. CUSTOMER SEGMENT(S)



# 6. CUSTOMER CONSTRAINTS



## 5. AVAILABLE SOLUTIONS



Farmers and officials plead helplessness in solving this perennial problem, and say they only try to drive the wild animals away manually, gets caused by wild animals in lands adjacent to forest areas.

The developing country include low availability of improved or hybrid seed, lack of multiplication capacity low profitability and efficiency of fertilizer use due to the lack of complimentary

Agricultural fences are quite an effective wild animal protection technology. However, utilizing fences as a practice is often regulated. Some local and state entities may restrict

## 2. JOBS-TO-BE-DONE / PROBLEMS

agricultural problem are also complex.

Agricultural problem are multidimensional and

multilevel involving many actors. The causes of



### 9. PROBLEM ROOT CAUSE

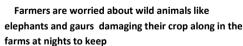


## **7.BEHAVIOUR**



Several reasons contribute low yield of crops animal are a special challenge for farmers throughout the world in recent years Wild animals often come into contact with land areas abundant with agriculture crops in search of food. However there has been no adequate compensation provided by the Insurance

#### 3. TRIGGERS





## 10. YOUR SOLUTION



Integrated analysis of problem dimensions design integrated solution. Interactions between multiple levels flexibility and adaptive capacity

## 8. CHANNELS of BEHAVIOUR



#### **8.1 ONLINE**

They is not only backbone of an economically important, but is also feeding us and acting as a custodian of a large part

#### 8.2 OFFLINE

This study examines the broad range of factors farm management decisions that can improve the environment

## 4. EMOTIONS: BEFORE / AFTER



Animals experience emotions, and can suffer, distress, and fear, farmed animals in particular, are subjects to high levels of stress, from struggling to cope during transportation