



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended



Share template feedback



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

minutes

TEAM ID : PNT2022TMID43133

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

productive session.  
Open article



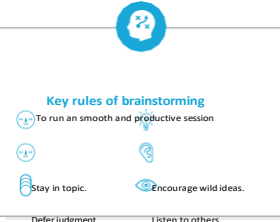
## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

RETAIL STORE STOCK INVENTORY ANALYTICS

PROBLEM  
How might we [your problem statement]?



Go for volume. If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP  
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SRINIVASAN S

The ARIMA model is used to predict future data based on past datas

The analysis is done and the sales are predicted based on it

The retail stocks are analyzed and arranged based on expiring time

The expiring products are sorted first for earlier sale.

SOWMIYA P

Knowing the insufficient inventory in store beforehand.

Live tracking of inventory stocks

Discarding the expired stocks using ABC analysis

Inventory stocks can be tracked along the supply chain

SURYA PRAKASH A

The regression analysis is made to determine the cost of stocks in inventory

The inventory stock insufficiency can be known beforehand

PRINCY J

SHALINI V



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorise important ideas as themes within your mural.

The retail inventory stock can be analyzed based on expiring date

The inventory is arranged according to expiring date

The discarding of expired stock is done

The inventory is tracked along the supply chain

The inventory stocks are notified to retail store manager as well as warehouse Manager



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

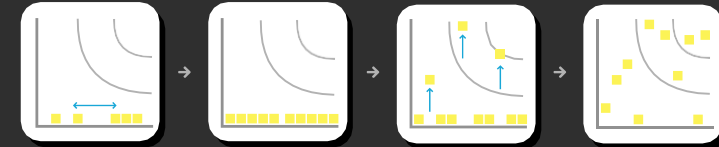
### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.
- Open the template**
- Customer experience journey map**
- Understand customer needs, motivations, and obstacles for an experience.**
- Open the template**

tasks could get done without any difficulty or cost, which would have the most positive impact?

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
Open the template

Share template feedback



See a finished version  
of this assignment  
to check your work.

#### Feasibility

Regardless of their importance, which tasks are more  
feasible than others? (Cost, time, effort, complexity, etc.)