

IBM Cognos Analytics with Watson | \* New exploration

Administration

51,283.14
51,743.15
65,947.93
82,982.09
84,710.77
85,047.44
91,391.77
91,790.61
96,189.63
99,281.34
99,814.71
101,145.55
103,057.49
105,751.03
108,679.17
110,594.11
113,867.3
114,175.79
115,641.28
115,816.21
116,000.0

Fields

Level one\* Required field

Administration

Click or drag data here

Local filters

Click or drag data here

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Marketing Spend

0
1,903.93
28,334.72
35,534.17
45,173.06
46,085.25
88,218.23
91,131.24
107,138.38
118,148.2
127,716.82
134,050.07
137,962.62
140,574.81
148,001.11
164,470.71
172,795.67
174,999.3
185,265.1
197,029.42
204,100.00

Fields

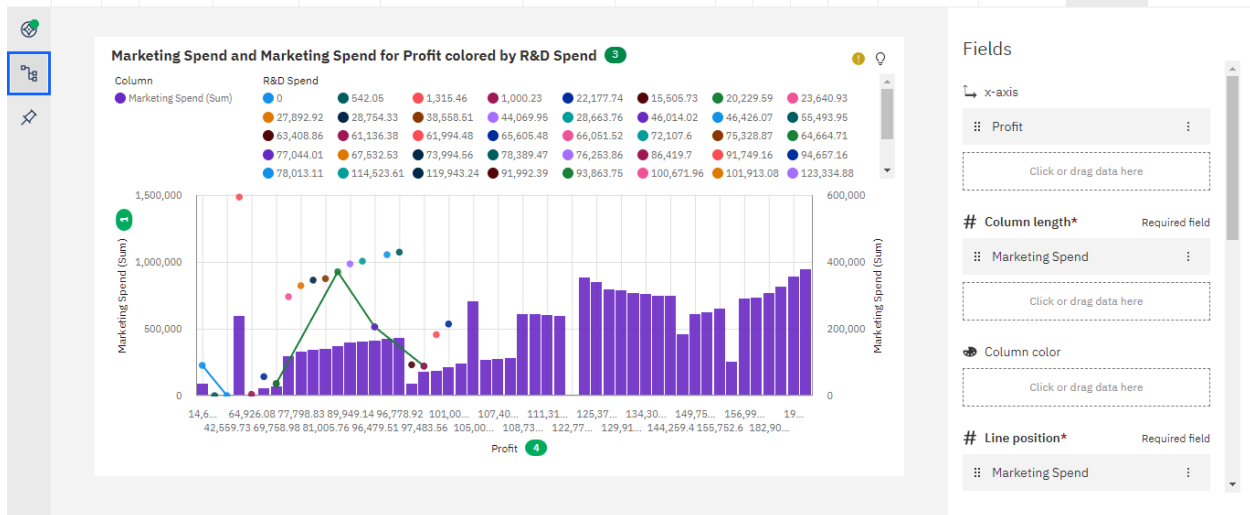
Level one\* Required field

Marketing Spend

Click or drag data here

Local filters

Click or drag data here



#### Fields

X-axis

Profit

:

Click or drag data here

# Column length\*

Required field

Marketing Spend

:

Click or drag data here

Column color

:

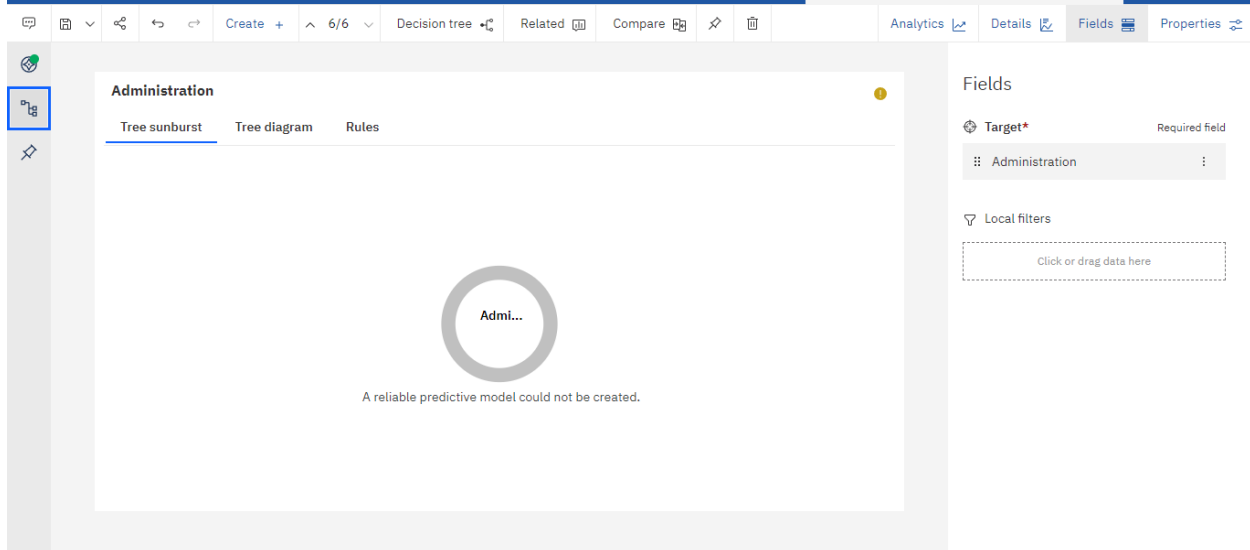
Click or drag data here

# Line position\*

Required field

Marketing Spend

:



#### Fields

Target\*

Required field

Administration

:

Local filters

Click or drag data here

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Script error for "com/ibm/vida/vizbundles/rave2bundleboxplot/renderer/Rave2BundleBoxPlotRenderer"

Fields

- x-axis: Click or drag data here
- # y-axis\*: Required field. Click or drag data here
- Color: Click or drag data here
- Key: Click or drag data here
- Repeat (column): Click or drag data here

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Marketing Spend

Predictive strength

Marketing Spend by R&D Spend (Group) and Administration (Group)

Marketing Spend (...)

less than 73176.8767	73176.8767 to < 95070.6133	95070.6133 to < 116964.3500	116964.3500 to < 138858.0867	138858.0867 to < 160751.8233	160751.8233 and above

Add +

Fields

- Target\*: Required field. Marketing Spend
- Local filters: Click or drag data here

