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| Define CS, fit | <div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">HospitalMedical Experts</div> | <div>6. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none">Is the product trustworthy?Does the product have fault tolerance?Whether the prediction is accurate??</div> | <div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none">Designed with the ability to predict heart disease providing alerts and high accuracy possible, independent of human intervention, continually learning and updating model, making it more efficient than the existing solutions.</div> | Explore AS, fit |
| | <div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><ul style="list-style-type: none">User friendly dashboard for non-technical users.Accurate prediction of heart disease.</div> | <div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">Under-development of diagnostic and predictive applications in medical field is one of the major causes.Doctors usually treat based on their own analysis which often lead to wrong diagnosis.</div> | <div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">The medical experts use the product along with their knowledge to predict heart disease and treat patients accordingly.</div> | |
| Focus on J&P, tap | <div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none">Time efficiency of the product.Cost of the product.</div> | <div>10. YOUR SOLUTION<div>SL</div><p>Developing an interactive dashboard which can be used in predicting heart disease and visualizing it.</p></div> | <div>8.CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE</div><p>The system predicts with high accuracy.</p><div>8.2 OFFLINE</div><p>Predicts heart disease same as in online mode.</p></div> | Extract online & offline CH of |
| | <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><ul style="list-style-type: none">Before - Time consuming, not that accurateAfter - Saves time, accuracy is increased</div> | | | |
| Identify strong TR & EM | | | | |