Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID00649
Project Name	Project –Web Phishing Detection
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Particular Organization	Secure my organization from attackers	There is no perfect security site to protect us	The attacks can occur at any time while surfing through the internet, receiving unwanted emails and messages can lead to phishing	your project will help us to protect our organisation in a better way