

|                        |  |   |  |                           |
|------------------------|--|---|--|---------------------------|
| Define CS, fit into CC | <div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>Who is your customer?<br/>i.e. working parents of 0-5 y.o. kids</div></div>   | <div>6. CUSTOMER CONSTRAINTS<div>CC</div><div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div></div>  | <div>5. AVAILABLE SOLUTIONS<div>AS</div><div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</div></div> | Explore AS, differentiate |
|                        | <div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div><div>Satellite remote sensing offers a useful tool for forestfire detection, monitoring, management and damage assessment. During a fire event, active fires can be detected bydetecting the heat, light and smoke plumes emitted from the fires.<br/><br/>Human-caused fires result from campfires left unattended, the burning of debris, equipment use and malfunctions, negligently discarded cigarettes, and intentional acts of arson.</div></div> | <div>9. PROBLEM ROOT CAUSE<div>RC</div><div>Forest fires cause lots of damage, some of them are – loss of wildlife habitat, extinction of plants and animals, destroys the nutrient rich top soil, reduction in forest cover, loss of valuable timber resources, ozone layer depletion, loss of livelihood for tribal people and poor<br/><br/>For this problem we use image processing and video analysis so by using satellite image processing we can able to find the fire at the early stage and stop spreading fire in the forest . This model is mainly build by using CNN and machine learningand deep learning</div></div> | <div>7. BEHAVIOUR<div>BE</div><div>When the people don't have knowledge about forest fire<br/><br/>ONLINE: fire alert sensor<br/><br/>OFFLINE: Fire awareness program</div></div>  |                           |
| ing TR & EM            | <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>Before : unsafe and worries about lives and belongings<br/><br/>After : safety and relief</div></div>  |   |  | Identify stor             |