**Ideation Phase**

**Define the Problem Statements**

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| Date | 10 September 2022 |
| Team ID | PNT2022TMID39954 |
| Project Name | AI powered food demand forecasting |
| Maximum Marks | 2 Marks |

**AI powered food demand forecasting**

**Customer Problem Statement Template:**

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| **Problem**  **Statement (PS)** | **I am**  **(Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | New customer | Expecting quality of food. | I am not familiar about shop. | I am new to shop. | A good quality of food. |
| PS-2 | Regular customer | Asking for new variety food. | I am afraid of trying new variety. | If I waste food. | Suggesting food with familiar taste. |
| PS-3 | Workman | Delivery of food doorstep. | Takes time to deliver. | Urgent to work. | Expecting on time. |
| PS-4 | Family | Expecting family package and discount. | I am unaware of cost. | I mean into a budget. | Suggesting cost effcient food. |
| PS-5 | Abroad people | Expecting their own cultured food. | Not sure about taste. | Not familiar with new culture food | Suggest me the food that is familiar to my culture. |