

Project Design Phase-I Proposed Solution Template

Date	30 September 2022
Team ID	PNT2022TMID38770
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution:

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	A customer looks for an item to buy, it takes longer and returns inappropriate results because they need to browse to the right websites to make their purchase.
2.	Idea / Solution description	Customer can directly buy their products online without navigating to lots of websites and doing several searches by utilizing chatbot.
3.	Novelty / Uniqueness	<ul style="list-style-type: none"> ✓ Chatbot enables real time shopping experience. ✓ Customized product search.
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> ✓ User friendly interface. ✓ Accurate and easy product search. ✓ Personalize the customer experience. ✓ Deals with customer queries.
5.	Business Model (Financial Benefit)	<ul style="list-style-type: none"> ✓ Chatbot in shopping serve as a powerful lead generation tool for online retailers. ✓ Shopping with chatbot cut cost and increase revenue ✓ Reduces the cost of operation
6.	Scalability of the Solution	<ul style="list-style-type: none"> ✓ Drive sales. ✓ Serves the customer whenever. ✓ Always online. ✓ Minimizes human error.