

Ideation Phase


Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID48366
Project Name	Containment Zone Alerting Application
Maximum Marks	4 Marks

Reference:

<https://app.mural.co/t/student77565/m/student77565/1663350235967/80d0f8fb5336b14380d45a849f0d103b411fe567?sender=ube599e3b1bddeb53617e7738>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
⌚ 10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or prework ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tool**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#)

1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
⌚ 5 minutes

Problem Statement
Now a days many people are unaware of containment zones, which leads to people get suffered with various issues and loss. Through "Containment Zone Alerting Application" we can eliminate such problems via alert messages and which also helpful to generate awareness among people.

Key rules of brainstorming
To run an smooth and productive session

🗣️ Stay in topic.

🚫 Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a cluster and generate the second cluster on demand (you can't undo this)

MANOJE

- Alerts
- Security
- Access
- Alerts
- Alerts
- Alerts

RANJITH.N

- Alerts
- Alerts
- Alerts
- Alerts
- Alerts
- Alerts

SHALINI RANLYK

- Alerts
- Alerts
- Alerts
- Alerts
- Alerts
- Alerts

SHARMILA DEVI.P

- Alerts
- Alerts
- Alerts
- Alerts
- Alerts
- Alerts

3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Authentication

- Alerts
- Alerts

Sensor

- Alerts
- Alerts
- Alerts
- Alerts
- Alerts
- Alerts

Types of alerts

- Alerts
- Alerts
- Alerts
- Alerts

Disasters

- Alerts
- Alerts
- Alerts

Login

- Alerts
- Alerts
- Alerts

Services

- Alerts
- Alerts
- Alerts

Notification

- Alerts
- Alerts
- Alerts
- Alerts
- Alerts
- Alerts

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

You can select a cluster and generate the second cluster on demand (you can't undo this)

5 After you collaborate

You can export the model as an image or pdf to share with members of your company who might find it helpful.

Quick actions

- Show the model
- Export the model

Keep moving forward

- Security roadmap
- Customer experience journey map
- Strategy, weaknesses, opportunities & threats

Show template toolbar