

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Students who have graduated from ug or 12th</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>Based on the rank of the student available colleges will be shown and not their desired ones.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>In those days rankings will be casted in mass gathering where all students will be present, they should keen enough to notice their ranking to get into respective colleges but now we can easily complete the process via online.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div> <div>Eligible candidates will be allocated to top ranking universities based on their marks. Saves lot of effort and time for students.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>Sometimes students are unable to reach the place on time which results in missing of the colleges they wish for.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>Many students addressed their problems to media which results in developing of software to predict the colleges based on the students rank.</div>	
Focus on J&P, tap into BE, understand RC	<div>3. TRIGGERS<div>TR</div></div> <div>Tiredness and expenses in travel during admission in colleges.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>Based on the student's ranking list respective colleges will be displayed. The student's can check their eligibility for each college based on the prediction graph given.</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div>8.1 ONLINE Students can check their college infrastructure, courses available.</div> <div>8.2 OFFLINE Students can pay their fees in their college and get admitted.</div>	Focus on J&P, tap into BE, understand RC
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>They will be tensed beforehand because the rank of the student is unknown and after knowing through ranking system they can predict the colleges to which they belong.</div>			
Identify strong TR & EM				Identify strong TR & EM

