

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMIDxxxxxx
Project Name	Project - xxx
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	I'm trying to	But	Because	Which makes me feel
harry a college student	build a good amount of strong muscles and to improve a bone density	I'm suffering from blouting and digestion problems	lactose intolerance in my body	less motivated and unstable mindset

I am	I'm trying to	But	Because	Which makes me feel
DAVID LAID, I'm a proffesional bodybuilder	maintain my body psique and strength	inspite of my injuries	of unstable form and heavy weights	lose of motivation in my prime field

I am	I'm trying to	But	Because	Which makes me feel
55 year old man	improve my body health and improve activity level	i cannot go to gym	of my age and lazyness	less confidence level and mental stability

I am	I'm trying to	But	Because	Which makes me feel
OLIVIA. I'm professional teacher	lose weight and stay in good shape	i cannot maintain fitness level and nutrition	of my work preasure	demotivated and depressed life style

am	I'm trying to	But	Because	Which makes me feel
kumar I'm a teenager	became a athelete	does not get a dietry choices	of type-1 diabetes	tired and lack of energy

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	College student	Build a strong muscles and bones	I'm suffering from blouting and diabetes	Lactose intolerance in my body	Less motivated and unstable minset
PS-2	Professional body builder	Maintain my body physique and strength	Inspite of my injuries	Of unstable formand heavy weights	Less motivation in my prime field
PS-3	professional teacher	Lose weight and stay in good shape	I cannot maintain nutrition and fitness level	Of my work preasure	Demotivated and depressed life style
PS-4	55 year old man	Improve my body health and my activity level	I cannot go the gym	Of my age and lazyness	Less confidence level and mental stability
PS-5	Teenager	Became an athlete	does not get a dietary choices	Of type-1 diabetes	Tired and lack of energy