Customer Journey Map

Team id: PNT2022TMID11468

Phases	MOTIVATION	INFORMATION GATHERING	ANALYZES VARIOUS PRODUCTS	CHOOSES THE MOST EFFICIENT PRODUCT	PAYMENT
ACTIONS	aims to allay people's concerns regarding road safety.	Want to select a reliable product to guarantee safety.	Static boards are one of the alternatives offered.	Traditional boards are less effective than smart boards.	after receiving the desired merchandise.
TOUCHPOINTS	Customers are ecstatic.	After installation, there is little need to worry about traffic safet	The user is amused by the variety of things that are offered	Road safety can be increased after this.	Government may obtain it following a product's success.

