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| Define CS, fit into CC | <p>1. CUSTOMER SEGMENT(S)</p> <p>Who is your customer?</p> <p>CS</p> <p>1.Traffic police 2.Highway division 3.Passenger / drivers.</p> | <p>6. CUSTOMER CONSTRAINTS</p> <p>CC</p> <p>What constraints prevent your customers from taking action or limit their choices</p> <p>A crucial and unanticipated aspect of the experiments was the network's impact. This IoT-based system was successful in mimicking a large-scale smart agricultural environment given the quantity of sensors.</p> | <p>5. AVAILABLE SOLUTIONS</p> <p>AS</p> <p>Which solutions are available to the customers when they face the problem</p> <p>or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</p> <p>There are explicit directions provided in addition to the road ways.</p> | Explore AS, differentiate |
| | Focus on J&P, tap into BE, understand RC | <p>2. JOBS-TO-BE-DONE / PROBLEMS</p> <p>J&P</p> <p>Which jobs-to-be-done (or problems) do you address for your customers?</p> <p>It is required to regularly monitor the driver's speed limit and the ambient temperature.</p> | <p>9. PROBLEM ROOT CAUSE</p> <p>RC</p> <p>What is the real reason that this problem exists? What is the back story behind the need to do this job?</p> <p>If there was no internet connection, the speed limit wouldn't change based on weather sensor readings. Some persons may cause issues by hitting the accident indicator button unnecessarily.</p> | |
| | | <p>3. TRIGGERS</p> <p>TR</p> <p>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</p> <p>Generally speaking, the weather is bad. At the threshold speed, the car should be traveling. For customer notification, the sensor value should be displayed on the smart board.</p> | <p>10. YOUR SOLUTION</p> <p>SL</p> <p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p> <p>As an alternative to static signboards, we use smart linked sign boards. These smart connected sign boards</p> | <p>8.CHANNELS of BEHAVIOUR</p> <p>CH</p> <p>8.1ONLINE</p> <p>What kind of actions do customers take online?</p> <p>The department can receive direct mails or messages from the public.</p> |
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| <p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>How do customers feel when they face a problem or a job and afterwards?</p> <p>The drivers will find it beneficial to adhere to the instructions on the smartboard.</p> | <p>automatically update with the most recent speed limits thanks to a web app and weather API. Depending on the weather, the speed may increase or decrease. Traffic and possibly fatal circumstances dictate whether or not diversion signs should be displayed. There are signs that state "Guide (Schools), Warning, and Service" (Hospitals, Restaurants) when applicable.</p> | <p>8.2OFFLINE</p> <p>What kind of actions do customers take offline?</p> <p>By using the smart board signs, drivers can know the state of the road from wherever they are.</p> |
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